

### Impact of Science 14-15 June 2018, Ottawa

### Drawing room, 11.30-12.45

#### Assessment for funders

David Sweeney (Chair)

Cara Tannenbaum

Jonathan Adams

Cassidy Sugimoto



#### Assessment for funders

### David Sweeney

Executive Chair, Research England, United Kingdom



#### Assessment for funders

### Cara Tannenbaum

Scientific Director, Institute on Gender and Health, Canadian Institute of Health Research (CIHR) FACONNER LA SCIENCE POUR UN MONDE EN MEILLEURE SANTÉ

# Measuring the social impact of a funding-strategy: a GBA+ example

**AESIS Impact of Science Meeting** 

Cara Tannenbaum, MD, MSc Canadian Institutes of Health Research June 14, 2018



### I have 15 minutes to

- 1. CONVINCE YOU: That aligning funding strategies with government policies and priorities de facto achieves social impact
- 2. SHOW YOU: How CIHR created an action plan and evaluation framework around "gender-based analysis+" (GBA+)
- 3. PROVE TO YOU: That we are having social impact through structural change

### WHAT IS GBA+ AND WHY DO CANADIAN CITIZENS CARE?



Gender-based analysis helps to ensure that the development of Canadian policies, programs and legislation includes the consideration of differential impacts on diverse groups of women and men.



### TAXPAYER \$\$\$

INVESTED IN RESEARCH HAS TO BENEFIT BOYS, GIRLS, MEN, WOMEN AND GENDER DIVERSE PERSONS EQUALLY

### RAISE YOUR RIGHT HAND IF YOU AGREE THIS IS A SOCIALLY MEANINGFUL GOAL

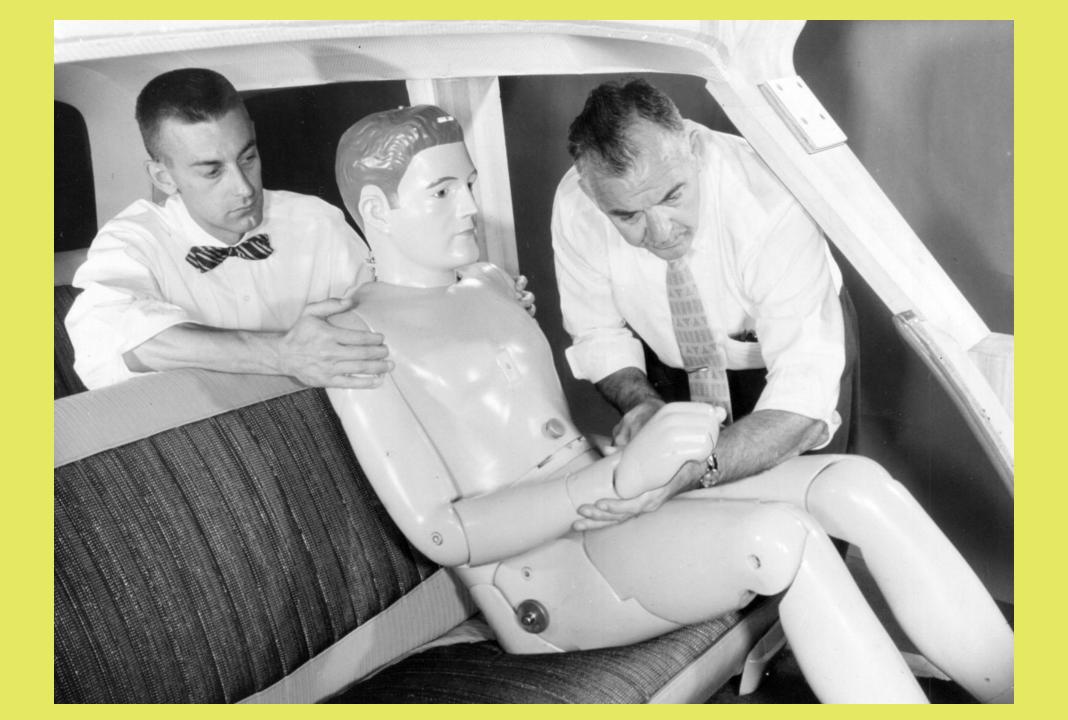
### RAISE YOUR LEFT HAND IF YOU THINK THIS IS THE DEFAULT MODEL IN SCIENCE

#### CAR SAFETY RESEARCH

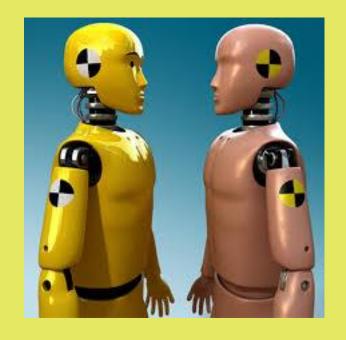
FIRST RECORDED AUTOMOBILE
FATALITY HAPPENED ON AUGUST 31,
1869 IN A TOWN IN IRELAND WHERE A
WOMAN LOST HER LIFE

