

Draft Programme

# Impact of Social Sciences, Humanities & Arts

*The international conference on increasing the impact of  
knowledge and data through (long term) engagement between the  
science-ecosystem and societal stakeholders*

AESIS

NETWORK FOR  
ADVANCING & EVALUATING THE SOCIETAL IMPACT OF SCIENCE

2-4 November 2022

Stockholm, Sweden



Swedish  
Research  
Council



RIKSBANKENS  
JUBILEUMSFOND  
FRÄMJAR HUMANIORA  
OCH SAMHÄLLSVETENSKAP



Vetenskap & Allmänhet



## ABOUT THE CONFERENCE

The call to transform interdisciplinary research evidence into accessible, understandable, trusted and useable knowledge for societal stakeholders is of utmost importance amidst persisting global challenges such as the pandemic, climate change, poverty, other inequities and more. The Social Sciences, Humanities & Arts (SSHA) disciplines are able to offer much value in addressing these challenges yet are often undervalued; therefore it is necessary to enhance supporting structures, policies and strategies, develop a more robust framework for assessing impact, foster coalitions with parties from business, government, and not-for-profits, and engage with the broader public in order to generate a profound impact of SSHA on society.

To facilitate this aim, AESIS is proud to announce that the next edition of our **'Impact of Social Sciences, Humanities and Arts on Society' Conference** will be hosted from **Stockholm, Sweden**. This international gathering will bring together research managers, science policymakers, funders, knowledge exchange experts, and other relevant impact professionals from around the world to share best-practices and discuss topics such as: How can we foster trust in and the credibility of SSHA research? What does impact mean in the context of different segments of society, and through which robust and valid indicators can you assess it? How can the path to impact be made more accessible, and which skills and facilities enable the optimisation of impact for the benefit of society? What opportunities for collaborations with societal stakeholders are there, and how may co-creation of knowledge with other disciplines and sectors play a role in stimulating impact?

In order to offer the most insightful programme to our audience, AESIS is partnering with key stakeholders in the Swedish science eco-system including the Swedish Research Council, Riksbankens Jubileumsfond, Vetenskap & Allmänhet, the Swedish Network for Innovation and Technology Transfer Support (SNITTS) and other organisations to foster discussions and critical evaluations of the current context of impact.

After editions in Cardiff, Copenhagen, Washington, Toronto, and Brussels, we are thrilled to bring this cross-sectoral conversation on the Societal Impact of Social Sciences, Humanities and Arts to Stockholm and look forward to welcoming you to your conference.

## TARGET GROUPS



Research managers  
& administrators



KE professionals, and  
other interested profes-  
sionals in science and  
society



Science funders



Policymakers



Evaluators

# ABOUT AESIS

The Network for Advancing and Evaluating the Societal Impact of Science (AESIS) is an international, open community for professionals working on stimulating and demonstrating the impact of science on economy, culture and well-being. Members come from all over the world, where they are involved in the evaluation of impact, research strategy and policy making, science funding, scientometrics, research administration, business creation, public engagement, and many more. We pursue a multi-stakeholder, system-wide approach on an international level, because we believe that stimulating dialogue between different sectors and regions, beyond the project level, will catalyse further development of effective instruments for evaluating and advancing the societal impact of science.

## ADVISORY & ASSOCIATION

### AESIS Advisory Board

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<b>Koenraad Debackere</b>	Executive Director of KU Leuven Research and Development & Chairman of Board of Directors of KBC Group NV, Belgium
<b>Beverley Damonse</b>	Executive of Science Engagement and Corporate Relations, National Research Foundation (NRF), South Africa
<b>Luke Georghiou</b>	Vice-President for Research and Innovation and Professor of Science and Technology Policy at the University of Manchester, United Kingdom
<b>Barend van der Meulen</b>	Professor Institutional Aspects of (Higher) Education, Director CHEPS, Twente University, the Netherlands
<b>Andrew Plume</b>	Senior Director of Research Evaluation at Elsevier, United Kingdom
<b>Susan Renoe</b>	Associate Vice Chancellor, University of Missouri & Executive Director of the NSF Center for Advancing Research Impact in Society, United States
<b>Toby Smith</b>	Vice President of Policy at the American Association of Universities, United States of America
<b>David Sweeney</b>	Executive Chair, Research England, United Kingdom
<b>Paul Wouters</b>	Dean of Social and Behavioural Sciences & former Director of CWTS, Leiden University, the Netherlands

