

Draft Programme

The Impact of Social Sciences & Humanities on Society

A 2-day conference on optimising and assessing societal impact of social sciences and humanities by engaging with government, industry and the public as a whole

AESIS

NETWORK FOR
ADVANCING & EVALUATING THE SOCIETAL IMPACT OF SCIENCE

17-18 October 2019

National Museum of
The American Indian
Washington DC, USA

Partners



PHI BETA KAPPA Society



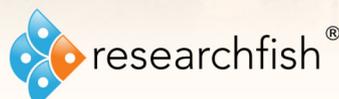
National Alliance for Broader Impacts



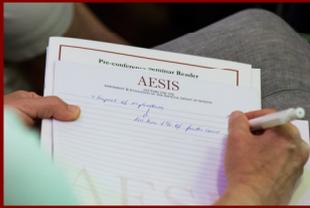
CONSORTIUM OF SOCIAL SCIENCE ASSOCIATIONS



Advancing Research Impact in Society



National Humanities Alliance



The Impact of Social Sciences & Humanities on Society



In all parts of the world, science-experts are considering how to optimise the Impact of Social Sciences and Humanities (SSH) and how they can claim their unique contributions to society. Assessing and stimulating the impact of SSH research today is not a clear-cut matter: how do these SSH researchers approach the curiosity-utilitarian puzzle? How can joint efforts with other academic disciplines, together with developments in technology and (big) data enhance the impact of SSH researchers in society? How can universities and science funders support and manage these ambitions? Stakeholders from society and politicians strongly ask for such contributions, preferably underpinned by new metrics. Still, while these metrics are becoming more available and sophisticated day by day, many scholars recognize a number of challenges, even false starts, in successfully implementing them.

In order to address the pressing issues above appropriately, this conference will profoundly evaluate how new scientific insights and contributions for society may enforce each other. We start the event with addressing, on the one hand, how we may serve the academic community and their stakeholders in society in one comprehensive approach. And on the other, which separate approaches choose humanities and social sciences to organise their research and their involvement in society; and how they can learn from each other. Then, we discuss what is, can and should be done to assess this impact. Subsequently, we will argue through interactive discussions how this impact can be optimised for the sake of the public as a whole and close with some targeted recommendations drawn from the conclusions of the meeting.

The conference will be chaired by **Alan Leshner** (Interim CEO of the American Association for the Advancement of Science), and will bring together the SSH research community and its stakeholders in society to discuss:

Optimising the impact of social sciences & humanities on society

- * What does societal impact entail and how can such impact be achieved effectively?
- * How can you set up and foster entrepreneurial structures for researchers?
- * What can we learn from worldwide policies to optimise societal impact?
- * Better access to public data for better scholarship

How can societal impact be measured and assessed?

- * Demonstrating impact through metrics and narratives
- * How is societal impact integrated in the internal & external university assessment system
- * Demonstrating ground-breaking examples of academic entrepreneurship in SSH disciplines
- * Contribution of university management to the measurement of societal impact

Fostering alliances between government, cultural institutes, industries and academia

- * Working with local and regional communities to create impact with SSH research
- * Creating more impact through cooperation between SSH and other scientific disciplines
- * Creating synergy with business, industry and intermediary institutions
- * Long term & ad hoc alliances

Programme Advisory Committee

William Adams	Former Chair of the National Endowment for the Humanities
David Budtz Pedersen	Director of the Humanomics Research Centre, Aalborg University Copenhagen
Eva Caldera	Associate Secretary of the Phi Beta Kappa Society
Stephen Kidd	Executive Director of the National Humanities Alliance
Alan Leshner	Interim CEO of the American Association for the Advancement of Science
Wendy Naus	Executive Director of the Consortium of Social Science Associations
Kenneth Prewitt	President of the American Academy of Political and Social Science
Susan Renoe	Executive Director at the Center for Advancing Research Impact in Society
Daniel Sarewitz	Co-Director at the Consortium for Science, Policy & Outcomes, Arizona State University
Toby Smith	Vice President of Policy at the American Association of Universities
Jack Spaapen	Senior Policy Impact Advisor at the Royal Netherlands Academy of Arts and Sciences
Stephen Susalka	CEO of AUTM
James Wilsdon	Vice-Chair of INGSA and Director of Research & Innovation, Social Sciences, University of Sheffield
Tim Wilson	Executive Director at the Social Sciences and Humanities Research Council

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Thursday 17 October

08.30-09.00 Registration

09.00-09.15 Welcome by:

- ◆ **The Conference Chair**
Alan Leshner - Interim CEO of the American Association for the Advancement of Science
- ◆ **John Davis** - Provost of the Smithsonian Institution