### NOT UNTIL 1934 THAT GENERAL MOTORS (GM) PERFORMED THE FIRST CAR CRASH TEST





**FEMALE DRIVERS WEARING A SEATBELT HAVE A 47% INCREASED** RISK OF SERIOUS **INJURY COMPARED TO MALE DRIVERS** 



### WOMEN ARE NOT JUST SMALL MEN



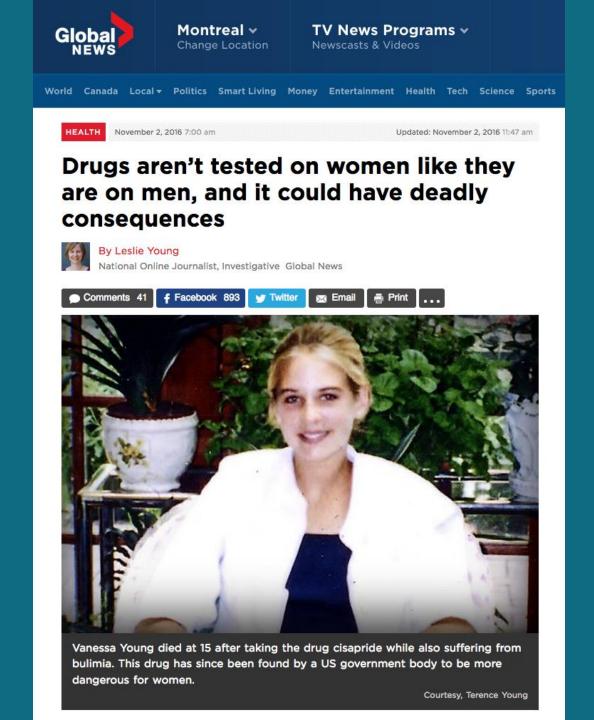
Because of biological sex women have different anatomy, smaller bones, lower bone density, and are more vulnerable to whiplash and pregnancy

### Prescription drugs withdrawn from the US Market 1997-2000



of these drugs posed more of a threat for women.

**Source:** United States General Accounting Office (GAO) analysis



### Why is the male the default model in science?

- Historically, science only conducted with male animals
   Females "too complicated"
- For ethical reasons,
   women were excluded
   too Pregnancy risks,
   e.g. thalidomide



80% male mice

20% female mice

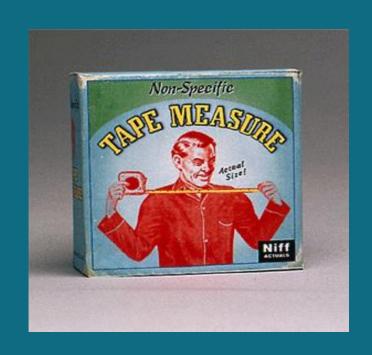
WHAT FUNDING STRATEGY WOULD YOU PUT IN PLACE TO PROMOTE RESEARCH THAT BENEFITS MEN, **WOMEN AND GENDER DIVERSE PEOPLE?** 

### CIHR's 5-STEP STRATEGY

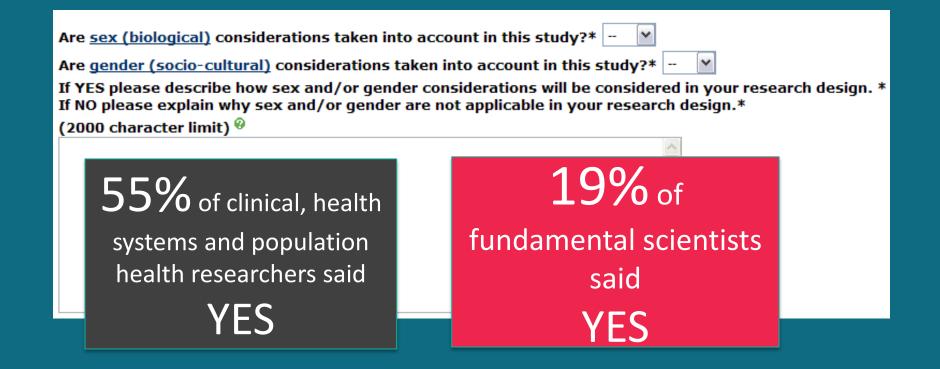
- 1 MEASURE AND MONITOR
- (2) BUILD CAPACITY
- (3) INCENTIVIZE
- 4 COACH
- 1 AUDIT OUTPUTS