### Conference Programme Advisory Committee

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<b>Jenny Björkman</b>	Director of Collaboration, Department of Research, Riksbankens Jubileumsfond
<b>Stefan Svallfors</b>	Secretary General for Humanities and Social Sciences, Swedish Research Council
<b>Gustav Bohlin</b>	Deputy General Secretary, Vetenskap & Allmänhet (Public & Science)

# Wednesday 2 November

9.00-9.30 REGISTRATION

9.30-9.45 WORDS OF WELCOME

9.30 Conference Co-chair:  
**Sverker Lundin\*** CEO of the Young Academy of Sweden

9.45-11.30 OPENING PLENARY

9.45 **Anna Ekström\*** Minister for Education of Sweden

10.00 **Jen Gold\*** Director of Research, Economic and Social Research Council (ESRC), UK

10.15 **Heidi van Rooyen** Group Executive: Impact Centre & Acting DCEO Research, Human Sciences Research Council, South Africa

10.30 **Ulrike Felt\*** Head of the research platform Responsible Research and Innovation in Academic Practice, University of Austria

10.45 **Panel and Q&A** Chaired by... with

11.15-11.45 COFFEE & TEA BREAK

11.45-13.00 PARALLEL SESSIONS

## Science funding policy for effective impact

*How can science policy and funding agencies help research to have more impact on society?*

**David Budtz Pedersen** (Chair)

Professor of Impact Studies & Director of the Humanomics Research Centre in Copenhagen, Denmark

**Gemma Derrick**

Associate Professor (Higher Education), Centre for Higher Education Transformations (CHET), University of Bristol, UK

**Kim Huijpen\***

Programme Manager of Recognition & Rewards, Universities of the Netherlands

## Changing the culture for societal impact of SSHA

*How can incentives and monitoring be used to change the culture to support societal impact?*

**Floora Ruokonen\*** (Chair)

Director, Division of Social Sciences and Humanities Research, Academy of Finland

**Toñi Caro**

Strategy Consultant, Senior Researcher, Entrepreneur, EU Expert & Founder of Eohforgood, Spain

**Barry Dixon**

Head of Academic Partnerships at British Film Institute, UK

## National / Regional Inter-sectoral collaboration structures

*How can collaborative structures at the national or regional level better allow for inter-sectoral working across science, business, and policy in order to facilitate impact of science in society?*

**Michael Jacobson** (Chair)

Director, Office of Strategic Research Initiative, Division of Research, Binghamton University, USA

**Rick Delbridge**

Professor of Organizational Analysis & Co-convenor of the Centre for Innovation Policy Research, Cardiff University, Wales, UK

**Stefania Pesce**

Research Grant Officer, Politecnico di Milano, Italy

## Trust and Credibility of SSHA in Society

*How to foster trust in the SSHA disciplines to achieve societal impact?*

**Mayra Morales Tirado** (Chair)

Postdoctoral research associate at the Manchester Institute of Innovation Research, UK

**Gustav Bohlin**

Deputy General Secretary at Vetenskap & Allmänhet, Sweden

\* not confirmed



# Wednesday 2 November

13.00-14.00 LUNCH BREAK AND GOOD-PRACTICES OF IMPACT PRESENTATIONS

14.00-15.30 **PLENARY SESSION: IMPACT FEUD & DEBATE**

In this fun, interactive “family-feud” style plenary session, two teams will compete to answer questions about the societal impact of social sciences, humanities, and arts, with the winning team earning time between each round to elaborate on these challenges within their own experiences.

