

Integrating societal impact in a research strategy

A 2.5-day International Winter Course

29 November – 1 December 2017

Vienna, Austria



Target audience

- ✓ Research councils and research foundations
- ✓ Managers of University research
- ✓ All professionals involved in stimulating societal impact of science

Organised by:

AESIS

NETWORK FOR
ADVANCING & EVALUATING THE SOCIETAL IMPACT OF SCIENCE

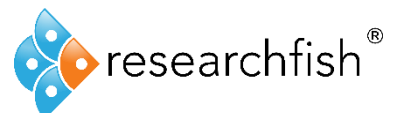


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Programme

Tuesday 28 November

20:00 *Welcoming Dinner (Melkerstiftkeller, Schottengasse 3, 1010 Vienna)*

Wednesday 29 November

08:30 *Registration with coffee and tea*

09:00 **Word of welcome by the course-directors:**

Barend van der Meulen & Kathryn Graham

Barend: Head of the Science System Assessment, Rathenau Institute (the Netherlands)

Kathryn: Executive Director of Performance Management and Evaluation at Alberta Innovates

09:15 **Opening & General introductions by the participants**

- Why are you here, what do you want to take away?
- Where do you sit in the ecosystem of research activity?
- What are we talking about and why is it important?

10:45 *Break*

11:00 **Barend van der Meulen & Kathryn Graham**

Overview: a pragmatic approach to research impact

- Understanding 'impact' in the research ecosystem
- What is impact and who is impacted?
- Why and how do we assess impact?
- Frameworks in review
- The logic model

Case Study Session 1: Introducing the case study and group forming

12:30 *Lunch*

13:30 **Mike Smith**

Emeritus Professor of Medical Science, Managing Partner of Harper Keeley LLP and Chair of Medipex Ltd

Research strategy & funding systems; optimising societal impact

- Research, innovation and commercialisation
- Business and impact
- Impact and policy

Programme

Wednesday 29 November (cont.)

- 16:00** **Steven Hill**
Head of research policy at the Higher Education Funding Council for England
Making impact: lessons from the UK's Research Excellence Framework
- Incentivizing impact via assessment and funding
 - UK research system; dual funding
 - The impact element of the REF
 - The challenges of assessing impact
- Interactive exercise**
- 17:15** **Recap & remaining questions**
- 17:30** *Reception*

Thursday 30 November

- 08:30** *Registration with coffee and tea*
- 09:00** **Welcome & Summary**
- 09:30** **Sabine Mayer**
Analyst at the Austrian Research Promotion Agency (FFG)
Agency perspective on societal impact
- Impact is a requirement
 - Evidence on Impact
 - How to aim at societal impact and examples
- 10:30** *Break*
- 11:00** **Barend van der Meulen & Kathryn Graham**
Tracing impact for evaluation and monitoring
- Engagement of stakeholders and strategic alignments
 - Development of impact questions across your impact pathway
 - Generating indicators
 - Assessment and selection
 - Reviewing indicators for usage and action
- 12:00** **Case Study Session 2: Lessons learned**

Programme

Thursday 30 November (cont.)

12:30

Lunch

13:30

Sara Matt-Leubner

Head of Transferring Science-Economy-Society at the University of Innsbruck

Involving external stakeholders in setting up and maintaining an impactful research programme

- Fundraising activities and endowed professorship
- New methods to reach the public
- Research centres to reach the public

Interactive exercise

15:30

Break

16:00

Barend van der Meulen & Kathryn Graham

Case Study Session 3: Reading time and preparation

- How to set up an impactful research programme

17:45

Recap & remaining questions

18:00

Dinner (Rathauskeller Rathauspl 1, 1010 Vienna)

Friday 1 December

08:30

Registration with coffee and tea

09:00

Welcome & Summary

09:15

David Budtz Pedersen

Associate Professor and Co-Director of the Humanomics Research Centre, University of Copenhagen & former Strategic Adviser to the Danish Ministry of Higher Education and Science

Best practices of knowledge mobilisation and uptake

- Tools for analysing impact
- Societal Readiness Levels
- Exploring a 'pathways' approach to research impact

Interactive exercise

Programme

Friday 1 December (cont.)

- 10:15** **Panel: Sabine Mayer, Mike Smith and David Budtz Pedersen**
Case Study Session 4: Presentations of Participants
- 11:30** *Break*
- 12:00** **Barend van der Meulen & Kathryn Graham**
Problem solving: going into collected practical issues of the past days
Closing presentation & discussion with summary & most important lessons
- 13:30** *Lunch & End*

The Pre-Course Lecture

28 November - 17:00, University of Vienna

The day before the Winter Course the University of Vienna and AESIS will organise a Pre-Course Lecture named “Creating Societal Impact through Research”. More general themes concerning the Impact of Science and the state of Societal Impact of Science in Austria will be discussed here.

The Pre-Course Lecture will take place at the main building of the University of Vienna (Universitätsring 1, Vienna) from 17:00 till 19:00. The Pre-Course Lecture will consist of presentations from three speakers, a discussion round and a wine reception. Participants of the Winter Course are invited to join this lecture as part of the course

The speakers for the Pre-Course lecture will be:

Kathryn Graham

Kathryn: Executive Director of Performance Management and Evaluation at Alberta Innovates

Christiane Spiel