### MEASURE & MONITOR

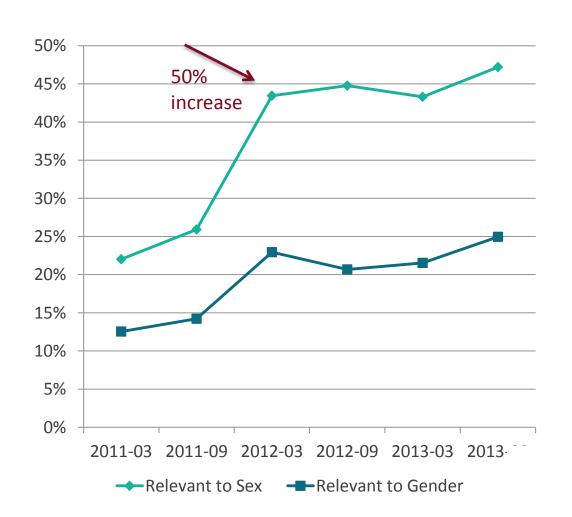
### CIHR MANDATORY REPORTING POLICY



### STARTING IN 2010 WE ASKED ALL APPLICANTS:



### TAKE HOME MESSAGE #1: TRANSPARENT REPORTING INCREASES RESEARCHER ACCOUNTABILITY



# MANDATORY REPORTING IS A GOOD START BUT NOT ENOUGH

- Build capacity
- ✓ Incentivize
- ✓ Train peer reviewers





Primary Data Collection with Human Participants







3 Analysis of Data Collected

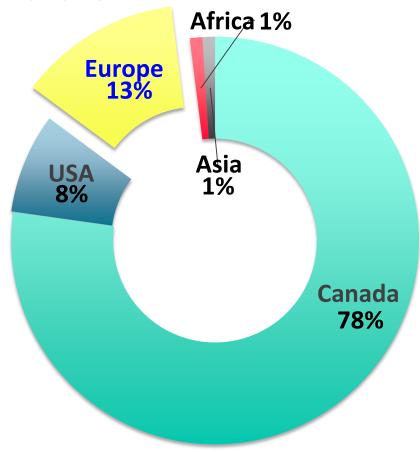
Participants



Online training modules available at www.discoversexandgender.ca

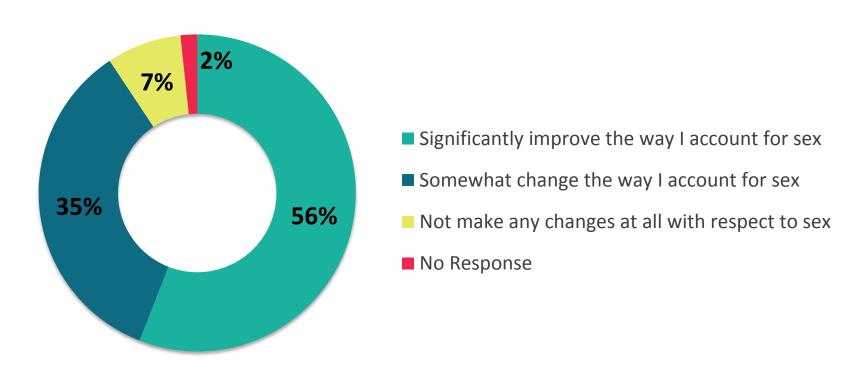
### Is online training effective for changing behavioural intent internationally?

1000 completers



### **Behaviour-Change Intentions**

 With respect to the approach I use in my own research program and publications for integrating sex and gender, I intend to:



### **FUNDING INCENTIVES**



### PERSONALIZED HEALTH CATALYST GRANTS

**A** 

**INCLUDING SEX-DRUG-GENE RELATIONSHIPS** 

The Personalized Health Catalyst Grants funding opportunity is intended to:

- Optimize patient empowerment in personalized health-care approaches;
- Develop data integration and analysis tools that will optimize personalized health interventions;
- Assess the value of personalized healthcare for effective implementation and delivery; and
- Increase researcher awareness about the importance of integrating <u>sex- and</u> gender-based analysis in assessing relative costs and benefits.

#### Research Areas:

- Identification of sex-drug-gene relationships associated with potential harm and benefit;
- Development of novel e-health apps in the field of personalized medicine; and
- The development of predictive analytic models that can stratify patients by expected outcome and risk.

All principal investigators will be required to take one or more of the Institute of Gender and Health's <u>online core competency modules</u> in integrating sex and gender in health research.



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Cara Tannenbaum, Scientific Director - IGH



## TEAM GRANT: IMPACT OF GENDER ON KNOWLEDGE TRANSLATION INTERVENTIONS

#### **NEW FUNDING OPPORTUNITY**

The <u>Institute of Gender and Health</u> is pleased to announce a <u>new team grant</u> aimed at generating evidence about **if and how applying a gendered lens could improve** the effectiveness of <u>knowledge translation</u> interventions. <u>Click here for the full funding opportunity.</u>

A Sex and Gender Champion will be required on all funding applications.

The integration of sex and gender throughout all phases of the health research cycle has increased over the past two decades. While the integration of gender is slowly making its way into health research, it has yet to infiltrate thinking in the practice and science of translating research knowledge into evidence-based practice.

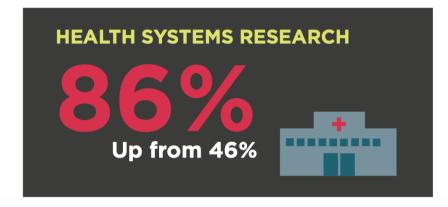
#### Transparent reporting and education are effective

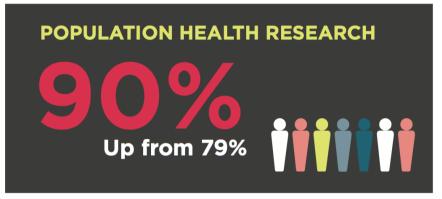
#### SEX AND GENDER ACROSS CIHR PILLARS

Increase in the proportion of CIHR successful open competition applications reporting plans to integrate sex and/or gender (2010 compared with 2016).



