

Programme

The Impact of Social Sciences & Humanities on Society

A 2-day conference on optimising and assessing societal impact of social sciences and humanities by engaging with government, industry and the public as a whole

AESIS

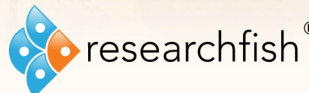
NETWORK FOR
ADVANCING & EVALUATING THE SOCIETAL IMPACT OF SCIENCE

17-18 October 2019

National Museum of
The American Indian
Washington DC, USA



Partners



National Humanities Alliance





The Impact of Social Sciences & Humanities on Society

In all parts of the world, science-experts are considering how to optimise the Impact of Social Sciences and Humanities (SSH) and how they can claim their unique contributions to society. Assessing and stimulating the impact of SSH research today is not a clear-cut matter: how do these SSH researchers approach the curiosity-utilitarian puzzle? How can joint efforts with other academic disciplines, together with developments in technology and (big) data enhance the impact of SSH researchers in society? How can universities and science funders support and manage these ambitions? Stakeholders from society and politicians strongly ask for such contributions, preferably underpinned by new metrics. Still, while these metrics are becoming more available and sophisticated day by day, many scholars recognize a number of challenges, even false starts, in successfully implementing them.

In order to address the pressing issues above appropriately, this conference will profoundly evaluate how new scientific insights and contributions for society may enforce each other. We start the event with addressing, on the one hand, how we may serve the academic community and their stakeholders in society in one comprehensive approach. And on the other, which separate approaches choose humanities and social sciences to organise their research and their involvement in society; and how they can learn from each other. Then, we discuss what is, can and should be done to assess this impact. Subsequently, we will argue through interactive discussions how this impact can be optimised for the sake of the public as a whole and close with some targeted recommendations drawn from the conclusions of the meeting.

The conference will be chaired by **Alan Leshner** (Interim CEO of the American Association for the Advancement of Science), and will bring together the SSH research community and its stakeholders in society to discuss:

Optimising the impact of social sciences & humanities on society

- * What does societal impact entail and how can such impact be achieved effectively?
- * How can you set up and foster entrepreneurial structures for researchers?
- * What can we learn from worldwide policies to optimise societal impact?
- * Better access to public data for better scholarship

How can societal impact be measured and assessed?

- * Demonstrating impact through metrics and narratives
- * How is societal impact integrated in the internal & external university assessment system
- * Demonstrating ground-breaking examples of academic entrepreneurship in SSH disciplines
- * Contribution of university management to the measurement of societal impact

Fostering alliances between government, cultural institutes, industries and academia

- * Working with local and regional communities to create impact with SSH research
- * Creating more impact through cooperation between SSH and other scientific disciplines
- * Creating synergy with business, industry and intermediary institutions
- * Long term & ad hoc alliances

Programme Advisory Committee

William Adams

Former Chair of the National Endowment for the Humanities

David Budtz Pedersen

Director of the Humanomics Research Centre, Aalborg University Copenhagen

Eva Caldera

Associate Secretary of the Phi Beta Kappa Society

Stephen Kidd

Executive Director of the National Humanities Alliance

Alan Leshner

Interim CEO of the American Association for the Advancement of Science

Wendy Naus

Executive Director of the Consortium of Social Science Associations

Kenneth Prewitt

President of the American Academy of Political and Social Science

Susan Renoe

Executive Director at the Center for Advancing Research Impact in Society

Daniel Sarewitz

Co-Director at the Consortium for Science, Policy & Outcomes, Arizona State University

Toby Smith

Vice President of Policy at the American Association of Universities

Jack Spaapen

Senior Policy Impact Advisor at the Royal Netherlands Academy of Arts and Sciences

Stephen Susalka

CEO of AUTM

James Wilsdon

Vice-Chair of INGSA and Director of Research & Innovation, Social Sciences, University of Sheffield

Tim Wilson

Executive Director at the Social Sciences and Humanities Research Council

Social Programme

-WEDNESDAY OCTOBER 16-

TOUR OF THE LIBRARY OF CONGRESS

12.45-14.00

On Wednesday October 16, we will open the conference with the social programme. We will meet in front of the Library of Congress at 12.45, where we will have a group tour at 13.00. Get ready to be inspired by amazing architecture, history and culture.



TOUR OF THE U.S. CAPITOL BUILDING

14.45-16.00

After our tour, we will get to explore our second location of the day. You will certainly be amazed by yet another incredible building, which is the home of the United States Congress and the seat of the legislative branch of the U.S. federal government.

SCIENCE POLICY DEBATE & RECEPTION

16.00-19.00

We will end the enjoyable afternoon in the Capitol Building with a discussion and presentations on the difference between the science policy systems of the US and the rest of the world. Members of the AAAS, AAU, NHA and COSSA will be leading the debate on this topic. Afterwards, around 17.30, we will enjoy some drinks with a welcoming reception.



