



20 September 2018, Berlin

Sheraton Grand Hotel Esplanade

Societal Outcome of Academic- Industrial Collaboration

Organised by

AESIS
NETWORK FOR
ADVANCING & EVALUATING THE SOCIETAL IMPACT OF SCIENCE



In partnership with





Societal outcome of academic-industrial collaboration

20 September 2018, Berlin

Emporio I Room

Recommendations from the parallel sessions

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Emporio I Room

Openness and transparency in academic-industrial collaboration

Chaired by: Dr. Volker Meyer-Guckel

Open science is already successfully happening

Embassy Room

IPR Policies

Chaired by: Alison Campbell

Policies can provide a framework. However, it is important to be pragmatic.

For the majority of the public societal benefit = jobs.

Societal benefit and economic benefit are not mutually exclusive.

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Measuring outcome of academic-industrial collaborations

Chaired by: Prof. Dr. Stefan Hornborstel

Clarify our understanding of impact, take into account the different eco-systems of collaboration and develop appropriate qualitative and quantitative measurements and indicators and be aware of the timespan between action and impact.

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Emporio I Room

Measuring outcome of academic-industrial collaborations

Chaired by: Prof. Dr. Torben Schubert

Develop organizational arrangements starting from your goals.

Develop mutual trust.

Change attitudes towards the creation of external value.

Emporio I Room

Closing Panel: Conditions for creating a sustainable framework

Chaired by: *Prof. Dietmar Harhoff*

Panel Members:

Dr. Matthias Gottwald

Prof. Dr. Ing. Joachim Hornegger

Alice Frost

Dr. Henric Rhedin

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Introduction to the Panel

Prof. Dietmar Harhoff

*Director of the Max Planck Institute for Innovation and Competition &
Chair of the Commission of Experts for Research and Innovation (EFI)*

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Closing remarks and summary

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Next up:

17.15-18.30 Reception

**Thank you for joining the
AESIS Autumn Seminar 2018!**

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See you next year at the AESIS Impact of Science conference in Berlin on 6-7 June 2019!