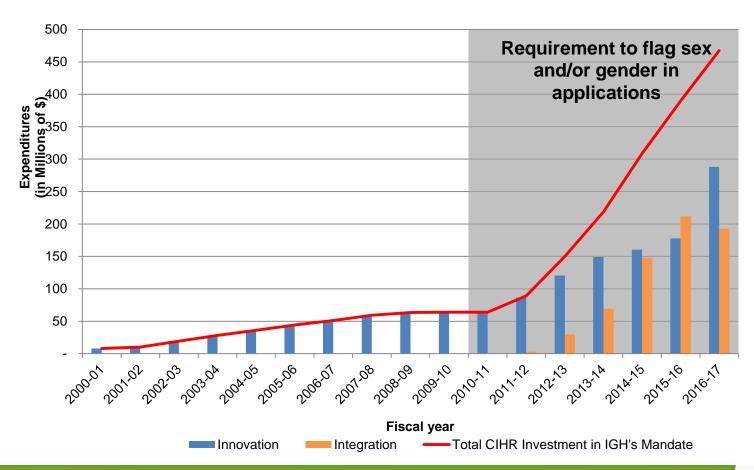






#### How does CIHR track investments in GBA+?

 Since CIHR implemented mandatory reporting in 2010-2011, we've seen a sharp increase in CIHR investment in research accounting for sex and gender





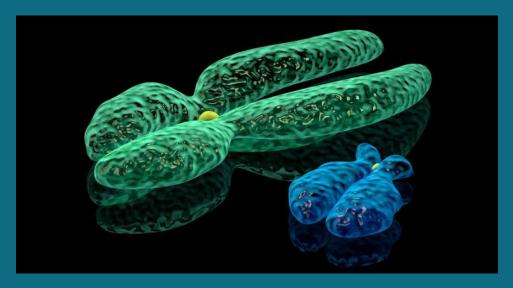




# A FEW SOCIAL IMPACT STORIES

## WHAT HAPPENED IN BASIC SCIENCE

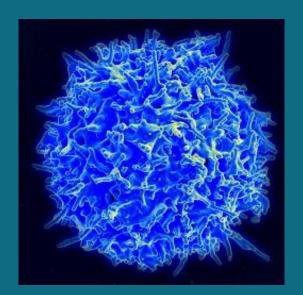
- 22 identical pairs of chromosomes, 1 sex chromosome
- The X-chromosome has 1669 genes
- The Y-chromosome has 426 genes



### Including males and females leads to new discoveries

Completely different immune cells regulate spinal cord nerve function

Female Mice – T Cells



Male mice – Microglial Cells



Sorge et al. Different immune cells mediate mechanical pain hypersensitivity in male and female mice. Nat Neuroscience 2015; 31:1165-1167.

## PUTS US ON THE VERGE OF CURING THE **MAN COLD**



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#### Men's health

#### Stop accusing men of overreacting - 'man flu' really does exist, doctor claims

A somewhat tongue-in-cheek BMJ article argues that men might experience worse cold and flu symptoms than women, and explores possible explanations



▲ Dr Sue argues that research points towards men having a weaker immune response to common viral respiratory infections and the flu. Photograph: Alan Thornton/Getty Images

# DEVELOPMENT OF SEX-SPECIFIC DRUG DOSES AND TREATMENTS

Men – 50 ug dose



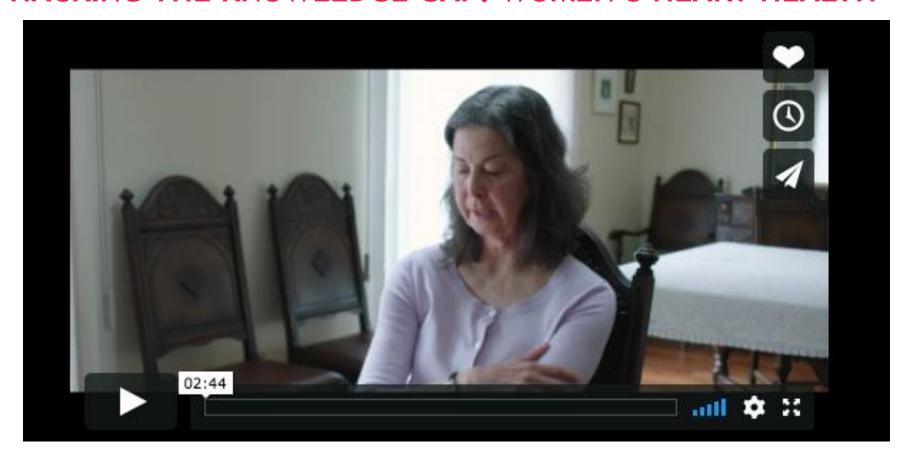
Women – 25 ug dose





#### INVESTING IN KNOWLEDGE TRANSLATION

#### HACKING THE KNOWLEDGE GAP: WOMEN'S HEART HEALTH



**#HERHEARTHERSTORY** 

# WHAT ABOUT GENDER ISSUES?



# The Canadian Trans Youth Health Survey

Funded by CIHR-IGH
PI: Elizabeth Saewyc



Stigma & Resilience Among Vulnerable Youth Centre http://www.saravyc.ubc.ca/reports-resources/community-reports/



