



Welcome to the Interactive Course on

Access to EU research funding by stimulating and demonstrating Societal Impact

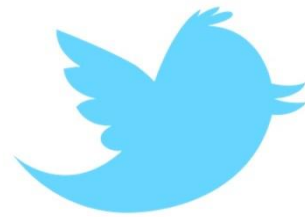
8-10 December, 2021

AESIS

NETWORK FOR
ADVANCING & EVALUATING THE SOCIETAL IMPACT OF SCIENCE

Access to EU research funding by stimulating
& demonstrating Societal Impact
8-10 December, 2021

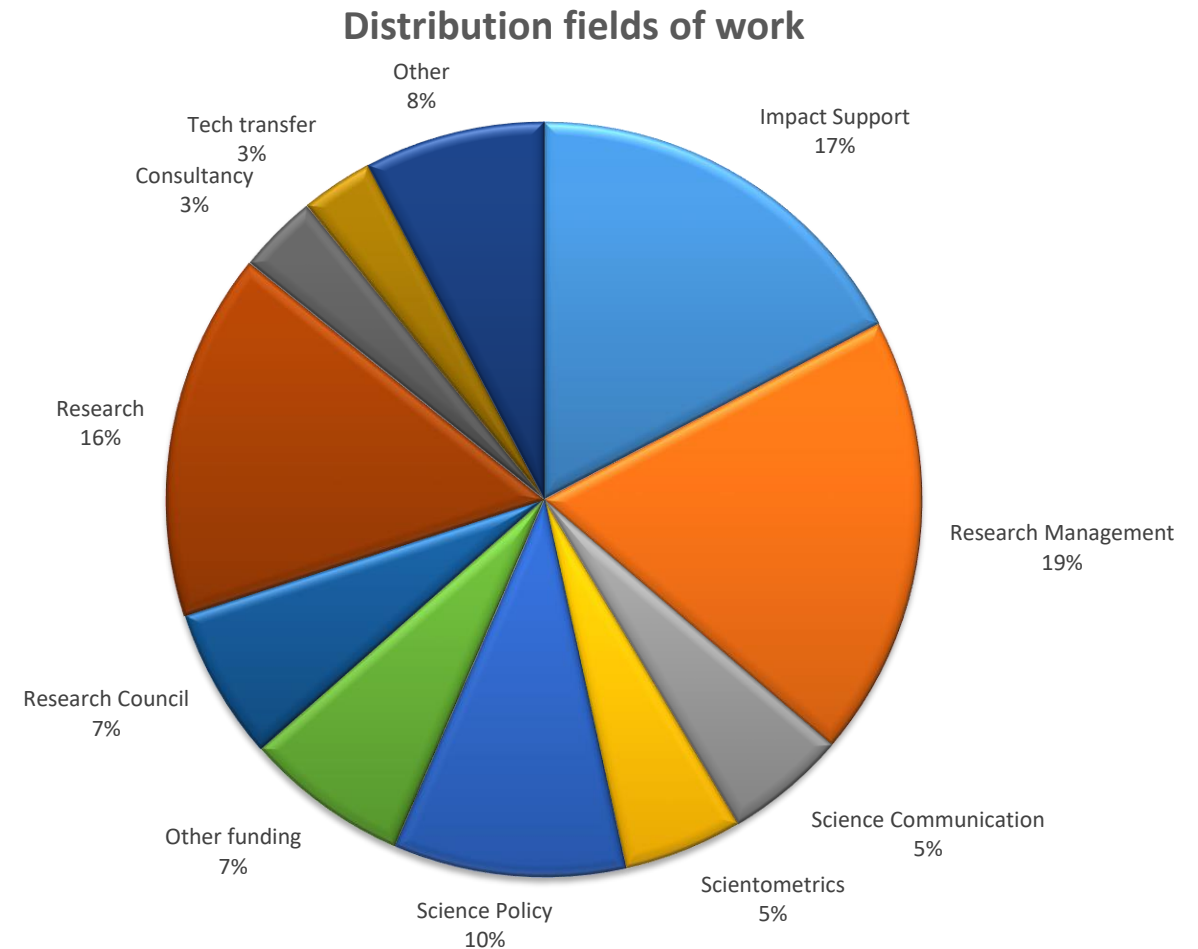
DAY 1



#EUF21
@AESISNET

OVERVIEW OF AESIS

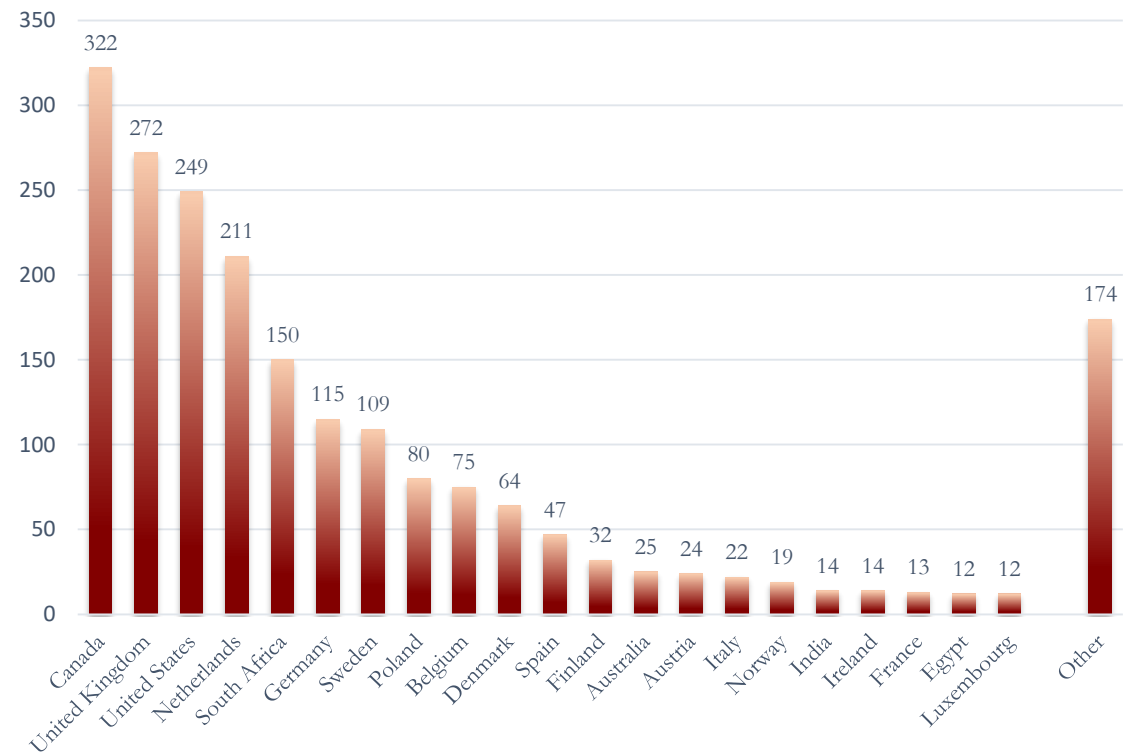
AESIS was founded in 2015 with the aim of creating an international, open community for various types of professionals working on stimulating and demonstrating the impact of science on economy, culture and well-being.