09.15-11.00 I Plenary opening - Setting the Framework: *Strategies and Policies for Impact*

- 09.15** **Edward Liebow** Chair of the Consortium of Social Science Associations & Executive Director of the American Anthropological Association
- 09.30** **James Grossman** President of the National Humanities Alliance & Executive Director of the American Historical Association
- 09.45** **Maya Shankar*** Head of Behavioral Insights at Google
- 10.00** **Kenneth Prewitt** President of the American Academy of Political and Social Sciences & Carnegie Professor of Public Affairs, Columbia University
- 10.15** **David Budtz Pedersen** Director of the Humanomics Research Centre, Denmark
- 10.30** **Panel discussion and Q&A led by the conference chair**

11.00-11.30 Group picture & Break

11.30-12.45 II Parallel sessions - Building the Structure: *Fostering Alliances*

Synergy with governmental institutions	Stakeholder co-creation	The role of foundations in supporting SSH	Interdisciplinary research
<i>Which collaborations with government are most conducive to the impact of SSH on society?</i>	<i>How to bring together stakeholders and discover collaboratively innovative solutions for societal challenges</i>	<i>What are the perspectives and bottlenecks when involving (charity) foundations?</i>	<i>How to increase societal impact through collaboration of SSH with other scientific disciplines</i>
James Wilsdon (Chair) Vice-Chair of the International Network for Governmental Science Advice, United Kingdom	Mary Ellen O'Connell (Chair) Executive Director of the Division of Behavioral and Social Sciences and Education, The National Academies	David Budtz Pedersen (Chair) Director of Humanomics Research Centre, Denmark	Thomas Rudin (Chair) Director of the Board on Higher Education and Workforce, The National Academies
Ursula Gobel Associate Vice-President at Future Challenges, Social Sciences and Humanities Research Council, Canada	Toby Smith Vice President of Policy, American Association of Universities	Wolfgang Rohe Executive Director, Stiftung Mercator, Germany	Kathleen Woodward Director of the Simpson Center for the Humanities, University of Washington
Avi Green Executive Director of the Scholars Strategy Network	Jack Spaapen Senior Policy Impact Advisor, Royal Netherlands Academy of Arts and Sciences	<i>Speaker</i>	Thomas Alslev Christensen* Head of Impact of the Novo Nordisk Foundation, Denmark

12.45-13.45 Lunch

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Thursday 17 October

13.45-15.00 III Parallel sessions - Exploring Impact: *Mapping the Broader Impact of SSH*

Indicators of SSH impact	Institutional assessment systems	Measurement tools	Public engagement
<p><i>Building more reliable metrics for evaluation of societal impact by SSH research</i></p> <p>Kenneth Prewitt (<i>Chair</i>) President of the American Academy of Political and Social Sciences</p> <p>Sarah De Rijcke Director of the Centre for Science and Technology Studies (CWTS), Leiden University, The Netherlands</p> <p>Norman Bradburn Director of Humanities Indicators, The American Academy of Arts & Sciences</p> <p><i>Sage representative</i></p>	<p><i>University and other institutional research assessments strategies to map and optimise impact</i></p> <p>David Sweeney (<i>Chair</i>) Executive Chair, Research England</p> <p>Jane Zavisca Associate Dean for Research & Graduate Studies, College of Social & Behavioral Sciences, University of Arizona</p> <p>Diana Hicks Professor of School of Public Policy, Georgia Institute of Technology</p>	<p><i>How to develop and use (data) platforms for societal impact of SSH</i></p> <p><i>Speaker</i></p> <p>Researchfish representative</p> <p>Sunil Iyengar Research & Analysis Director at the National Endowment for the Arts</p>	<p><i>How is impact of SSH scholarship evaluated and stimulated through the public?</i></p> <p>Alan Leshner (<i>Chair</i>) Interim CEO of the American Association for the Advancement of Science</p> <p>Wiljan van den Akker Director of the Center for the Humanities, University of Utrecht, The Netherlands</p> <p>Tim Wilson Executive Director at Social Sciences and Humanities Research Council, Canada</p> <p>Eva Caldera Associate Secretary of the Phi Beta Kappa Society</p>

15.00-15.30 Break

15.30-16.15 IV Plenary - Current perspectives and bottlenecks: *SSH for Policy and Politics*

- 15.30 James Wilsdon** Vice-Chair of the International Network for Governmental Science Advice and Director of Research and Innovation, Faculty of Social Sciences at the University of Sheffield, United Kingdom
- 15.45 Sara Guyer** President of the Consortium of Humanities Centres and Institutes & Professor of English at the University of Wisconsin-Madison
- 16.00** Recommendations from the parallel sessions