# Findings: Discrimination and Mental Health



- 2 in 3 youth reported discrimination because of their gender identity
- 70% experienced sexual harassment:
  - 36% physical assaults
  - almost 50% cyberbullied
- 66% had self-harmed in the past year
  - more than 1 in 3 attempted suicide



#### School Reform in Canada



- Passing of School Boards' transgender identity inclusion policies
  - Extra-curricular support groups
  - Training teachers, counselors and administrators
  - Awareness campaigns and education for students
  - Making gender-neutral change rooms and bathrooms available
- Need for better outreach and support for families to be able to feel safe at home
- Knowledgeable and accessible health care services





## CAMH to 'wind down' controversial gender identity clinic services

#### SHERYL UBELACKER

TORONTO
THE CANADIAN PRESS
PUBLISHED DECEMBER 15, 2015
UPDATED JANUARY 29, 2017

The Centre for Addiction and Mental Health is "winding down" its gender identity services for children and youth after an external review found its approach was out of step with currently accepted practice.

Reparative, or conversion, therapy discourages those who identify as transgender from embracing their non-biological sex.

"We want to apologize for the fact that not all of the practices in our childhood gender identity clinic are in step with the latest thinking," he said.

#### **GBA+** Monitoring at CIHR

- As required by Government of Canada policy, CIHR considers Equity
  Diversity and Inclusion (EDI) and Gender-based Analysis plus (GBA+) in
  its performance measurement, reporting and evaluation activities
- GBA+ has been incorporated in the development of CIHR's Departmental Results Framework (DRF) and corresponding Performance Information Profiles (PIPs) to monitor the integration of sex and gender in health research
- As part of CIHR's ministerial reporting requirements, CIHR is reporting on GBA+ to show how both planned and actual results help achieve the government-wide priorities of gender equality, diversity and inclusiveness





# TO RECAP... HOW CIHR MEASURES SOCIAL IMPACT



Research must align with social priorities



Measurement, coaching and incentives help



Embedding deliverables in funding agency's reporting mechanisms ensures accountability

## QUESTIONS?



#### Assessment for funders

## Jonathan Adams

Director of the Institute for Scientific Information, Clarivate Analytics, USA

#### **Assessment for funders**

Experience with HEFCE REF impact case studies and with medical research charities

Jonathan Adams Director ISI

14 June 2018, AESIS - Ottawa



#### How can funders judge their impact?

#### Funders' objectives

- Met through success in stimulating impact in the research they fund
- But distanced from the implementation of that impact
- Reporting systems are required to capture (and validate?) project impacts

#### UK HEFCs - REF impact case studies

- One templated national process across 150 universities and 36 subject panels (UOAs)
- Some lack of conformity to structure
- Huge diversity in impact potential and achievement
- Challenging system for gathering consistent and comparable indicators

#### Medical research charities

- Well defined (often niche) mission and objectives
- Sustained relationship with funded researchers
- Specific expectations and accountability requirements





## **Web of Science** *Trust the difference*



#### Assessment for funders

## Cassidy Sugimoto

Associate Professor of Informatics, Indiana University, USA

## OPEN ACCESS MANDATES: COMPLIANCE BY FUNDERS

Cassidy R. Sugimoto Vincent Larivière

csugimot@nsf.gov vincent.lariviere@umontreal.ca @csugimoto@lariviev







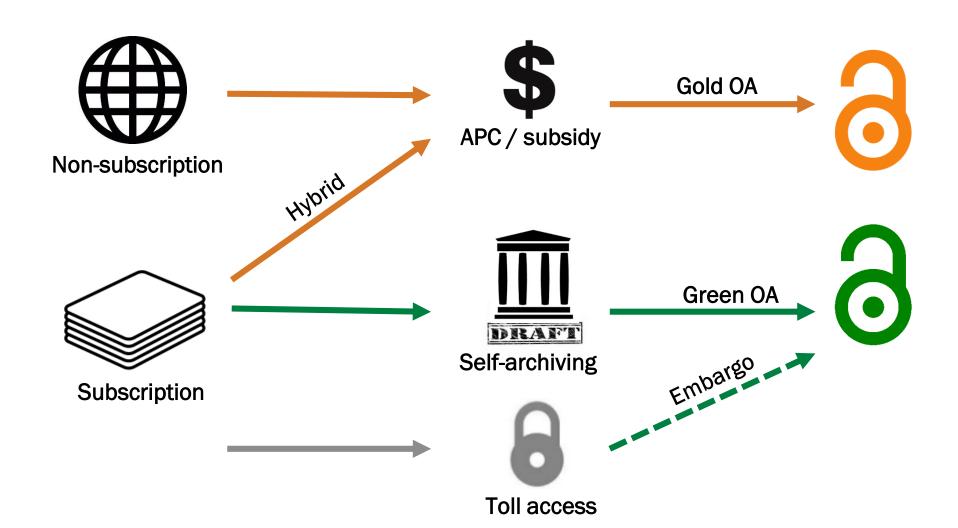
### Why OA as a success metric?