-THURSDAY OCTOBER 17-

CONFERENCE DINNER (registration only)

18.30-21.30

After wrapping up our first day of conference, we will make our way to a restaurant, where we will enjoy the conference dinner. At the restaurant there will be plenty of time to share your experiences of the day and to look forward to the second and final day of the conference.



Programme

Thursday 17 October

08.30-09.00 Registration

09.00-09.15 Welcome by the **Conference Chair:**

Alan Leshner - Interim CEO of the American Association for the Advancement of Science

David Penney - Associate Director of Museum Scholarship, National Museum of the American Indian

09.15-11.00 I Plenary opening - Setting the framework: *Strategies and Policies for Impact*

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|--------------|---|---|
| 09.15 | Edward Liebow | Chair of the Consortium of Social Science Associations & Executive Director of the American Anthropological Association |
| 09.30 | James Grossman | President of the National Humanities Alliance & Executive Director of the American Historical Association |
| 09.45 | Vivian Tseng | Senior Vice President of the William T. Grant Foundation |
| 10.00 | Kenneth Prewitt | President of the American Academy of Political and Social Science & Carnegie Professor of Public Affairs, Columbia University |
| 10.15 | David Budtz Pedersen | Director of the Humanomics Research Centre, Denmark |
| 10.30 | Panel discussion and Q&A led by Arthur Lupia , National Science Foundation | |

11.00-11.30 Group picture & break

11.30-12.45 II Parallel sessions - Building the structure: *Fostering Alliances*

Synergy with governmental institutions - Room 4018+4019 -	Stakeholder co-creation - Patrons Lounge -	Supporting SSH impact through foundations - Room 4025 -	Interdisciplinary research - Rasmuson Theater -
<i>Which collaborations with government are most conducive to the impact of SSH on society?</i>	<i>How to bring together stakeholders and discover collaboratively innovative solutions for societal challenges</i>	<i>What are the perspectives and bottlenecks when involving (charity) foundations?</i>	<i>How to increase societal impact through collaboration of SSH with other scientific disciplines</i>
James Wilsdon (<i>Chair</i>) Vice-Chair, International Network for Governmental Science Advice, United Kingdom	Mary Ellen O'Connell (<i>Chair</i>) Executive Director of the Division of Behavioral and Social Sciences and Education, The National Academies	David Budtz Pedersen (<i>Chair</i>) Director, Humanomics Research Centre, Denmark	Thomas Rudin (<i>Chair</i>) Director of the Board on Higher Education and Workforce, The National Academies
Ursula Gobel Associate Vice-President Future Challenges, Social Sciences and Humanities Research Council, Canada	Toby Smith Vice President of Policy, Association of American Universities	Wolfgang Rohe Executive Director, Stiftung Mercator, Germany	Kathleen Woodward Director of the Simpson Center for the Humanities, University of Washington
Avi Green Executive Director, Scholars Strategy Network	Jack Spaapen Senior Policy Impact Advisor, Royal Netherlands Academy of Arts and Sciences	Daniel Goroff Vice President and Program Director, Alfred P. Sloan Foundation	Martin van der Broek Program Manager Impact Team, Tilburg University, the Netherlands
		Kimberly DuMont Senior Program Officer, William T. Grant Foundation	

12.45-13.45 Lunch

Programme

Thursday 17 October

13.45-15.00 III Parallel sessions - Exploring impact: *Mapping the Broader Impact of SSH*

Indicators of SSH impact - Rasmuson Theater -	Institutional assessment systems - Patrons Lounge -	Measurement tools - Room 4025 -	Public engagement - Room 4018+4019 -
<p><i>Building more reliable metrics for evaluation of societal impact by SSH research</i></p> <p>Kenneth Prewitt (<i>Chair</i>) President, American Academy of Political and Social Science</p> <p>Sarah de Rijcke Director of the Centre for Science and Technology Studies (CWTS), Leiden University, the Netherlands</p> <p>Norman Bradburn Senior Fellow of NORC at the University of Chicago and co-PI, Humanities Indicators, the American Academy of Arts & Sciences</p> <p>Eric Moran Associate Vice President for HSS Journals SAGE</p>	<p><i>University and other institutional research assessments strategies to map and optimise impact</i></p> <p>David Sweeney (<i>Chair</i>) Executive Chair, Research England</p> <p>Jane Zavisca Associate Dean Research & Graduate Studies, College of Social & Behavioral Sciences, University of Arizona</p> <p>Diana Hicks Professor of School of Public Policy, Georgia Institute of Technology</p>	<p><i>How to develop and use (data) platforms for societal impact of SSH</i></p> <p>Vivian Tseng (<i>Chair</i>) Senior Vice President, William T. Grant Foundation</p> <p>Drew Gitomer Rose & Nicholas DeMarzo Chair in Education, Rutgers Graduate School of Education</p> <p>Sunil Iyengar Research & Analysis Director at the National Endowment for the Arts</p> <p>Sean Newell Chief Executive Officer Researchfish, United Kingdom</p>	<p><i>How is impact of SSH scholarship evaluated / stimulated by engaging with the public</i></p> <p>Tim Wilson (<i>Chair</i>) Executive Director, Social Sciences and Humanities Research Council, Canada</p> <p>Wiljan van den Akker Academic Director for Public Engagement within 'Open Science', University of Utrecht, the Netherlands</p> <p>Eva Caldera Associate Secretary, Phi Beta Kappa Society</p>

