

The annual, international conference on:

Impact of Science

*Stimulating societal impact of science by building stronger,
long-term structures for knowledge and data exchange,
as well as Public-Private collaboration*

22-24 June 2022

Leiden, the Netherlands

AESIS

NETWORK FOR
ADVANCING & EVALUATING THE SOCIETAL IMPACT OF SCIENCE

In partnership with:



**Leiden
Kennisstad**



impact services

**LEIDEN
CONVENTION
BUREAU**



ABOUT AESIS

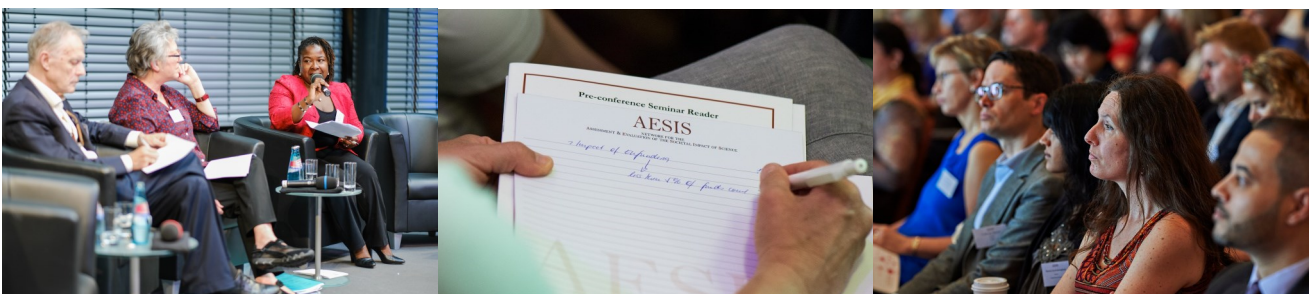
The Network for Advancing and Evaluating the Societal Impact of Science (AESIS) is an international, open community for professionals working on stimulating and demonstrating the impact of science on economy, culture and well-being. Members come from all over the world, where they are involved in the evaluation of impact, research strategy and policy making, science funding, scientometrics, research administration, business creation, public engagement, and many more. We pursue a multi-stakeholder, system-wide approach on an international level, because we believe that stimulating dialogue between different sectors and regions, beyond the project level, will catalyse further development of effective instruments for evaluating and advancing the societal impact of science.

WHY THIS CONFERENCE

The need for science to tackle challenges our world faces is not a new phenomenon, but has increasingly grown on a global scale, with the world facing pandemics, environmental changes and societal struggles. Policymakers, businesses and other societal actors are increasingly aware of the value of scientific data and knowledge to support them in overcoming challenges, but in many cases the interaction between worlds is not structured or stable enough. For the 10th time in a row AESIS will be organising their annual conference on Societal Impact of Science, to bring together stakeholders in- and outside of the science eco-system to engage with each other on the most effective and approaches for implementing policies, strategies, methods and tools to optimise societal impact of science and evaluate success.

This year the international conference will be hosted in Leiden, the Netherlands. For many years initiatives have existed and been developed to build a strong infrastructure of collaboration between scientific institutions and societal actors, between public and private organisations, with the purpose of increasing interaction and mutual benefits. Researchers and policy makers have recently started building a more permanent structure to create alliances for impact, meanwhile strong collaboration between industry and science has existed in the thematic clusters called Topsectors for years. The Research Council of the Netherlands has been greatly investing in the Dutch Research Agenda (NWA) and the VSNU continues improving their evaluation of scientific relevance in their Strategy Evaluation Protocol. These are only a few of the examples of good-practices and expertise that convinced AESIS to invite everyone to the Netherlands for this conference.