**Hosts** Anika Duut van Goor, Director, AESIS, the Netherlands  
Bonita Liu, Lead Project Manager, AESIS, the Netherlands  
Oliver Cox, Head of Academic Partnerships, V&A, United Kingdom

**Team #1** **Zehra Waheed\***, Director, Centre for Business and Society at Lahore University of Management Science, Pakistan  
Name  
Name

**Team #2** **Elizabeth Halton**, Director of UCL Doctoral School & Early Career Research Staff, United Kingdom  
Name  
Name

15.30-17.00 **SOCIAL PROGRAMME**

18.00-20.30 **CONFERENCE DINNER**



\* not confirmed

# Thursday 3 November

9.00-9.30 REGISTRATION

9.30-9.40 WORDS OF WELCOME

9.30 Conference Chair:  
Name Position

9.40-11.00 MOST PROMINENT OBSTACLES FOR IMPROVING SOCIETAL IMPACT OF SSHA

**Wilfred Mijnhardt\*** Policy Director, Rotterdam School of Management, Erasmus University, the Netherlands

**Sarah Foxen\*** Knowledge Exchange Lead, POST, UK Parliament

**Magnus Gulbrandsen\*** Director of OSIRIS, University of Oslo, Norway

**Vidar Skagestad\*** Director, Department of Bioeconomy, Research Council of Norway

**Interactive Panel** At the start of the debate the audience can vote between 8 to 10 questions or statements. The top 3 will be debated by the panel members:

11.15-11.45 BREAK



\* not confirmed

# Thursday 3 November

11.45-13.00 PARALLEL SESSIONS

## Support facilities for societal impact

*How can internal and external supporting facilities and staff be utilised to maximise societal impact?*

**Sally O'Connor**

Programme Manager Social Science  
Research Park (SPARK)  
at Cardiff University, Wales, UK

**Georg Russegger**

Project Director, Academy of the Fine  
Arts Vienna, Austria

**Maija Urponen**

Senior Advisor, International Affairs,  
University of Helsinki, Finland

## Interdisciplinary approaches and team-building

*How can gaps between disciplines be overcome to achieve better collaboration and more effective impact?*

**Mikkel Rasmussen\*** (Chair)

Director & Founder, ReD Associates,  
Denmark

**Noel Klima**

Research Coordinator at the Institute for  
International Research on Criminal Policy  
(IRCP), Ghent University, Belgium

**Alis Oancea\***

Professor of Philosophy of Education and  
Research Policy, University of Oxford, UK

## Training & Skills

*How can training be integrated to help researchers gain skills for partnerships, collaboration, and interdisciplinary research in SSHA, and achieving better impact?*

**Jolanta Šinkūnienė\*** (Chair)

Member at the Committee of Humanities  
and Social Sciences of the Research  
Council of Lithuania

**Elizabeth Halton**

Director of UCL Doctoral School & Early  
Career Research Staff, United Kingdom

## Effectively Demonstrating & Amplifying the Impact of Research

*What are the best ways to demonstrate the often indirect and long-term impacts of SSHA research and further amplify this impact?*

**Jon Holm\*** (Chair)

Special Advisor, Research Council of Norway

**Brigida Blasi\***

Head of the Third Mission/Impact Unit, ANVUR, Italy

**Ulysses Palmones**

Senior Science Research Specialist,, Philippine Council for Industry,  
Energy and Emerging Technology Research and Development,  
Philippine

## Entrepreneurship and Social Innovation

*How to best utilise SSHA knowledge into practical applications for society through entrepreneurship?*

**Larissa Best** (Chair)

Director, Equilibre, Luxembourg

**Oliver Cox**

Head of Academic Partnerships, V&A, UK

**Zehra Waheed**

Director, Centre for Business and Society at Lahore University of  
Management Science, Pakistan

\* not confirmed



# Thursday 3 November

## 13.00-14.00 LUNCH BREAK AND GOOD-PRACTICES OF IMPACT PRESENTATIONS

During this lunch buffet you have the chance to learn about good-practices of science having impact on society, several researchers and their partners in society will tell you about their experiences and the outcomes of their collaboration. We work hard on strengthening structures, policies, strategies and methods for impact, so enjoy the success stories!

## 14.00-15.00 IMPACT ROUNDTABLES ON SOCIETAL CHALLENGES (max. 20 participants per session, only on site)

### Climate change

#### **Zehra Waheed**

Director, Centre for Business and Society at Lahore University of Management Science, Pakistan

#### **Naoko Ishii\***

Director, Center for Global Commons / Professor, Institute for Future Initiatives, University of Tokyo, Japan

### Health/Nutrition

### Equality/Diversity

#### **Larissa Best**

Director, Equilibre, Luxembourg

#### **Torjer Andreas Olsen\***

Professor in indigenous studies, UiT The Arctic University of Norway

### Crime/Conflict

#### **Noel Klima**

Research Coordinator at the Institute for International Research on Criminal Policy (IRCP), Ghent University, Belgium

