

Draft Programme

# Impact of Social Sciences and Humanities

*An international conference on stimulating and assessing societal Impact of  
Social Sciences and Humanities through interdisciplinary and inclusive approaches*

14-16 October 2020 - Online, hosted from Ottawa

## AESIS

NETWORK FOR  
ADVANCING & EVALUATING THE SOCIETAL IMPACT OF SCIENCE

Partners:



## - IMPACT OF SOCIAL SCIENCES AND HUMANITIES -

There might not be a more timely moment to discuss the societal impact of Social Sciences and Humanities (SSH) than this fall. The global COVID-19 pandemic has posed and is still posing societal challenges that call for (interdisciplinary) research evidence that can be transformed into practical knowledge for a variety of societal stakeholders. At the same time, it is becoming increasingly apparent that SSH research has an important role to play in identifying, assessing and meeting objectives that touch upon matters such as accountability, equity and inclusiveness. In all, it seems that in these unique times, “change” is the new key word. We and our partners feel that in order to create a positive connotation to this word, it is of the utmost importance to assess, facilitate, and enhance the impact of SSH on society.

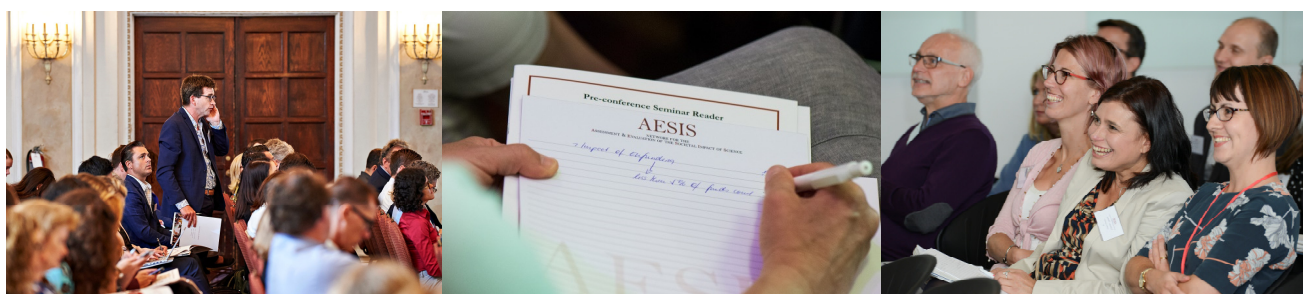
To facilitate this discussion, the AESIS Network is proud to announce that its next edition on **‘The Impact of Social Sciences and Humanities on Society’** will be hosted from Ottawa, Canada, and broadcasted to a global audience. Last year, after stimulating editions in Cardiff and Copenhagen, we have brought together research managers, science policy makers, funders, knowledge exchange experts, and other relevant professionals from all parts of the world in Washington DC. Building on the outcomes of the conference and science policy development of recent years, we are thrilled to bring the cross-sectoral conversation of the impact of SSH to Canada.

Canada has been successful in the last years in calling more attention to the position of Canada in their research intensity worldwide. The three granting councils (SSHRC, NSERC, CIHR), alongside other organisations and universities, have been aiming to evaluate (funded) performance on not only academic impact, but also on indicators addressing future challenges, the engagement of indigenous communities, and attention for Equity, Diversity, and Inclusion.

In line with these ambitions, this conference aims to foster a discussion on how one can assess and stimulate impact of SSH through an interdisciplinary and inclusive approach. In order to generate a profound impact of SSH on society, we believe collaborations with parties from business, government and not-for-profits, and engaging with the broader public (including underrepresented and indigenous stakeholders) are all vital aspects in this process.

We start the event with an attempt to both map and assess the impact of SSH; what does impact mean in the context of different segments of society, and through which indicators can you measure it? Then, we will identify different opportunities of collaborations with societal stakeholders, and discuss how co-creations of knowledge with other scientific disciplines may play a role in stimulating impact. Subsequently, we will engage in interactive discussions on which skills can enable one to optimise impact for the sake of the public as a whole and close with some targeted recommendations for the Canadian science policy system and beyond drawn from the conclusions of the meeting.

