

Programme for
the online course on:

Access to EU research funding by stimulating and demonstrating societal impact

AESIS

NETWORK FOR
ADVANCING & EVALUATING THE SOCIETAL IMPACT OF SCIENCE



In collaboration with



Monday
7 Dec
-
Friday
11 Dec

-Access to EU research funding by stimulating and demonstrating Societal Impact-

Research institutions, most notable Universities (of Applied Sciences) throughout the EU are increasingly in the position to apply for EU research funding. Several EU initiatives were launched to give Universities access to these grants in order to strengthen their research programmers. To increase the chances of receiving this funding, it is important to know how the EU decides on these applications and understand the role of demonstrating the Societal Impact of the research project in this process.

This 5-half-days online course invites research managers and administrators to profit from the knowledge of our Impact and EU experts to put their insights to practice. The course will map out recent insights and results on measuring the impact of EU research and outline how the Union defines societal and economic impact. We will examine possibilities to enhance collaboration between universities, universities of applied sciences and research institutions and discuss how they can improve the demonstration of “impact” in their EU research funding applications. We will provide tools to optimise this even further by using the format of a Research Consortium which will include a segment with tips and tricks to help you to successfully apply for EU funding.

Together with experts in the field and other participants from all over Europe, representing a variety of contexts and a wide range of experiences, you will be able to discuss best practices to find solutions to shared problems and strengthen both research excellence as well as societal impact. Finally, we will convert our knowledge into practice and do a case-study exercise which creates a large pool of sources to enhance your access to EU funding for your research projects.

Main themes:

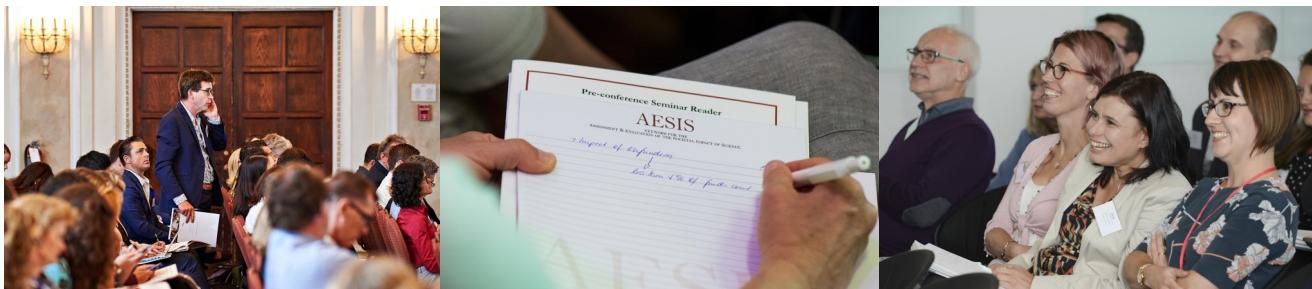
Taking an active role within an EU research strategy

Integrating impact in an institutional research strategy

Effective collaboration with research institutions and societal partners

Successful applications of EU Research

Building consortiums for EU funding



Draft Programme

Monday 7 December

8.45 - 9.00 Walk-in

9.00 Anika Duut van Goor (Co-Course Coordinator)

Director AESIS Network

Opening of the course

General introductions by the participants

Why are you here, what do you want to take away? Where do you sit in the ecosystem of research activity? What are we talking about and why is it important?

9.50 - 10.00 Coffee/tea break

10.00 Jan Andersen (Co-Course Coordinator)

Head of Research Office, Faculty of Business and Social Sciences, University of Southern Denmark

Where is Impact leading us

- A perspective of the changing framework of “impact” and new implications pointing to the future
- Three perspectives of Impact
 - ◊ Funder
 - ◊ Researcher
 - ◊ Society

10.50 - 11.10 Coffee/tea break

11.10 Neville Reeve**

Head of Sector - Missions at the DG Research and Innovation, European Commission

Conceptualisation of ‘societal impact’

Narrowing the definition of impact to come to a workable concept

12.00 - 12.10 Coffee/tea break

12.10 Neville Reeve (continued)**

Investigating the societal impact of research in the EU

13.00 Lunch

*all times in CET (GMT+1)

**** to be confirmed**

Draft Programme

Tuesday 8 December

8.45 - 9.00* Walk-in

9.00 Welcome and recap

9.05 **Simon Kerridge**

Director of Research Policy & Support, University of Kent

Indicators for impact

How do you know when your research has had impact? Not just academic impact, but has actually made a difference in the real world.