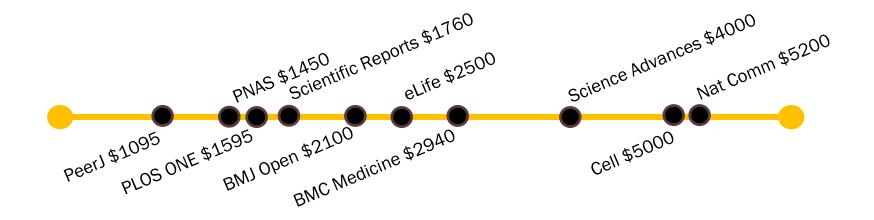


(Ashton University Library Services)

#### Routes to open access



## APCs and gold OA options



**Springer:** \$2,093 Elsevier: \$2,249

#### Green OA policies (ROARMAP, 2018)

	N.	
OApolicy	Publishers	%
Pre evaluated and post evaluation versions	497	32
Post evaluated version only	508	33
Pre evaluated version only	109	7
Forbidden	432	28

#### **OA** miners







#### Unpaywall

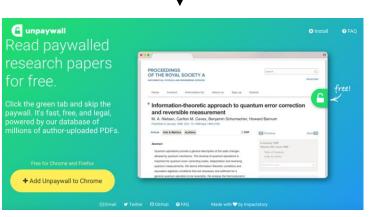












(Apr. 2018: 95M)

#### Unpaywall analysis (Piwowar et al., 2018)

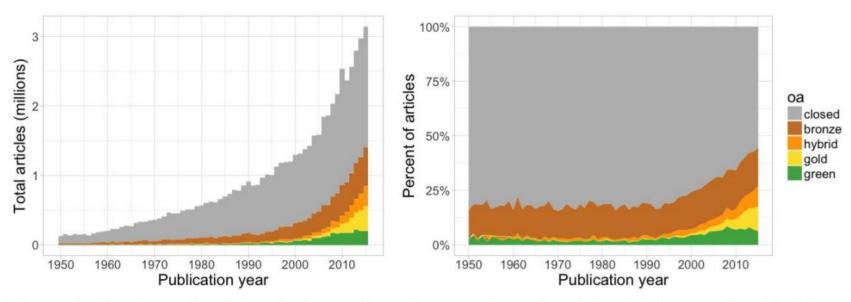
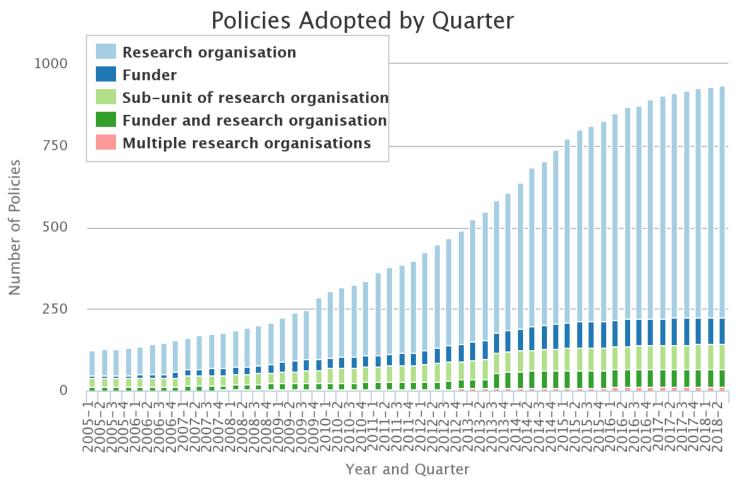
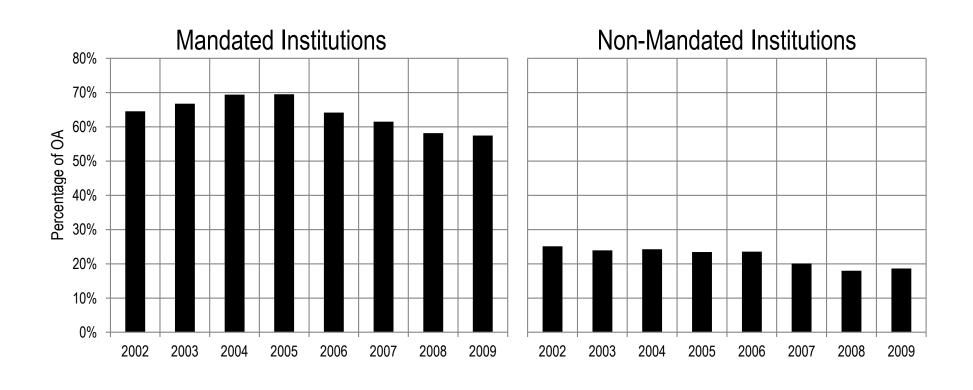