This conference will feature highly regarded and internationally recognised experts who will be discussing the contribution of research to the quality of life and well-being. The conference expects over 350 participants from more than 30 countries, bringing together experts such as R&D evaluators, university managers, research councils, policy makers, funders, and other stakeholders of impact. The goal is sharing, evaluating, and discussing best practices around the world on: policy strategies for societal impact, creating (long-term) alliances between stakeholders; regional, national, and international instruments for evaluating and achieving impact; current issues on i.e. public engagement, evidence-based policy, interdisciplinary approaches, and, harmonising definitions and assumptions. We are very excited to be working with our colleagues in the Netherlands and else where in the world to create the most valuable programme and experience for all of you who would like to learn about and contribute to science transforming the world. And we very much look forward to meeting you there!



ADVISORY & ASSOCIATION

AESIS Advisory Board

Koenraad Debackere	Executive Director of KU Leuven Research and Development & Chairman of Board of Directors of KBC Group NV, Belgium
Beverley Damonse	Executive of Science Engagement and Corporate Relations, National Research Foundation (NRF), South Africa
Luke Georghiou	Vice-President for Research and Innovation and Professor of Science and Technology Policy at the University of Manchester, United Kingdom
Barend van der Meulen	Professor Institutional Aspects of (Higher) Education, Director CHEPS, Twente University, the Netherlands
Andrew Plume	Senior Director of Research Evaluation at Elsevier, United Kingdom
Susan Renoe	Assistant Vice Chancellor, University of Missouri & Executive Director of the NSF Center for Advancing Research Impact in Society, United States
Toby Smith	Vice President of Policy at the American Association of Universities, USA
David Sweeney	Executive Chair, Research England, United Kingdom
Paul Wouters	Dean of Social and Behavioural Sciences & former Director of CWTS, Leiden University, the Netherlands

Programme Advisory Committee

Michiel Roelse	Director of Operations at the Topsector Horticulture & Starting materials, the Netherlands
Petra Ullrich	Regional Marketing Director for Europe, Elsevier
Wendy Reijmerink	Senior Strategist, ZonMw, the Netherlands
Wilfred Mijnhart	Policy Director RSM at Rotterdam School of Management, Erasmus University
Nieke Campagne	Senior Advisor Strategic Collaboration & Public Affairs, Leiden University
Representative*	Dutch Research Council (NWO), the Netherlands

EVENT VENUE

Leiden European City of Science 2022

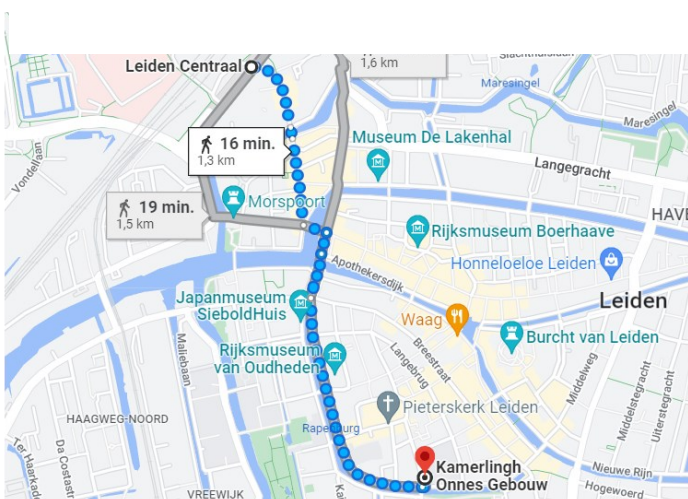
Leiden European City of Science 2022 is a 365-day science festival packed with activities, lectures, workshops, excursions, exhibitions, and events, for anyone with a curious mind. In 2022, Leiden will be the Dutch stage of the European scientific world. The major issues of our time will be discussed during countless conferences and special meetings. Simultaneously, with and for residents of the city and region, we will design an exciting program in which every day is centred around a different, intriguing topic. The ultimate goal of Leiden European City of Science is to connect science and society. Naturally, AESIS is excited to be part of this programme.

Kamerlingh Onnes Building



The Kamerlingh Onnes Building (KOG) was built in 1859 in the city of Leiden. Originally a physics laboratory, the KOG now houses Leiden University's Faculty of Law after several new buildings were added and a complete renovation in 2004. In 2008, the KOG was chosen as the most beautiful example in Leiden of an existing building that has been given a new purpose.