The momentum of a great need for interdisciplinary research and focus on addressing nation and global societal challenges in Canada’s research eco-system make it an excellent and indeed inspirational context to foster the worldwide discussion on impact. At the same time, several international perspectives can offer valuable and critical evaluations to the current progress and obstacles in Canada. The AESIS Network and its partners are excited to (virtually) welcome you to the **‘Impact of Social Sciences and Humanities 2020’ conference**.





# - IMPACT OF SOCIAL SCIENCES AND HUMANITIES -

## Programme Advisory Committee

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|                          |   |
|--------------------------|---|
| <b>Sandra Lapointe</b>   | Professor of Philosophy and Director of The/La Collaborative, McMaster University, Canada                     |
| <b>David Phipps</b>      | Assistant Vice President Research Strategy & Impact, York University, Canada                                  |
| <b>Amy Cook</b>          | Senior Director of Knowledge Mobilisation, CIFAR, Canada  |
| <b>Susan Morris</b>      | Director of Natural Sciences and Engineering Research Council, Canada   |
| <b>Tim Wilson</b>        | Executive Director of Research Grants & Partnerships, Social Sciences and Humanities Research Council, Canada |
| <b>Steven Liss</b>       | Vice-President Research and Innovation, Ryerson University, Canada  |
| <b>Gabriel Miller</b>    | President and CEO, Federation for the Humanities and Social Sciences, Canada                                  |
| <b>Cameron Stockdale</b> | President and CEO, Work Wellness Institute, Canada  |
| <b>Laura Hillier</b>     | Director Performance, Analytics and Evaluation, CFI, Canada   |

## AESIS Advisory Board

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|                              |   |
|------------------------------|---|
| <b>Koenraad Debackere</b>    | General Manager at K.U. Leuven, Belgium   |
| <b>Beverly Damonse</b>       | Executive of Science Engagement and Corporate Relations, National Research Foundation (NRF), South Africa                                 |
| <b>Luke Georgiou</b>         | Vice-President for Research and Innovation and Professor of Science and Technology Policy at the University of Manchester, United Kingdom |
| <b>Barend van der Meulen</b> | Professor Institutional Aspects of (Higher) Education, Director CHEPS, Twente University, the Netherlands                                 |
| <b>Andrew Plume</b>          | Senior Director of Research Evaluation at Elsevier, United Kingdom  |
| <b>Susan Renoe</b>           | Assistant Vice Chancellor, University of Missouri & Executive Director of the NSF Center for Advancing Research Impact in Society, U.S.A. |
| <b>Toby Smith</b>            | Vice President for Policy at the American Association of Universities, U.S.A.   |
| <b>David Sweeney</b>         | Executive Chair, Research England, U.K.   |
| <b>Paul Wouters</b>          | Dean of Social Sciences & former Director of CWTS, Leiden University, The Netherlands   |

# Wednesday 14 October 2020

Times in EDT (GMT -4)