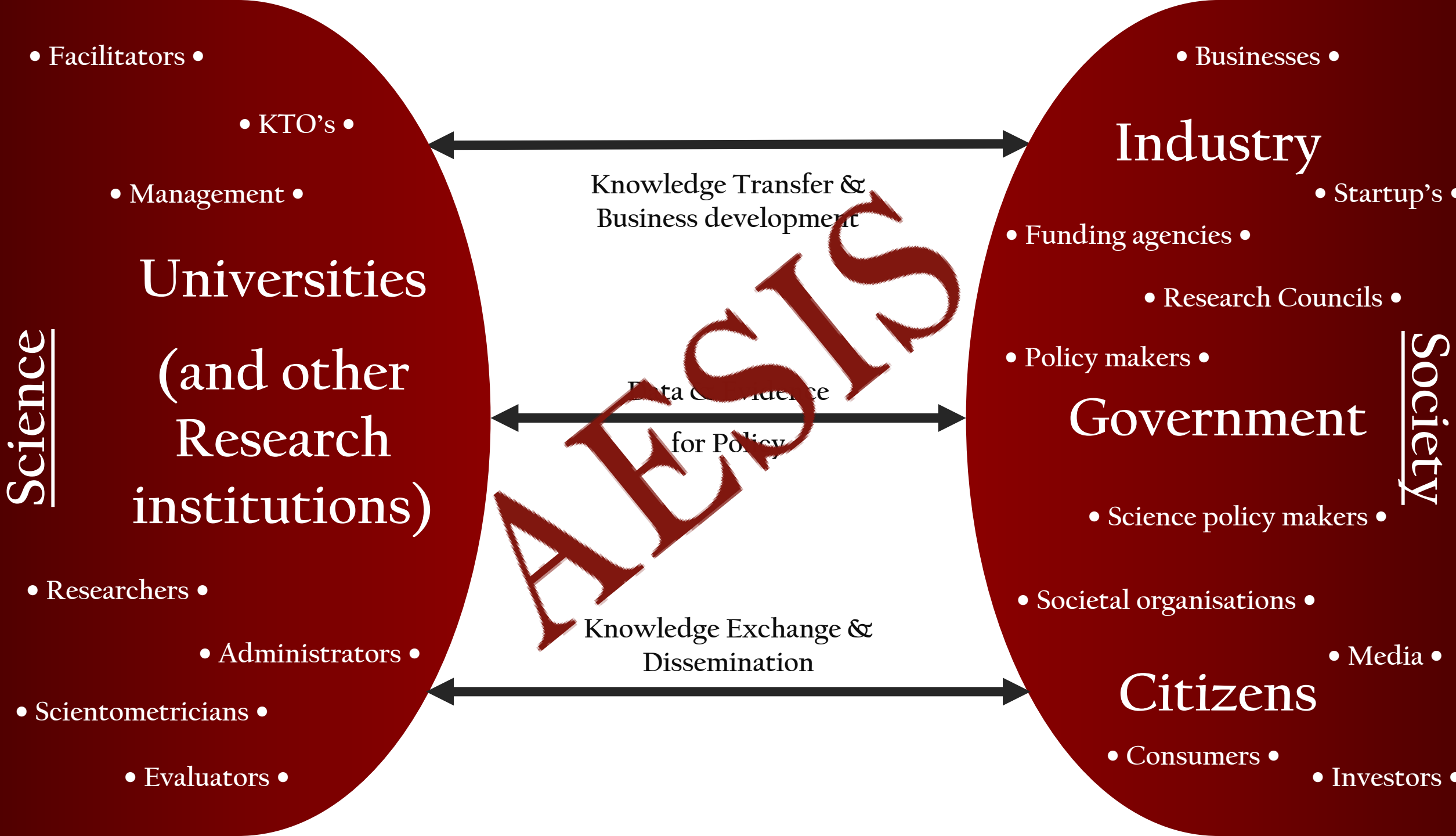


OVERVIEW OF AESIS

AESIS was founded in 2015 with the aim of creating an international, open community for various types of professionals working on stimulating and demonstrating the impact of science on economy, culture and well-being.

Distribution of Nationalities





THE TEAM

Anika Duut van Goor – Director

Bonita Liu – Lead Project Manager

Emma den Ouden – Office & Conference Manager

Caterina Tognoni – Project Manager



Access to EU research funding by stimulating
& demonstrating Societal Impact
8-10 December, 2021

ZOOM

AESIS

#EUF21

OVERVIEW OF THE COURSE

Course Programme

Access to EU research funding
by stimulating and demonstrating
societal impact

AESIS

NETWORK FOR
ADVANCING & EVALUATING THE SOCIETAL IMPACT OF SCIENCE

In collaboration with

LINO
Lithuanian EU Liaison Office



8 - 10 December,
Hosted Online
from
Brussels,
Belgium

Wednesday 8th December

Opening & Introduction- **Jan Andersen & Anika Duut van Goor**
EU Missions in the Horizon Europe- **Brigita Serafinavičiūtė**
Training researchers to become impact literate- **Esther de Smet**
Taking an active role within an EU research strategy- **Danielle de Boer**

Thursday 9th December

Pathways to achieve expected outcomes and impacts in SSH- **Dragana Avramov**
Horizon Europe grant writing- **Yvonne Vermonden & Cecile ten Kate**
Cross-border alliances & transdisciplinary research- **Otto Bruun**
Working on the course assignment