Leiden University is a public research university in Leiden. It is the oldest as well as one of the most reputed institutions of higher education in the Netherlands and was founded in 1575 by William of Orange. When William of Orange first proposed the university's founding, he described it as 'a firm stronghold for the whole country.'



Getting to the KOG

By walking (20 mins)

The KOG is easily reachable on foot from Leiden Central Station via a scenic walk through the city.

By public transport (10 mins)

From platform A you may take **Bus 6, 169, 182, or 400**. From stop '**Leiden, Breestraat**' the KOG is a 5-minute walk.

Wednesday 22 June

9.00-9.30 REGISTRATION

9.30-9.45 WORDS OF WELCOME

9.30 Conference Chair:
Name Position

9.45-11.30 TRANSFORMING POLICIES AND STRATEGIES FOR IMPACT

9.45 **Jet Bussemaker** Professor Policy, Science and Societal Impact, Leiden University Medical Center & the Faculty Governance and Global Affairs, Leiden University, the Netherlands

10.05 **Alice Frost** Director of Knowledge Exchange, Research England, UK Research and Innovation, UK

10.25 **Fulufhelo Newlamondo*** National Research Foundation, South Africa

10.45 **Stephen Curry** Chair at the Declaration on Research Assessment

11.05 **Daya Reddy** Former President of the International Science Council

11.25 **Panel and Q&A** Chaired by... with Jet Bussemaker, Alice Frost, Fulufhelo Newlamondo, Stephen Curry & Daya Reddy

11.25-11.55 COFFEE & TEA BREAK

12.00-13.15 COLLABORATION BETWEEN SCIENCE & SOCIETY FOR GREATER IMPACT

Clusters with Industry & Business Development for Impact

Luke Georghiou*
Vice– President for Research and Innovation
& Professor of Science and Technology Policy
at University of Manchester, UK

Michiel Roelse
Operational Director of Topsector, the Netherlands

Monica Dietl*
Research Director of CNRS, France

Mike Smith*
Emeritus Professor of Medical Science
& Managing Partner at Harper Keeley , UK

Evidence-informed Policymaking

Matthew Flinders
Professor of Politics, Department of Politics and International Relations,
The University of Sheffield, UK

Eun Jun Shin*
Head of the Office of Institutional Innovation Research, Science and
Technology Policy Institute (STEPI), Republic of Korea

Kristian Krieger
Policy Officer at European Commission, Belgium

Regional Collaboration

Leiden Kennisstad representative*

Sergio Andres Manrique Garzon
RUNIN Project PhD Fellow
& IT Agile Project Manager at Endava Latam, Colombia

Rinke Zonneveld*
Executive Director, Innovation Quarter, the Netherlands

Tackling the Fundamentals of Science Structures

*Societal impact & engagement as central in research processes, policies & strategies,
and its implications for the science eco-system*

Heidi van Rooyen
Group Executive: Impact Centre & acting DCEO Research at the HSRC,
South Africa

Derk Loorbach*
Professor of Transition Science at Erasmus University Rotterdam &
Director of DRIFT, the Netherlands

* to be confirmed

Wednesday 22 June

13.15-14.15

LUNCH BREAK AND GOOD-PRACTICES OF IMPACT PRESENTATIONS

During this lunch buffet you have the chance to learn about good-practices of science having impact on society, several researchers and their partners in society will tell you about their experiences and the outcomes of their collaboration. We work hard on strengthening structures, policies, strategies and methods for impact, so enjoy the success stories!

15.30-16.30

TOUR THROUGH HORTUS BOTANICUS* (pre-registration required)



Rapenburg 73, Leiden

The Hortus Botanicus of Leiden is the oldest botanical garden of the Netherlands. The Hortus botanicus Leiden was founded by Leiden University in 1590, on the site of the current Front Garden. The first planting dates from 1594. The Hortus was continuously expanded in the course of the following centuries and the planting has undergone many changes, but many of the trees that were planted during the past 400 years can still be admired today.