#### **Caroline Delgado\***

Programme Director, Stockholm International Peace Research Institute, Sweden

## Introductory presentation and viewing of “Twists” (no maximum number of attendees)

About the short films inspired by science/social science research, made through collaboration of filmmaker Karin Wegsjö and science communicator Eva Krutmeijer

## 15.00-15.30 REFRESHMENTS BREAK

## 15.30-17.00 SOCIAL PROGRAMME

## 18.00-20.30 CONFERENCE DINNER



\* not confirmed



# Friday 4 November

9.00-9.30 REGISTRATION

9.30-9.45 WORDS OF WELCOME

9.30 Conference Chair:  
Name Position

9.35-10.45 OPENING PLENARY

9.35 **Ursula Gobel\*** Vice-President, Stakeholder Engagement and Advancement of Society, Social Science & Humanities Research Council, Canada

9.50 **Sverker Sorlin** Professor, History of Science, Technology & Environment, KTH Royal Institute of Technology, Stockholm, Sweden

10.05 **Jaideep Gupte\*** Director of Research, Strategy and Innovation at the Arts and Humanities Research Council (AHRC), UK

10.20 **Interactive Q&A** Panel with:

10.45-11.15 BREAK

11.15-12.30 PARALLEL SESSIONS

## Monitoring & Demonstrating Impact of a Research Institution

*How to determine, monitor, and assess impact of an institution as a whole, including institutional strengths and weaknesses, for greater societal impact?*

**Wilfred Mijnhardt\*** (Chair)

Policy Director RSM, Rotterdam School of Management, Erasmus University, the Netherlands

**Anne Sofie Laegran**

Head of Knowledge Exchange and Impact at The University of Edinburgh, Scotland

**Amanda Anderson**

Andrew W. Mellon Professor of English and Humanities and Director, Cogut Institute for the Humanities, USA

## Inclusive engagement with the broader community

*How to connect with society in order to assure inclusiveness and the effective societal impact of research?*

**Ursula Gobel\*** (Chair)

Vice-President, Stakeholder Engagement and Advancement of Society, Social Science & Humanities Research Council, Canada

**Michael Jacobson**

Director, Office of Strategic Research Initiative, Division of Research, Binghamton University, USA

**Torjer Andreas Olsen\***

Professor in indigenous studies, UiT The Arctic University of Norway

## Evidence Informed Policy making

*What are the best structures to allow informing policymakers of the most important and accurate scientific data and knowledge, as well as have them utilise this?*

**Jaideep Gupte\*** (Chair)

Director of Research, Strategy and Innovation at the Arts and Humanities Research Council (AHRC), UK

## International Collaboration for Tackling Grand Challenges

*How can international collaboration in the science, policy and the business sectors effectively address grand societal challenges such as climate change, circular economy and sustainable development?*

(Chair)

**Ylva Hillbur**

Pro Vice-chancellor for International Relations, Swedish University for Agricultural Science, Sweden

**Naoko Ishii\***

Director, Center for Global Commons / Professor, Institute for Future Initiatives, University of Tokyo, Japan

\* not confirmed

# Friday 4 November

## 12.30-13.14 LUNCH BREAK AND GOOD-PRACTICES OF IMPACT PRESENTATIONS

During this lunch buffet you have the chance to learn about good-practices of science having impact on society, several researchers and their partners in society will tell you about their experiences and the outcomes of their collaboration. We work hard on strengthening structures, policies, strategies and methods for impact, so enjoy the success stories!

## 13.15-15.15 RECOMMENDATIONS FOR SCIENCE ECO-SYSTEMS IN SWEDEN AND BEYOND

13.15 **Ranking the recommendations**

13.30 **Panel with :**

**Stefan Svallfors** - Swedish Research Council

**Jenny Björkman** - Riksbankens Jubileumsfond

**Amanda Anderson** - Andrew W. Mellon Professor of English and Humanities and Director, Cogut Institute for the Humanities

**Floora Ruokonen** - Director, Division of Social Sciences and Humanities Research, Academy of Finland

And more....

14.15 **Closing remarks by conference chair**

## 14.30 CLOSING RECEPTION