15.00-15.30 Break

15.30-16.15 IV Plenary - Current perspectives and bottlenecks: *SSH for Policy and Politics*

- 15.30 **James Wilsdon** Vice-Chair of the International Network for Governmental Science Advice & Director of Research and Innovation, Faculty of Social Sciences
- 15.45 **Sara Guyer** President of the Consortium of Humanities Centres and Institutes & Professor of English at the University of Wisconsin-Madison
- 16.00 Recommendations from the parallel sessions

16.15-17.15 V Interactive panel - The role of SSH in providing knowledge for addressing societal challenges

- 16.15 Moderator:
Arthur Lupia Head of the Directorate for Social, Behavioural, and Economic Sciences, National Science Foundation
- Panel Members:
Tim Wilson Executive Director at SSHRC, Canada
- Daniel Sarewitz** Co-Director at the Consortium for Science, Policy & Outcomes, Arizona State University
- Lidia Brito** Director of Science Policy and Capacity Building, UNESCO (Uruguay)
- David Oxtoby** President of the American Academy of Arts and Sciences
- 17.00 Closing remarks and summary by the Moderator (**Arthur Lupia**)

17.15 Reception

18.30 Dinner (registration required)

Programme

Friday 18 October

08.30-09.00 **Registration**

09.00-09.10 Welcome by the **Conference Chair:** *What we achieved at the first day and how it relates to the 2nd day programme*

Alan Leshner Interim CEO of the American Association for the Advancement of Science

09.10-10.05 **VI Plenary opening - Showcasing opportunities: *Science & Society Interactions for Optimal Impact***

09.10 **Ronald Kassimir** Vice President of Programs, Social Science Research Council

09.25 **Sile Lane** Head of international campaigns and policy, Sense about Science, United Kingdom

09.40 **Richard Chylla** Chair of AUTM

09.55 **Q&A with the audience**

10.05-10.15 **Move to roundtables (check colour-coding for correct session)**

10.15-11.00 **VII Roundtables - Group discussions on SSH impact on society**

Commercialising methodologies in SSH	Intermediary institutions	Evidence-informed policy	Institutions, leadership & impact	Assessing and optimising societal impact in the Humanities	Assessing and optimising societal impact in the Social Sciences
- <i>Brown</i> -	- <i>Yellow</i> -	- <i>Green</i> -	- <i>Orange</i> -	- <i>Red</i> -	- <i>Blue</i> -

Coordinators:

Richard Chylla
Chair, AUTM



Mark Mann
Innovation Lead
Social Sciences & Humanities,
Oxford University
Innovation, United Kingdom

Coordinators:

Susan Renoe
Executive Director, Center for Advancing Research Impact in Society (ARIS)



David Phipps
Executive Director of Research & Innovation Services, York University, Canada

Coordinators:

Maia Jachimowicz
Vice President of Evidence-Based Policy Implementation, Results for America



Daniel Sarewitz
Co-Director at the Consortium for Science, Policy & Outcomes, Arizona State University

Coordinators:

Toby Smith
Vice President of Policy, Association of American Universities



David Oxtoby
President, American Academy of Arts and Sciences

Coordinators:

Stephen Kidd
Executive Director, National Humanities Alliance



Rolf Hvidtfeldt
Postdoc, Department of Communication & Psychology, Humanomics Research Centre, Denmark

Coordinators:

Wendy Naus
Executive Director, COSSA



Ronald Kassimir
Vice President of Programs, Social Science Research Council

11.00-11.30 **Break**

Programme

Friday 18 October

11.30-12.45 VIII Parallel sessions - Making a change: *Stimulating Impact of SSH*