Figure 2: Number of articles (left panel) and proportion of articles (right panel) with OA copies, estimated based on a random sample of 100,000 articles with Crossref DOIs

#### Rise in mandates (ROARMAP, 2018)



#### Effect of mandates (Gargouri et al., 2012)



#### Mandating open access



**DESCRIPTION** 

Higher flexibility
Greater heterogeneity

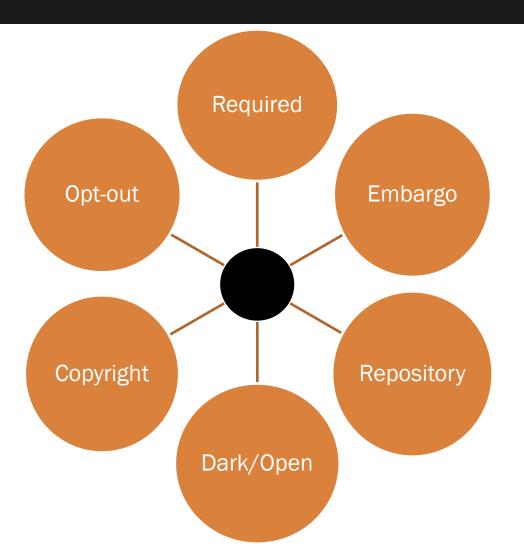
**LEVERS** 

Evaluate faculty (e.g., University of Liège)



Higher restrictions Use of embargos Withhold funding (e.g., NIH)

#### **Characteristics of mandates**



#### Sample of funder mandates













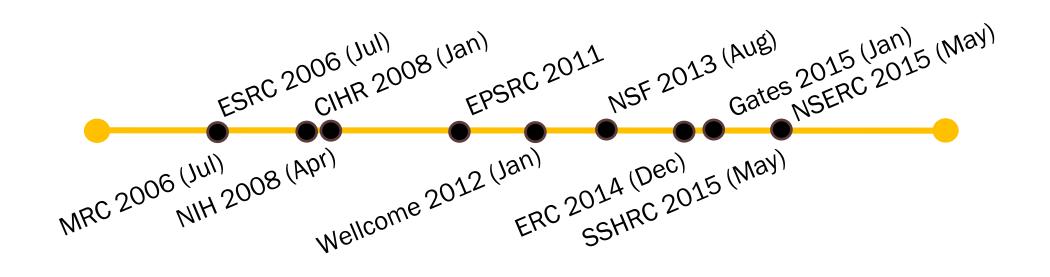
Engineering and Physical Sciences Research Council