16.30-18.00

WELCOMING RECEPTION AT HORTUS BOTANICUS

Rapenburg 73, Leiden

The Hortus Botanicus of Leiden is the best place to celebrate our Welcoming Reception for our Impact of Science annual conference.



18.30-21.00

CONFERENCE DINNER (pre-registration required)



Location is to be announced shortly...

Stay connected to find out more!



* to be confirmed

Thursday 23 June

9.00-9.30 REGISTRATION

9.30-9.40 WORDS OF WELCOME

9.30 Conference Chair:
Name Position

9.40-11.30 MOST PROMINENT OBSTACLES FOR IMPROVING SOCIETAL IMPACT OF SCIENCE

9.40 **Susan Renoe** Assistant Professor of Strategic Communication & Assistant Vice Chancellor for Research, Extension & Engagement, the University of Missouri , USA

9.50 **Robert-Jan Smits** President, Executive Board, Eindhoven University of Technology, the Netherlands

10.00 **David Sweeney** Executive Chair, Research England, United Kingdom

10.10 **To be decided** Elsevier

10.20 **Interactive Panel** At the start of the debate the audience can vote between 8 to 10 questions or statements. The top 3 will be debated by the panel members: Susan Renoe, Robert-Jan Smits, David Sweeney & ...

11.15-11.45 BREAK

11.45-13.00 DEMONSTRATING & EVALUATING SOCIETAL IMPACT OF SCIENCE

National & Regional Evaluation Systems

Steven Hill

Director of Research, Research England,
UKRI, UK

Chris Brink

Former Vice-Chancellor, Newcastle University (UK)
& Chair of the 2020 Research Assessment Exercise
Group, University Grants Committee, Hong Kong

Marta Natalia Wróblewska

Assistant Professor at SPWS University, Poland

Developing an Impact Profile

Susan Renoe (Chair)

Assistant Professor of Strategic Communication & Assistant Vice
Chancellor for Research, Extension & Engagement, the University of
Missouri , USA

Robert MacIntosh*

Pro Vice-Chancellor, Faculty of Business and Law,
Northumbria University

Responsible & Alternative Metrics for Impact

James Wilsdon

Director, Research on Research Institute (RoRI),
Sheffield University, UK

Shanthi Ramanathan

Health Research Economics Impact Assessment Specialist
HMRI, Australia

Andrew Plume

Vice President of Research Evaluation at Elsevier, UK

Sergio Andres Manrique Garzon

RUNIN Project PhD Fellow
& IT Agile Project Manager at Endava Latam, Colombia

Methods & Tools for Assessments

Laurens Hessels

Senior Researcher, Rathenau Institute & Professor by special
appointment, Centre for Science & Technology Studies,
Leiden University, Netherlands

Eiríkur Smári Sigurðarson

Research Specialist at University of Iceland, Iceland

Kathryn Graham*

Executive Director, Impact Action Lab at Alberta Innovates

* to be confirmed

Thursday 23 June

13.00-14.00 LUNCH BREAK AND GOOD-PRACTICES OF IMPACT PRESENTATIONS

During this lunch buffet you have the chance to learn about good-practices of science having impact on society, several researchers and their partners in society will tell you about their experiences and the outcomes of their collaboration. We work hard on strengthening structures, policies, strategies and methods for impact, so enjoy the success stories!

14.00 - 15.00 ROUNDTABLE SESSIONS (max. 20 participants per session)

Interdisciplinarity & Building Teams

Benedikt Fecher *

Head of Research Programme Knowledge & Society, Humboldt Institute for Internet and Society (HIIG), Germany

Alexandra Graupner*

Head of the Angewandte Innovation Lab, Austria

Open Science & Societal Impact

David Sweeney

Executive Chair, Research England, UK

Linden Farrer*

Policy Officer at DG Research & Innovation Open Science

Maria Fernanda Beigel*

National Council for Scientific and Technical Research, National University of Cuyo, Argentina

Co-creation for Excellence & Impact

Joana Magalhaes

Senior Researcher, Science for Change, Spain

Wija Oortwijn

Associate Professor at LUMC, The Netherlands

(Big) Data, Algorithms, & Impact

Eric Jensen

Associate Professor at University of Warwick, UK

Documentary viewing (participation unlimited):

Campaign against the Climate*

Debunking climate change denial, Mads Ellesøe tells the important story on how leading experts, some pretending to be scientists, worked as climate sceptics denying climate change in public debate.