|   |  |   |  |   |
|---|--|---|--|---|
| 10.30-11.00   |  | Registration & Informal Coffee-chat   |  |   |
| 11.00   |  | Land Acknowledgement  |  |   |
|   | Sandra Lapointe  | Professor of Philosophy & Director of The/La Collaborative, McMaster University, Canada |  |   |
|   | David Phipps   | Assistant Vice President Research Strategy & Impact, York University, Canada            |  |   |
| 11.10   |  | I Plenary opening: Policies for Impact  |  |   |
| 11.10   | AESIS Network - Word of Welcome                                      |   |  |   |
| 11.15   | Conference Chairs:   |   |  |   |
|   | Frédéric Bouchard  | Dean of the Faculty of Arts and Sciences, University of Montreal, Canada                |  |   |
|   | Mona Nemer*  | Chief Science Advisor, Government of Canada   |  |   |
| 11.45   | Ted Hewitt   | President, Social Sciences and Humanities Research Council, Canada                      |  |   |
| 12.00-12.15   |  | Break   |  |   |
| 12.15-13.15   |  | II Plenary opening: Policies for Impact (continued)                                     |  |   |
| 12.15   | Pearl Dykstra  | Deputy Chair of the Group of Chief Scientific Advisors, European Commission             |  |   |
| 12.30   | Crain Soudien  | Chief Executive Officer, Human Sciences Research Council, South Africa                  |  |   |
| 12.45   | Panel discussion with opening speakers, led by the conference chairs |   |  |   |
| 13.15-13.45   |  | Break   |  |   |
| 13.45-15.00   |  | III Parallel sessions: Mapping and Assessing Impact                                     |  |   |
| Societal Stakeholders & Impact  |  | SSH, Technological Developments & Society   | National Assessment Systems  | SDG's & Grand Challenges  |
| Identifying the societal stakeholders when organising Impact of science                       |  | How could SSH steer positive impact of big data & AI?                                   | Policies and methods for impact evaluation (& funding) on a national or regional level       | How to map impact through contributions resolving Grand Challenges?   |
| AESIS Representative (Chair)  |  | Amy Cook (Chair)<br>Senior Director of Knowledge Mobilisation, CIFAR, Canada            | David Sweeney (Chair)<br>Executive Chair, Research England, U.K.                             | Dominique Charron (Chair)<br>Vice-President Programs & Partnerships, International Development Research Council, Canada |
| Lidia Brito<br>Regional Science Director for Latin America and the Caribbean, UNESCO, Uruguay |  | Carolyn Watters<br>Chief Digital Research Officer, National Research Council, Canada    | Laura Hillier<br>Director Performance, Analytics and Evaluation, CFI, Canada                 | Brian Belcher<br>Ashoka Research Chair in Sustainability Research Effectiveness, Royal Roads University, Canada         |
| Toby Smith<br>Vice-President for Policy, Association of American Universities, U.S.A.         |  | Emile Aarts*<br>Professor of Computer Science, Tilburg University, the Netherlands      | Bartłomiej Banaszak<br>Director of Science, Ministry of Science and Higher Education, Poland | Zenda Ofir<br>Co-developer of the RQ+ framework, Stellenbosch University, South Africa                                  |
| Michael Carmichael<br>Head of Visual Media, SAGE Publishing, U.K.                             |  |   |  |   |
| More sessions for this timeslot can be found on the next page                                 |  |   |  |   |

\*To be confirmed

## Wednesday 14 October 2020 (continued)

Times in EDT (GMT -4)

### 13.45-15.00 III Parallel sessions: Mapping and Assessing Impact (continued)

| Indicators of SSH Impact  | Assessing & Optimising Impact in the Humanities   | Assessing & Optimising Impact in the Social Sciences  |  |
|---|---|---|--|
| <i>Building more reliable and feasible metrics for evaluation of societal impact by SSH research</i>  | <i>What are the specific challenges for the Humanities to achieve and demonstrate societal impact, and how to address them</i>  | <i>What are the specific challenges for the Social Sciences to achieve and demonstrate societal impact, and how to address them</i>   |  |
| <p><b>Ulrike Felt*</b> (Chair)<br/>Head of the Department of Science &amp; Technology Studies, University of Vienna, Austria</p> <p><b>Vera Hazelwood</b><br/>Chief Strategy Officer, Researchfish, U.K.</p> <p><b>Kate Geddie</b><br/>Senior Director of Research, Cifar, Canada</p> <p><b>Kara Scally-Irvine*</b><br/>Board Member, Aotearoa New Zealand Evaluation Association</p> | <p><b>Jim Grossman</b><br/>President, National Humanities Alliance &amp; Executive Director, American Historical Association, U.S.A.</p> <p>&amp;</p> <p><b>Sandra Lapointe</b><br/>Professor of Philosophy &amp; Director of The/La Collaborative, McMaster University, Canada</p> | <p><b>Wendy Naus</b><br/>Executive Director, Consortium of Social Sciences Association, U.S.A.</p> <p>&amp;</p> <p><b>Vincent Larivière</b><br/>Canada Research Chair on the Transformations of Scholarly Communication, University of Montréal, Canada</p> | <p><i>You may freely choose to join any of the <b>Parallel Sessions in RED</b>, which will contain 3 to 4 presentations and an interactive discussion or Q&amp;A</i></p> <p><i>Please note that the <b>Roundtable sessions in PURPLE</b> accept only 20 participants (pre-registration is advised)</i></p> |