9.55 - 10.05 Coffee/tea break

10.05 **Simon Kerridge (continued)**

The impact of impact

When you can assess the impact of your research how can you use this information to increase future impact, and your chances of research funding success?

10.55 - 11.10 Coffee/tea break

11.10 **Danielle de Boer**

Director European Affairs and Innovation at Innofins BVBA

Taking an active role within an EU research strategy

Lobbying, monitoring and positioning as a University (of Applied Sciences) in Europe

12.00 - 12.10 Coffee/tea break

12.10 **Danielle de Boer (continued)**

Why and how European Research institutions should benefit from EU funding programmes

13.00 Lunch

Draft Programme

Wednesday 9 December

8.45 - 9.00* Walk-in

9.00 Welcome and recap

9.05 **Bruno van Koeckhoven**

Secretary-General of the Universities of Applied Sciences Network (UASnet)

Building collaborations between Universities and Universities of Applied Sciences

9.55 - 10.05 Coffee/tea break

10.05 **Bruno van Koeckhoven (continued)**

Positioning of Universities of Applied Sciences within the EU context

10.55 - 11.10 Coffee/tea break

11.10 **Esther de Smet**

Senior Research Policy Advisor at Ghent University

Training researchers to become impact literate

- Scope - get to grips with the lingo, the institutional context and learn to flip your approach
- Decisive duo – stakeholder analysis and communication strategy
- Structured approach – impact planning, existing frameworks, and feasibility

12.00 - 12.10 Coffee/tea break

12.10 **Esther de Smet (continued)**

Institutional infrastructure and support: the case of Ghent University

- A role for research administration: meet the EU team
- IDC coordinators acting as knowledge brokers and supporting impact creation

13.00 Lunch

Draft Programme

Thursday 10 December

8.45 - 9.00* Walk-in

9.00 Welcome and recap

9.05 **Otto Bruun**

European Advisor for Innovation, Swisscore

Aspects of European R&I strategy for research managers

- Building European networks
- Finding synergy between national and EU programmes
- Working the Brussels bubble
- Success stories in institutional EU strategy

9.55 - 10.00 Coffee/tea break

10.05 **Otto Bruun (continued)**

Understanding the changing EU R&I landscape

- Structure of Horizon Europe
- Structure of Digital Europe Programme

10.55 - 11.10 Coffee/tea break

11.10 **Brigita Serafinavičiūtė**

Head of Lithuanian RDI Liaison Office in Brussels

Strengthening cross-border research collaborations

Monitor, analyse and use of the EU widening programme

12.00 - 12.10 Coffee/tea break

12.10 **Brigita Serafinavičiūtė (continued)**

Integration of researchers into international research projects

Brokerage as a tool to support collaboration initiatives for researchers

13.00 Lunch

Draft Programme

Friday 11 December

8.45 - 9.00* Walk-in

9.00 Welcome and recap

9.05 **Yvonne Vermonden & Cecile ten Kate**

Consultants at Nhem

Horizon Europe grant writing

How to approach grant application writing in Horizon Europe

9.55 - 10.05 Coffee/tea break

10.05 Case study exercise presentations

- Applying theories, best practices, and insights taught in the course
- Relate individual experiences to a case
- Reflect learnings exercise to individual experiences

10.55 - 11.10 Coffee/tea break

11.10 Case study exercise presentations (continued)

12.00 - 12.10 Coffee/tea break

12.10 Problem Solving: going into collected practical issues of the past days
(Closing) presentation, discussion, summary & recap of most important lessons

What's next for you?

- Most important lessons and obstacles
- Answering last questions
- What to do when you return

13.00 Lunch

16:30 Online Happy Hour