15.00-15.30 REFRESHMENTS BREAK

15.30-17.00 BOAT TOUR OF LEIDEN (Pre-registration required)



Location tbc

Explore the beautiful city of Leiden by boat, and learn about its incredible history and the important role the oldest university of the Netherlands played in it.

18.00-20.00 CONFERENCE DINNER (Pre-registration required)

Location is to be announced shortly...

Stay connected to find out more!



* to be confirmed

Friday 24 June

9.00-9.30 REGISTRATION

9.30-9.45 WORDS OF WELCOME

9.30 Conference Chair:
Name Position

9.45-11.15 BUILDING A STRONGER INFRASTRUCTURE BETWEEN SCIENCE AND SOCIETAL STAKEHOLDERS

9.45 **Representative*** Dutch Research Council (NWO), the Netherlands

10.00 **Nico L.U. van Meeteren** Executive Director and Secretary General of Topsector Life Sciences & Health & Professor, Dept. Anesthesiology, Erasmus Medical Center, Rotterdam, the Netherlands

10.15 **David Phipps** Assistant Vice President Research Strategy and Impact, Division of Vice-President Research & Innovation, Office of Research Services, York University, Canada

10.30 **Yuko Harayama*** Executive Director of International Affairs at RIKEN, Japan

10.45 **Interactive Q&A** Panel with: Nico L.U. van Meeteren, David Phipps, Yuko Harayama* & ...

11.15-11.45 BREAK

11.45-13.00 DEVELOPMENTS FOR IMPROVING SOCIETAL IMPACT OF SCIENCE

Science Policy, Recognition
& Rewards for Increasing Impact

Yuko Harayama (Chair)*

Executive Director of International Affairs at RIKEN, Japan

Kim Huijpen

National Programme Director, Recognition and Reward Programme,
Maastricht University, The Netherlands

&

Bianca Langhout

Project Manager, Recognition and Reward,
Erasmus University Rotterdam, The Netherlands

Catriona Manville*

Director of Policy and Public Affairs,
Association of Medical Research Charities, UK

Institutional Strategy
& Leadership

David Phipps

Assistant vice-president Research & Innovation at York University
& Director of Research Impact Canada, Canada

Igor Campillo Santos

Executive Director, Euskampus Foundation, Basque Country

Impact on SDG's
& Border- Crossing Challenges

Inge Hutter*

Rector of the International Institute of Social Studies, Erasmus University
Rotterdam, the Netherlands

Bianca Vienni Baptista

Senior Reseacher and Lecturer of the Transdisciplinarity Lab,
ETH Zurich, Switzerland

Public Engagement & Science Communication

Paul Manners

Founding Director, National Co-ordinating
Centre for public engagement, UK

Ger Hanley

Founder Write Fund, Republic of Ireland

Dariusz Aksamit

Head of Council of March for Science Foundation, Poland

Marina Joubert

Senior Researcher, Stellenbosch University, South Africa

* to be confirmed

Friday 24 June

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14.00-15.15 RECOMMENDATIONS FOR THE DUTCH SCIENCE ECO-SYSTEM AND BEYOND

14.00 Ranking the recommendations

14.15 Panel with :

James Wilsdon - Director, Research on Research Institute (RoRI), Sheffield University, UK

Max Dumoulin - Vice President of Institutional Offerings at Elsevier, the Netherlands

Darco Jansen - Manager Open Science and Open Access, VSNU, the Netherlands

15.15 Closing remarks by conference chair

15.30 CLOSING RECEPTION

AESIS Raffle - Fill out our evaluation form & throw your badge into the raffle box to enter.
The winner will be announced at the end of the reception!

We hope you enjoy this final opportunity to engage during informal chats and drinks.
Thank you for being part of our conference!