## Policy effective dates



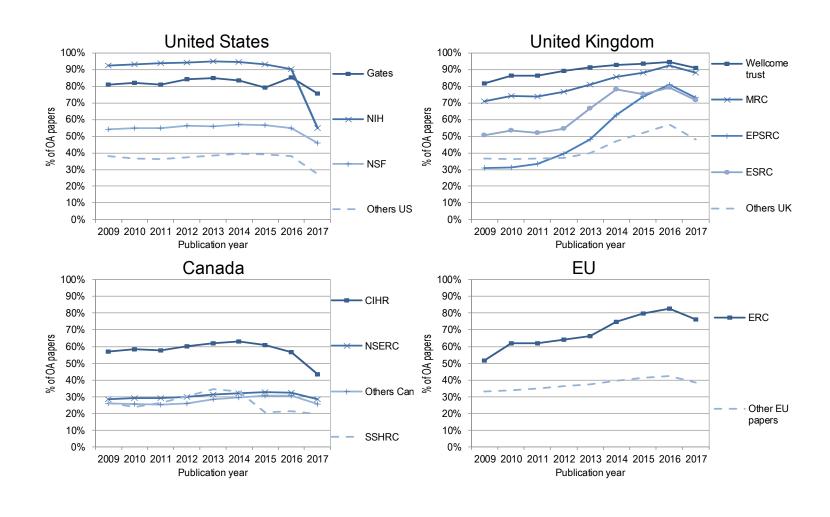
## Calculating compliance



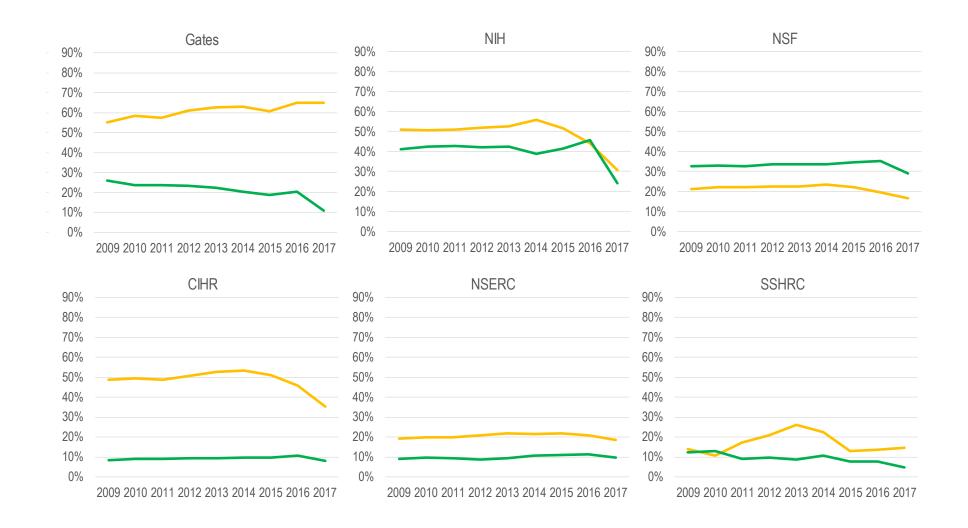
## Number of identified papers

Funder	2009	2010	2011	2012	2013	2014	2015	2016	2017	2009-2017
NSF	29,420	35,850	39,647	41,753	43,630	39,566	45,351	44,527	42,417	42,417
NIH	35,624	41,212	44,881	44,844	44,355	37,585	40,932	38,559	38,013	38,013
NSERC	9,037	10,527	11,693	12,250	12,422	11,203	13,229	12,927	12,868	12,868
EPSRC	4,577	5,512	5,966	6,304	6,623	5,824	7,163	7,682	8,231	8,231
CIHR	4,552	5,256	5,743	5,995	6,043	4,923	6,185	5,870	5,514	5,514
ERC	160	392	775	1,465	2,353	2,978	4,495	5,047	5,000	5,000
MRC	2,429	3,132	3,372	3,646	3,898	3,300	4,054	4,183	3,988	3,988
Wellcome trust	2,393	2,918	3,069	3,257	3,531	2,980	3,650	3,766	3,591	3,591
Gates	453	785	987	1,116	1,354	1,223	1,846	1,927	1,952	1,952
ESRC	336	452	566	631	713	634	1,544	1,764	1,683	1,683
SSHRC	194	269	284	355	337	349	1,318	1,375	1,415	1,415

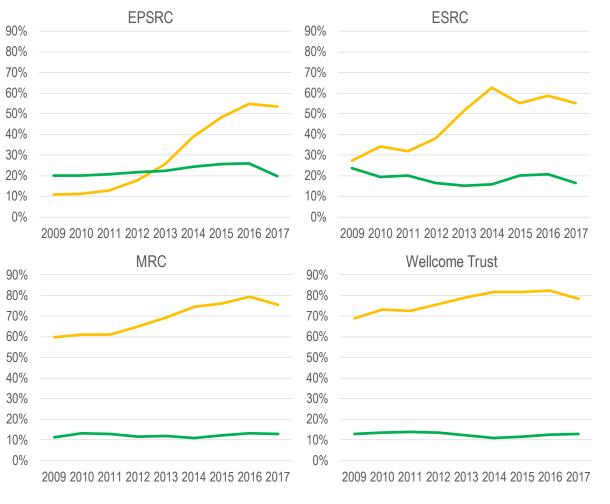
## Share of OA by funder

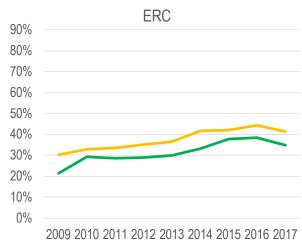


#### Gold v. Green: N. America



### Gold v. Green: UK/Europe





Effect of Finch Report?

## Cultures of compliance

Funder	Biomedical Research	Mathematics	Clinical Medicine	Health	Biology	Earth and Space	Physics	Professional Fields	Psychology	Social Sciences	Engineering	Chemistry
Wellcome trust	94%	96%	87%	89%	89%	71%	73%	92%	82%	74%	80%	75%
NIH	94%	89%	88%	80%	83%	73%	85%	79%	79%	63%	73%	82%
MRC	91%	88%	78%	81%	84%	66%	46%	75%	64%	74%	50%	60%
ERC	89%	82%	75%	67%	75%	88%	77%	52%	63%	55%	53%	48%
ESRC	92%	70%	77%	72%	60%	68%	66%	59%	60%	64%	56%	60%
EPSRC	77%	79%	65%	71%	69%	59%	60%	58%	54%	62%	49%	39%
Gates	91%	95%	83%	83%	58%	51%	50%	29%	46%	43%	46%	52%
NSF	85%	74%	77%	61%	54%	62%	50%	43%	37%	28%	25%	27%
CIHR	74%	73%	53%	52%	56%	43%	36%	46%	22%	25%	21%	24%
NSERC	59%	55%	39%	42%	28%	32%	40%	15%	18%	8%	12%	10%
SSHRC	79%	40%	36%	25%	36%	32%	27%	14%	17%	17%	17%	0%

#### Recommendations

- 1 Infrastructure
- 2 Embargos
- 3 Culture
- 4 APCs

#### Questions?

Cassidy R. Sugimoto Vincent Larivière

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