

A 3-day International Training Course on

Integrating Societal Impact in a Research Strategy

25-27 November 2020

Hosted online from Rotterdam, the Netherlands

AESIS

NETWORK FOR
ADVANCING & EVALUATING THE SOCIETAL IMPACT OF SCIENCE

Erasmus

ERASMUS UNIVERSITEIT ROTTERDAM



For Research managers, Researchers, Science funders, Policy makers
and Other Professionals Involved in Strategically Integrating Societal Impact in Research

Draft Programme

Wednesday 25 November

*all times in CEST (GMT+2)

8.45 Online registration and walk-in

9.00 Word of welcome by AESIS

9.05 Rutger Engels*

Opening of the course by the Rector of Erasmus University

9.15 Kathryn Graham

Executive Director of Performance Management and Evaluation at Alberta Innovates, Canada

&Mike Smith*

Emeritus Professor of Medical Science, Managing Partner of Harper Keeley LLP, Chair of Medipex & former Chair of the UK Institute of Knowledge Transfer, United Kingdom

Introduction by the Course Directors

10.00 General introductions by the participants

- ◇ Why are you here, what do you want to take away?
- ◇ Where do you sit in the ecosystem of research activity?
- ◇ What are we talking about and why is it important?

10.30 Coffee/tea break

10.45 Pragmatic approach to understanding and integrating societal impact

11.45 Case Study Session 1: Introduction

12.00 Lunch

12.45 Mike Smith

Emeritus Professor of Medical Science, Managing Partner of Harper Keeley LLP, Chair of Medipex & former Chair of the UK Institute of Knowledge Transfer, United Kingdom

Impact oriented research and management

- ◇ How to regard societal and economic impact at the start of a research programme
- ◇ The subsequent benefit for measuring the impact of a research strategy
- ◇ Both negative and positive detailed examples of research and impact

14.30 Coffee/tea break

14.45 Will Price*

Chair URC Research Engagement and Impact Strategy Working Group at University of Wollongong, Australia

15.45 Coffee / tea

15.50 Preparation case study (optional)

*To be confirmed

Draft Programme

Thursday 26 November

*all times in CEST (GMT+2)

8.45 Online registration and walk-in

9.00 Welcome & Summary

9.15 **David Sweeney**
Executive Chair of Research England

Impact assessment frameworks as policy instrument: the example of the REF

11.00 Coffee/tea break and attending the online MIAG congress on “Designing Societal Impact within Social Sciences and Humanities” for a joint session

11.30 **David Budtz Pedersen**
Director of the Humanities Research Centre, Denmark
& Rutger Engels
Rector Magnificus, Erasmus University Rotterdam

Management and Leadership of Research Impact

12.45 Lunch

13.30 **Kathryn Graham**

Case Study Session 2: Apply lessons learned and preparing the presentations in groups
Recap & remaining questions (until 15:15)

15.15 Coffee / tea

15.25 Preparation case study (optional)



*To be confirmed

Draft Programme

Friday 27 November

*all times in CEST (GMT+2)

8.45 Online registration and walk-in

9.00 Welcome and Summary

9.15 **David Budtz Pedersen**
Director of the Humanomics Research Centre, Denmark

Aligning Research Strategies within impact mapping

- ◇ Responsible and responsive university impact assessment
- ◇ Matching institutional strategies with assessment frameworks
- ◇ Collaboration structures with non-academic partners

10.30 Coffee / tea break

10.45 **Speaker***

12.00 Coffee / tea break

12.15 **Mike Smith* & Kathryn Graham**

Case Study Session 3: Presentations participants

14.00 Coffee / tea break

14.15 **Mike Smith* & Kathryn Graham**

Problem Solving: going into collected practical issues of the past days
(Closing) presentation, discussion, summary & recap of most important lessons

15.30 **End and Online Happy Hour**



*To be confirmed