Facilitating & supporting entrepreneurship - Room 4025 -	Science policy on impact - Rasmuson Theater -	Engaging universities - Room 4018+4019 -	Training & skills for impact - Patrons Lounge -
<p><i>How to best utilise SSH knowledge into practical applications for society through entrepreneurship</i></p> <p>Marc Sedam (<i>Chair</i>) Chair-Elect, AUTM</p> <p>Christoph Köller Managing Partner, Görgen & Köller GmbH, Germany</p> <p>Mark Mann Innovation Lead Social Sciences & Humanities, Oxford University Innovation, United Kingdom</p>	<p><i>Which science policy systems allow and stimulate impact of SSH research?</i></p> <p>Arthur Lupia (<i>Chair</i>) Head of the Directorate for Social, Behavioural, and Economic Sciences, National Science Foundation</p> <p>Lidia Brito Director of Science Policy and Capacity Building, UNESCO (Uruguay)</p> <p>Sile Lane Head of international campaigns and policy, Sense about Science, United Kingdom</p>	<p><i>Creating environments in where the implementation of impact in SSH research is fostered</i></p> <p>David Budtz Pedersen (<i>Chair</i>) Director, Humanomics Research Center, Denmark</p> <p>Jack Spaapen Senior Policy Impact Advisor, Royal Netherlands Academy of Arts and Sciences</p> <p>Amanda Anderson Andrew W. Mellon Professor of English and Humanities and Director, Cogut Institute for the Humanities</p>	<p><i>Which support infrastructures create and assess impactful programming?</i></p> <p>Susan Renoe (<i>Chair</i>) Executive Director, Center for Advancing Research Impact in Society (ARIS)</p> <p>Jenny Björkman Director of Collaboration, Riksbankens Jubileumsfond, Sweden</p> <p>Sandra Lapointe Project Director, The Collaborative & Director of Associations, Federation of the Humanities and Social Sciences, Canada</p> <p>Adam Levine President and Co-founder, Research4Impact</p>

12.45-13.45 Lunch

13.45-15.30 IX Plenary closing - Formulating structural guidelines: *Optimising Impact of SSH for the USA (and beyond)*

13.45 Outcomes Parallel sessions & Roundtables and ranking the recommendations

14.15 Audience - remaining questions and debates

14.30 **Panel**

Moderator:

Alan Leshner

Interim CEO of the American Association for the Advancement of Science

Panel members:

Kenneth Prewitt

President of the American Academy of Political and Social Science

David Sweeney

Executive Chair, Research England

Arthur Lupia

Head of the Directorate for Social, Behavioural, and Economic Sciences, National Science Foundation

Amanda Anderson

Andrew W. Mellon Professor of English and Humanities and Director, Cogut Institute for the Humanities

Maryrose Flanigan

Executive Director, Alliance for the Arts in Research Universities

15.30 Closing remarks and summary by the **Conference Chair: Alan Leshner**

16.00 **OPTIONAL: Monument Tour to the White House (free participation)**

VISITING RENOWNED MONUMENTS

16.00-17.00

At the end of our two day conference, we offer a walk to the White House, visiting many special memorials along the way. This walk is completely optional and can be joined by whoever is interested in the rich history the United States has to offer. Note: the speaker hotel is close to the White House, so why not hop along our walking tour while making your way back after two days of inspiring conference?

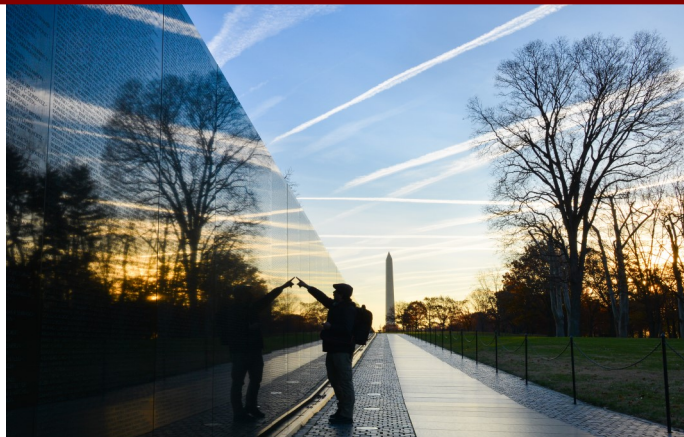


KOREAN WAR VETERANS MEMORIAL

The Korean War Veterans Memorial features 19 stainless steel statues, each larger than life-sized. The figures represent a platoon on patrol, drawn from branches of the United States armed forces.

VIETNAM VETERANS MEMORIAL

The Vietnam Veterans Memorial honours service members of the U.S. armed forces who fought in the Vietnam War, service members who died in service in Vietnam/South East Asia, and those service members who were unaccounted for during the war. The big Memorial Wall is certain to impress.



LINCOLN MEMORIAL

The Lincoln Memorial was built to honour one of the most iconic presidents in the history of the United States: Abraham Lincoln. It has always been a major tourist attraction, and since the 1930s it has been a symbolic centre focused on race relations.

THE WHITE HOUSE

After marvelling at all the monuments, we will finish our walk at the impressive White House. Take all the pictures you need at one of the most iconic places of the country: the official residence and workplace of the President of the United States.