16.15-17.15 V Interactive Panel - The Role of SSH in Providing Knowledge for Addressing Societal Challenges

- 16.15** Moderator
- Panel Members:
- David Price*** US House of Representatives
- Daniel Sarewitz** Co-Director at the Consortium for Science, Policy & Outcomes, Arizona State University
- Speaker*
- 17:00** Closing remarks and summary by the **Conference Chair: Alan Leshner**

17.15 Reception

18.30 Dinner

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Friday 18 October

08.30-09.00 Registration

09.00-09.10 Welcome by the **Conference Chair:** *What we achieved at the first day and how it relates to the 2nd day programme*

Alan Leshner

Interim CEO, Emeritus of the American Association for the Advancement of Science

09.10-10.05 VI Plenary opening - Showcasing opportunities: *Science and Society interactions for optimal impact*

09.10 **Ronald Kassimir**

Vice President of Programs, Social Science Research Council

09.25 **Ulrike Felt***

Chair for Social Studies of Science and Dean of the Faculty of Social Sciences, University of Vienna

09.40 **Richard Chylla**

Chair of AUTM

09.55 Q&A with the audience

10.05-10.15 Move to roundtables (check colour-coding for correct session)

10.15-11.00 VII Roundtables - Group discussions on SSH impact on society

Commercialising Methodologies in SSH	<i>Topic</i>	Intermediary Insitutions	Evidence-informed policy	Institutions, Leadership & Impact	Assessing and optimising societal impact in the Humanities	Assessing and optimising societal impact in the Social Sciences
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Coordinators:

Richard Chylla
AUTM



Coordinators:

Speaker



Coordinators:

Susan Renoe
Center for Advancing Research Impact in Society (ARIS)



Coordinators:

Maia Jachimowicz
Results for America



Coordinators:

Toby Smith
American Association of Universities



Coordinators:

Stephen Kidd
National Humanities Alliance



Coordinators:

Wendy Naus
COSSA



11.00-11.30 Break

Draft Programme

Friday 18 October

11.30-12.45 VIII Parallel sessions - Making a Change: *Stimulating impact of SSH*

Facilitating & supporting entrepreneurship	Science policy on impact	Engaging Universities	Training & skills for impact
<i>How to best utilise SSH knowledge into practical applications for society through entrepreneurship</i>			
<p>Marc Sedam (<i>Chair</i>) Chair-Elect, AUTM</p>	<p>Arthur Lupia (<i>Chair</i>) Head of the Directorate for Social, Behavioural, and Economic Sciences, National Science Foundation</p>	<p>David Budtz Pedersen (<i>Chair</i>) Director, Humanomics Research Center, Denmark</p>	<p>Susan Renoe (<i>Chair</i>) Executive Director, Center for Advancing Research Impact in Society (ARIS)</p>
<p>Mark Mann Innovation Lead Social Sciences & Humanities, Oxford University Innovation, United Kingdom</p>	<p>Lidia Brito Director of Science Policy and Capacity Building, UNESCO</p>	<p>Jack Spaapen Senior Policy Impact Advisor, Royal Netherlands Academy of Arts and Sciences</p>	<p>Sandra Lapointe Project Director, The Collaborative & Director of Associations, Federation of the Humanities and Social Sciences, Canada</p>
<p>Christoph Köller Managing Partner, Gørgen & Köller GmbH, Germany</p>	<p>Sharon Witherspoon* Head of Policy, Academy of Social Sciences, United Kingdom</p>	<p>Amanda Anderson Andrew W. Mellon Professor of English and Humanities and Director, Cogute Institute for the Humanities</p>	<p>Adam Levine President and Co-founder, Research 4 Impact</p> <p>Jenny Björkman Director of Collaboration, Riksbankens Jubileumsfond, Sweden</p>

12.45-13.45 Lunch

13.45-15.30 IX Plenary closing - Formulating structural guidelines: *Optimising Impact of SSH for the USA (and beyond)*

13.45 Outcomes Parallel sessions & Roundtables and Ranking the recommendations

14.15 Audience - remaining questions and debates

14.45 **Panel**

Moderator

Panel members:

Kenneth Prewitt

President of the American Academy of Political and Social Science

David Sweeney

Executive Chair, Research England

Arthur Lupia

Head of the Directorate for Social, Behavioural, and Economic Sciences, National Science Foundation

15:30 Closing remarks and summary by the **Conference Chair: Alan Leshner**

15.45-17.00 Reception

**Not yet confirmed*