### 15.00-15.30 Happy Hour at Home & Surprise Performance

# Thursday 15 October 2020

Times in EDT (GMT -4)

**10.30-11.00 Registration & Informal Coffee-chat**

**11.00 IV Plenary opening: Exploring new pathways of impact**

Chair

**Frédéric Bouchard** Dean of the Faculty of Arts and Sciences, University of Montreal, Canada

**11.00 Wendy Cukier** Founder and Academic Director of the Diversity Institute, Ryerson University, Canada

**11.15 Rutger Engels** Rector Magnificus of Easmus University Rotterdam, the Netherlands

**11.30 Vivian Tseng** Vice-President, William T. Grant Foundation, U.S.A.

**11.45 David Budtz Pedersen** Director of the Humanomics Research Centre, Denmark

**12.00-12.30 Break**

**12.30-13.45 V Parallel sessions: Structuring SSH Impact through collaboration**

**With Government**

**With Business**

**Interdisciplinary  
Approaches**

**Inclusive Engagement with  
the Broader Community**

*Which collaborations with government are most conducive to the impact of SSH on society?*

*Building (long-term) relationships with industry and businesses to optimise societal impact of SSH*

*How to increase societal impact through collaborative programmes of SSH with other scientific disciplines*

*Who and how to reach to in society to assure inclusiveness and effective societal impact of research*

**Tim Wilson (Chair)**  
Executive Director of Research Grants & Partnerships, SSHRC, Canada

**NSERC Representative (Chair)**

**Thomas Alslev Christensen (Chair)**  
Senior Vice President of Impact, Novo Nordisk, Denmark

**Nicole Goodman (Chair)**  
Assistant Professor, Brock University & Director, Centre for e-Democracy, Canada

**Christine Weidenslaufer**  
Analyst & Researcher, Library of National Congress, Chile

**Mikkel Rasmussen**  
Director & Founder, ReD Associates, Denmark

**Julia Moore**  
Senior Director, The Center for Implementation, Canada

**Trevor Stuthridge**  
Research Director, AgResearch, New Zealand

**Mihiri Seneviratne**  
Team Leader, Deprivation Analysis & Research Team, Department for Education, U.K.

**Jeffrey Ollinger**  
Senior Manager Early Talent Acquisition, Royal Bank of Canada

**Nushi Choudhury**  
Research Officer, National Research Council, Canada, &  
**Jennifer Crosbie**  
Psychologist, The Hospital for Sick Children (Sick Kids), Canada

**Malinda Smith**  
Vice-Provost Equity, Diversion & Inclusion, University of Calgary, Canada

**Tony Roche**  
Executive Vice-President Publishing & Strategic Relationships, Emerald Publishing, United Kingdom

**More sessions for this timeslot can be found on the next page**

\*To be confirmed

## Thursday 15 October 2020 (continued)

Times in EDT (GMT -4)

