

# AESIS

NETWORK FOR  
ADVANCING & EVALUATING THE SOCIETAL IMPACT OF SCIENCE

## Societal Impact of Social Sciences, Humanities, and Arts

The international conference on creating, improving  
and evidencing inclusive societal impact through  
engaged research with policy, industry and the public.



UNIVERSITY OF  
MARYLAND



20-22 October 2025

Maryland, United States

# ABOUT THE CONFERENCE

Following successful editions in Cape Town (2024), Cardiff (2023), and Stockholm (2022), AESIS is thrilled to announce the 9th edition of the Societal Impact of Social Sciences, Humanities, and Arts (SSHA) Conference, hosted by the University of Maryland in College Park, United States, from October 20-22, 2025. This year's conference will bring together global experts to explore strategies for achieving measurable societal impact through research, education, and innovation in the SSHA fields.

Set just miles from Washington, D.C., a hub for global policymakers and organizations, this location offers attendees unparalleled opportunities to collaborate and engage with leaders across academia, industry, government, and non-profits. The conference will address pressing global challenges, focusing on how SSHA disciplines contribute to inclusive and transformative societal change. Key themes include social innovation and entrepreneurship in SSHA, grand challenge research for societal impact, integrating SSHA in technology development, public-private partnerships for the public good, trust, ethics, and responsibility in research and technology, inclusive research for sustainability and cross-sector collaboration for societal change. Through interactive panels, skill-building workshops, and roundtables, participants will exchange best practices and gain actionable insights to enhance their work. Discussions will tackle critical questions, such as how evidence, data, and experiential knowledge can address complex societal challenges and how robust strategies and frameworks can elevate the impact of SSHA.

In a world increasingly shaped by rapid technological and scientific advancements, the human and ethical dimensions addressed by SSHA are vital. These disciplines provide critical perspectives to ensure socially responsible, inclusive, and culturally sensitive responses to challenges. The conference will emphasize collaboration and co-creation with diverse stakeholders, fostering partnerships to drive impact across sectors. Beyond discussions, this gathering aims to build a global community committed to advancing and measuring societal impact through interdisciplinary and cross-sectoral efforts. It will offer participants an opportunity to network, share knowledge, and establish partnerships that contribute to tackling today's most significant issues.

The University of Maryland, College Park, is the state's flagship university and one of the nation's preeminent public research universities. A global leader in research, entrepreneurship and innovation, the university is home to more than 40,700 students, 14,000 faculty and staff, and nearly 400,000 alumni. UMD is committed to social entrepreneurship, partnering for the public good, and taking on humanity's grand challenges, as described in the university's Fearlessly Forward strategic plan, making it an ideal host for this impactful event.

Join us for this dynamic conference to expand your knowledge, connect with global peers, and advance the societal impact of Social Sciences, Humanities, and Arts. We look forward to welcoming you in October 2025!



Research managers  
& administrators



Policymakers &  
Science funders

## TARGET GROUPS



KE professionals, and  
other interested profes-  
sionals in science and  
society



NGOs and  
Non-profits



Technology  
innovators and  
entrepreneurs

# ABOUT AESIS

The Network for Advancing and Evaluating the Societal Impact of Science (AESIS) is an international, open community for professionals working on stimulating and demonstrating the impact of science on economy, culture and well-being. Members come from all over the world, where they are involved in the evaluation of impact, research strategy and policy making, science funding, scientometrics, research administration, business creation, public engagement, and many more. We pursue a multi-stakeholder, system-wide approach on an international level, because we believe that stimulating dialogue between different sectors and regions, beyond the project level, will catalyse further development of effective instruments for evaluating and advancing the societal impact of science.

## ADVISORY & ASSOCIATION

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