Friday 10th December

Dissemination & Exploitation- **Andrea Di Anselmo**
Participant presentations with feedback
Reception

OVERVIEW OF DAY 1 PROGRAMME

Course Programme

Access to EU research funding
by stimulating and demonstrating
societal impact

AESIS

NETWORK FOR
ADVANCING & EVALUATING THE SOCIETAL IMPACT OF SCIENCE

In collaboration with

LINO
Lithuanian EU Liaison Office



Opening & Introduction- **Jan Andersen & Anika Duut van Goor**

EU Missions in the Horizon Europe- **Brigita Serafinavičiūtė**

Training researchers to become impact literate- **Esther de Smet**

Taking an active role within an EU research strategy- **Danielle de Boer**

Getting to know each other...

- Where do you stand in the science eco-system?
- Why are you here and what would you like to take away?
- Why is the topic of this course important (to you)?

Societal Impact – obstacles with definition

- Difficult to operationalise
- Differences per discipline
- Differences per stakeholder
- Differences per (national) context

Defining impact

An effect on, change or benefit to the economy, society, culture, public policy or services, health, the environment or quality of life, beyond academia

REF

Research impact is the contribution that research makes to the economy, society, environment or culture, beyond the contribution to academic research



Access to EU research funding by stimulating
& demonstrating Societal Impact
8-10 December, 2021

Defining impact

Find the impact in your institutions mission and/or strategy

Defining impact

Reach

- Beyond academia
- Regional, National, International

Demonstrable

- Long term impact (fundamental research)
- Indirect impact (interdisciplinary)
- Unclear correlations

Interpretation

- Different for EVERY stakeholder



Access to EU research funding by stimulating
& demonstrating Societal Impact
8-10 December, 2021

Jan Andersen

*Head of Research Office, Faculty of Business and Social
Sciences, University of Southern Denmark*



Access to EU research funding by stimulating
& demonstrating Societal Impact
8-10 December, 2021

Brigita Serafinavičiūtė

Head of the Lithuanian RDI Liaison Office in Brussels
LINO



Access to EU research funding by stimulating
& demonstrating Societal Impact
8-10 December, 2021

Esther de Smet

Senior Research Policy Advisor at Ghent University



Access to EU research funding by stimulating
& demonstrating Societal Impact
8-10 December, 2021

Daniëlle de Boer

Director European Affairs and Innovation at Innofius BVBA

Introduction to the course assignment

**A proposal to improve the
success rate of grant applications
through the focus on societal impact**

Final presentations: December 10, between 12.00-14.00 CEST

Elements to consider

1. What is the current state of funding-streams and impact at your institute?
2. What elements are missing in the institutes strategy and/or execution of it?
3. What are the most important challenges to overcome in order to reach your goals?
4. How would you address them?
5. Who do you need to get involved and how?
6. What are the priorities and how should resources be divided?
7. Strengths, weaknesses, opportunities and threats?
8. How will you revise your stakeholder analysis?
9. Who and in what way do you professionalise or prepare (people)?

OVERVIEW OF THE COURSE

Course Programme

Access to EU research funding
by stimulating and demonstrating
societal impact

AESIS

NETWORK FOR
ADVANCING & EVALUATING THE SOCIETAL IMPACT OF SCIENCE

In collaboration with

LINO
Lithuanian EU Liaison Office



8 - 10 December,
Hosted Online
from
Brussels,
Belgium

Wednesday 8th December

Opening & Introduction- **Jan Andersen & Anika Duut van Goor**

EU Missions in the Horizon Europe- **Brigita Serafinavičiūtė**

Training researchers to become impact literate- **Esther de Smet**

Taking an active role within an EU research strategy- **Danielle de Boer**

Thursday 9th December

Pathways to achieve expected outcomes and impacts in SSH- **Dragana Avramov**

Horizon Europe grant writing- **Yvonne Vermonden & Cecile ten Kate**

Cross-border alliances & transdisciplinary research- **Otto Bruun**

Working on the course assignment

Friday 10th December

Dissemination & Exploitation- **Andrea Di Anselmo**

Participant presentations with feedback

Reception

End of Day 1

Thank you!