### 12.30-13.45 V Parallel sessions: Structuring SSH Impact through collaboration (continued)

| (Regional) Research Infrastructures for SSH   | SSH Research Impact in Global Crises   | Enhancing Impact through Intermediary Organisations   |  |
|---|--|---|--|
| <i>How can research infrastructures be used and further developed to best support societal impact of science?</i>   | <i>How should the research ecosystem cope with and address global crises?</i>  | <i>The opportunities intermediary institutions can offer to bridge the academic world and society to increase impact of science</i>   | <p><b>You may freely choose to join any of the <i>Parallel Sessions in RED</i>, which will contain 3 to 4 presentations and an interactive discussion or Q&amp;A</b></p> <p><b>Please note that the Roundtable sessions in <i>PURPLE</i> accept only 20 participants (pre-registration is advised)</b></p> |
| <p><b>Claire Samson</b> (<i>Chair</i>)<br/>Vice-President Programmes &amp; Planning, Canada Foundation for Innovation</p> <p><b>Robert Luke</b><br/>Vice-President of Research &amp; Innovation, OCAD University, Canada</p> <p><b>Rick Delbridge</b><br/>Professor of Organizational Analysis &amp; Developer of the Social Science Research Park, University of Cardiff, U.K.</p> | <p><b>Mike DeGagné*</b><br/>Vice-Chair, Federation for the Humanities and Social Sciences, Canada</p> <p>&amp;</p> <p><b>Vivian Tseng*</b><br/>Vice-President, William T. Grant Foundation, U.S.A.</p> | <p><b>Gail Bowkett*</b><br/>Director Innovation Policy, Mitacs, Canada</p> <p>&amp;</p> <p><b>Chris Fellingham*</b><br/>Licensing and Ventures Manager in SSH, Oxford University Innovation, U.K.</p> |  |
|   |  |   |  |
|   |  |   |  |

### 13.45-14.15 Break

### 14.15-15.30 VI Interactive discussion: Interdisciplinary approaches for advancing societal impact

#### 14.15 Moderator:

**Frédéric Bouchard** Dean of the Faculty of Arts and Sciences, University of Montreal, Canada

#### Panel members:

**Wim van den Doel** Head of the Leiden-Delft-Erasmus Universities Alliance, the Netherlands

**Jim Grossman** President of National Humanities Alliance & Executive Director of American Historical Association, U.S.A.

**Wendy Cukier** Founder and Academic Director of the Diversity Institute, Ryerson University, Canada

**Tracey Brown** Director, Sense About Science, U.K.

#### 15.00 Q&A and Closing by the Conference chairs

# Friday 16 October 2020

Times in EDT (GMT -4)

|  |  |  |  |
|--|--|--|--|
| 10.30-11.00  |  | Registration & Informal Coffee-chat  |  |
| 11.00 VII Plenary opening: Connecting Research with the Broader Community  |  |  |  |
| 11.00  |  | Conference chairs opening<br><i>What did we achieve on the first days and how does it relate to the last day programme</i> |  |
| 11.15  |  | Arthur Lupia Head of the Social, Behavioral and Economic Sciences Directorate of the National Science Foundation, U.S.A.   |  |
| 11.30  |  | Mike DeGagné Vice-Chair, Federation of Social Sciences and Humanities, Canada  |  |
| 11.45  |  | Monica Ell-Kanayuk President, Inuit Circumpolar Council & Vice-President, Inuit Tapiriit Kanatami, Canada                  |  |
| 12.00-12.30  |  | Break  |  |
| 12.30-13.45 VIII Parallel sessions: Stimulating Impact of SSH  |  |  |  |
| Training & Skills for Impact   |  | Innovation & Entrepreneurship  |  |
| Which support-infrastructures and methods create and assess impactful programming?                                 |  | How to best utilise SSH knowledge into practical applications for society through entrepreneurship                         |  |
| Sandra Lapointe (Chair)<br>Professor of Philosophy & Director of The/La Collaborative, McMaster University, Canada |  | Johannes Dyring<br>Assistant Vice-President, Business Development & Strategic Initiatives, Ryerson University, Canada      |  |
| Kamilla Karoli<br>Director of Education and Development, Work Wellness Institute, Canada                           |  | Chris Fellingham<br>Licensing and Ventures Manager in SSH, Oxford University Innovation, U.K.                              |  |
| Christian Kobsda*<br>Associate Researcher, Humboldt Institute for Internet & Society, Germany                      |  | Sharon Sutton*<br>Executive Vice-President Programme Planning & Delivery, LivingWorks, Canada                              |  |
|  |  | Alison Campbell*<br>Director, Knowledge Transfer Ireland   |  |
| Science Impact on Policy   |  | Impact Lifecycle Management  |  |
| How to organise evidence informed policymaking by SSH disciplines internally and externally                        |  | Connecting impact planning, implementation, assessment and improvement   |  |
| Pearl Dykstra (Chair)<br>Deputy Chair of the Group of Chief Scientific Advisors, European Commission               |  | Kathryn Graham (Chair)<br>Executive Director, Performance Management & Evaluation, Alberta Innovates, Canada               |  |
| Jeff Kinder<br>Executive Director of Science and Innovation, Institute on Governance, Canada                       |  | David Budtz Pedersen<br>Director, Humanomics Research Centre, Denmark  |  |
| Mehrdad Hariri<br>President & CEO, Canadian Science Policy Centre, Canada  |  | Thomas König*<br>Head of Strategy & Scientific Services, Institute for Advanced Studies, Austria                           |  |
| More sessions for this timeslot can be found on the next page  |  |  |  |

