

IMPROVING IMPACT WITH KNOWLEDGE MANAGEMENT



Effective collaboration around knowledge management and organizational learning is a key contributor to improving impact. But how can it be proven?



Nine of the world's most influential agencies set out to show the connection between the use of evidence, knowledge and learning and a better quality of human life in a book called Return on Knowledge. How international development agencies are collaborating to deliver impact through knowledge, learning, research and evidence. (2022).

The book is a synthesis of stories, examples and insights that demonstrate where and how these practices have made a positive impact on programming and is the result of the Multi-Donor Learning Partnership (MDLP), a collective effort to record the ways each of these organizations have leveraged intentional, systematic and resourced approaches to knowledge management and organizational learning in their work.



**29th March 2023,
from 2-3:30pm BST**

Join this free webinar to find out more!

Limited spaces available! Secure your place [here](#)

Guest Speakers:



Host/organiser:
Yulye Jessica Romo Ramos,
Director/Founder of Nexus Evaluation LTD



Chris Collinson,
Knowledge Management expert and curator of the book



Kerry Albright,
Deputy Director/Principal Adviser – Evaluation at United Nations Children’s Fund (UNICEF)



Stacey Young,
Agency Knowledge Management and Organisational Learning Officer at US Aid Agency for International Development (USAID)

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Yulye Jessica Romo Ramos is the Founder/Director of Nexus Evaluation LTD, a consultancy company that maximises social impact and results for clients with the use of systemic, culturally-sensitive and equitable approaches.

She has approx.15 years' experience at the nexus between a) strategy; b) organisational development and c) monitoring, evaluation, research and learning (MERL).

Jessica's work is known for the use of innovative and complex theory-based approaches, systems thinking and participatory methods to design, evaluate and learn from social innovations, large investments and development programmes – producing strategically and operationally relevant findings that help improve practice, decision making and learning.



Chris Collinson is an independent management consultant and is director and owner of Knowledgeable Ltd. He helps improve performance by discovering and sharing what organisations know.

Chris serves as visiting faculty at Henley Business School, as an advisor to the International Olympic Committee and as a Chartered Fellow of the CIPD.

He is the co-authored of the business bestseller "Learning to Fly" which has now become a standard work in the field of knowledge management. He also published "The KM Cookbook" in 2019, incorporating case studies from the World Bank, USAID and Medecins sans Frontieres. And most recently co-edited "Return on Knowledge. How international development agencies are collaborating to deliver impact through knowledge, learning, research and evidence. (2022).



Kerry Albright is the Deputy Director/Principal Adviser – Evaluation at United Nations Children’s Fund (UNICEF). She is also a co-chair of the Multi-Donor Learning Partnership of nine major donor organizations working to advance organizational learning.

She is a senior management level professional with over 25 years of experience of research and evaluation in international development, with a specialism in development communication, evidence-informed policy development and analysis, innovation systems, research-policy linkages,, organizational learning and knowledge management in the agriculture/natural resources management and child rights sectors.

Social & Political Scientist, skilled at facilitating multi-disciplinary strategic partnerships and consensus-building across a wide range of sectors and partners including policy-makers, donors, researchers, civil society, private sector etc. Substantial experience in facilitating communication and uptake of evidence through working with infomediaries including journalists, parliamentarians etc. Increasingly working in big/open data and open governance.



Stacey Young, PhD, is USAID’s first Agency Knowledge Management and Organizational Learning Officer, leading Agency-wide knowledge and learning approaches. Dr. Young also co-chairs the Multi-Donor Learning Partnership of nine major donor organizations working to advance organizational learning and knowledge management in international development.

From 2011-2019, she served as a Senior Learning Advisor for USAID’s Bureau for Policy, Planning and Learning. Through her vision and leadership, USAID developed a holistic approach to Collaborating, Learning and Adapting (CLA) which is now acknowledged as leading the field in learning and adaptive management for international development.

Dr. Young has published several books and articles on development and knowledge management, and has taught political science, women’s studies and writing at Skidmore College and at Cornell University, where she earned a PhD in Government.