\*To be confirmed



## Friday 16 October 2020 (continued)

Times in EDT (GMT -4)

### 12.30-13.45 VIII Parallel sessions: Stimulating Impact of SSH (continued)

| Research Development<br>for Impact   | Institutions, Leadership<br>& Impact   | Indigenous Communities<br>& Impact  |  |
|--|--|---|--|
| <i>Creating impact through team-based, interdisciplinary, and global approaches</i>  | <i>The role of institutional leadership in guiding, stimulating and supporting impact</i>          | <i>Topic</i>  |  |
| <b>Kim Patten</b> ( <i>Chair</i> )<br>Director Research Development<br>Services, University of Arizona,<br>U.S.A.  | <b>Toby Smith</b><br>Vice President for Policy,<br>Association of American<br>Universities, U.S.A. | <b>Chelsea Gabel</b><br>Associate Professor, McMaster<br>University, Canada                                   | <p><i>You may freely choose to join any of the <b>Parallel Sessions in RED</b>, which will contain 3 to 4 presentations and an interactive discussion or Q&amp;A</i></p> <p><i>Please note that the <b>Roundtable sessions in PURPLE</b> accept only 20 participants (pre-registration is advised)</i></p> |
| <b>Wim van den Doel</b><br>Head of the Leiden-Delft-<br>Erasmus Universities Alliance, the<br>Netherlands  | <b>Aïsha Dioury</b><br>Social Impact Lead, Universities<br>Canada                                  | <b>Linda Smith*</b><br>Professor of Education and<br>Maori Development, University<br>of Waikato, New Zealand |  |
| <b>Ursula Gobel</b><br>Vice-President Stakeholder<br>Engagement & Advancement of<br>Society, Social Sciences and<br>Humanities Research Council,<br>Canada |  | <b>Sheila Cote-Meek</b><br>Vice-President Equity, People &<br>Culture, York University, Canada                |  |

### 13.45-14.15 Break

### 14.15-15.30 IX Closing panel: 'Recommendations for the Canadian science system, and beyond'

**14.15** Ranking the recommendations from Parallel sessions and Roundtables, followed by the panel discussion with:

**14.45** Moderator:

**Frédéric Bouchard** Dean of the Faculty of Arts and Sciences, University of Montreal, Canada

Panel members:

**David Sweeney** Executive Chair of Research England, U.K.

**Steven Liss** Vice-President of Research and Innovation, Ryerson University, Canada

**David Phipps** Assistant Vice-President Research Strategy & Impact, York University, Canada

**Sandra Lapointe** Professor of Philosophy & Director of The/La Collaborative, McMaster University, Canada

**Alison Campbell\*** Director, Knowledge Transfer Ireland

### 15.30-16.30 Happy Hour at Home

\*To be confirmed