



Cardiff, Wales,  
United Kingdom



October 18 - 20, 2023

# Societal Impact of Social Sciences, Humanities & Arts, 2023

*The three day conference on creating, improving and evidencing societal impact on a regional, national and global level through collaboration, business development, transdisciplinarity and community engagement*



## AESIS

NETWORK FOR  
ADVANCING & EVALUATING THE SOCIETAL IMPACT OF SCIENCE



Research  
England

Cyngor Cyllido Addysg  
Uwch Cymru  
Higher Education Funding  
Council for Wales



CYMEITHAS DDYSGEDIG CYMRU  
THE LEARNED SOCIETY OF WALES



Kingdom of the Netherlands



Wales Innovation  
Network  
Rhwydwaith  
Arloesi Cymru



Economic  
and Social  
Research Council



Arts and  
Humanities  
Research Council



impactservices



# ABOUT THE CONFERENCE

In 2017 AESIS organised the very first international conference on **Societal Impact of Social Science, Humanities and Arts (SSHA) in Cardiff, Wales, United Kingdom**, bringing together stakeholders such as research managers, administrators, evaluators, policy makers, funders, entrepreneurs, publishers, NGO's, media and many more. During this conference they exchanged experiences and good practices in order to catalyse developments in strategies, policies, methods, tools and approaches that were being used to make sure that SSHA, in collaboration with societal stakeholders and other disciplines, could have the most positive and inclusive impact on wellbeing, culture, economy, environment, health, education, and all kinds of challenges that are being faced in the world.

In the past years, the call to transform interdisciplinary research evidence into accessible, understandable, trusted and useable knowledge for societal stakeholders has been of utmost importance amidst persisting global challenges such as the pandemic, climate change, poverty, other inequities and more. The Social Sciences, Humanities & Arts (SSHA) disciplines are able to offer much value in addressing these challenges yet are often undervalued; therefore it is necessary to enhance supporting structures, policies and strategies, develop a more robust framework for assessing impact, foster coalitions with parties from business, government, and not-for-profits, and engage with the broader public in order to generate a profound impact of SSHA on society.

To facilitate this aim, AESIS is proud to announce that the next edition of our **'Societal Impact of Social Sciences, Humanities and Arts on Society' Conference**, will be hosted once more from where it all began—in **Cardiff, Wales, United Kingdom!** The conference will include three focus tracks including: from Regional Development to Global Impact, Transdisciplinarity and Business Engagement & Commercialisation. It will comprise of experts from all around the world delivering presentations, interactive round tables, teaching workshops and more. This international gathering will bring together research managers, science policymakers, funders, knowledge exchange experts, and other relevant impact professionals from around the world to share best-practices and discuss topics such as: How can we foster trust in and appreciation of SSHA research?; How can impact be achieved in the context of different segments of society, and through which robust and valid indicators can you assess it?; What opportunities for collaborations with societal stakeholders are there, and how may co-creation of knowledge with other disciplines and sectors play a role in stimulating impact?

We welcome you to this conference full of presentations, workshops, round tables and social activities, to meet your peers from all over the world and accelerate your work in the field of societal impact of Social Sciences, Humanities and Arts. We look forward to seeing you there!



Research managers  
& administrators



Evaluators

## TARGET GROUPS



KE professionals, and  
other interested profes-  
sionals in science and  
society



Policymakers &  
Science funders



Researchers

# ABOUT AESIS

The Network for Advancing and Evaluating the Societal Impact of Science (AESIS) is an international, open community for professionals working on stimulating and demonstrating the impact of science on economy, culture and well-being. Members come from all over the world, where they are involved in the evaluation of impact, research strategy and policy making, science funding, scientometrics, research administration, business creation, public engagement, and many more. We pursue a multi-stakeholder, system-wide approach on an international level, because we believe that stimulating dialogue between different sectors and regions, beyond the project level, will catalyse further development of effective instruments for evaluating and advancing the societal impact of science (including SSHA).

## ADVISORY & ASSOCIATION

### AESIS Advisory Board

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<b>Koenraad Debackere</b>	Executive Director of KU Leuven Research and Development & Chairman of Board of Directors, KBC Group NV, Belgium
<b>Genevieve Simpson</b>	Director, Planning & Development, National Research Foundation, South Africa
<b>Luke Georghiou</b>	Vice-President, Research and Innovation and Professor of Science and Technology Policy, University of Manchester, United Kingdom
<b>Barend van der Meulen</b>	Professor Institutional Aspects of (Higher) Education, Director CHEPS, Twente University, The Netherlands
<b>Andrew Plume</b>	Senior Director, Research Evaluation, Elsevier, United Kingdom
<b>Susan Renoe</b>	Associate Vice Chancellor, University of Missouri & Executive Director, NSF Center for Advancing Research Impact in Society, United States of America
<b>Toby Smith</b>	Vice President of Policy, American Association of Universities, United States of America
<b>David Sweeney</b>	Former Executive Chair, Research England, United Kingdom
<b>Paul Wouters</b>	Dean of Social and Behavioural Sciences & former Director, CWTS, Leiden University, The Netherlands

### Conference Programme Advisory Committee

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<b>Sally O'Connor</b>	Director of Operations, SPARK, Cardiff University, United Kingdom
<b>Sylvie Kruiniger</b>	Senior Stakeholder Engagement Manager, Arts & Humanities Research Council, United Kingdom
<b>Steven Hill</b>	Executive Chair & Director of Research, Research England, United Kingdom
<b>Melanie Knetsch</b>	Deputy Director, Impact & Innovation, Economic and Social Research Council, United Kingdom
<b>Lewis Dean</b>	Assistant Director, Head of Wales Innovation Network, United Kingdom
<b>Rick Delbridge</b>	Special Advisor for R&I, Learned Society of Wales, United Kingdom

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## LOCATION

### Cardiff, Wales, United Kingdom

**Cardiff** is the capital city of Wales located in the United Kingdom. This city has a rich history and cultural heritage with one of the most famous landmarks being the Cardiff Castle. The city can be reached easily by flight, as Cardiff Airport is located only 12 km outside the city center and has direct flights from major European cities such as Paris, Amsterdam and Dublin, as well as UK cities such as Bristol, Belfast and Edinburgh. Alternatively, you can fly to the major airports in the UK, such as London Heathrow, Gatwick, or Manchester, and take a connecting flight or train to Cardiff.

## VENUE



**Spark** is **Cardiff University's** new Social Science Research Park, located at the heart of Cardiff Innovation Campus. It is a hub for cross-disciplinary knowledge exchange that provides state-of-the-art workspaces, recreational spaces, laboratories, exhibition spaces and rooftop terraces. This is the perfect location to bring together professionals from all around the world in order to stimulate discussion on the Societal Impact of Social Sciences, Humanities and Arts.

## DIRECTIONS

### Getting to sbarc | spark from Cardiff Airport

The train journey from Rhoose Cardiff International Airport to Cardiff Cathays station, with a duration of an hour. The train runs every hour with ticket prices starting from just €6.32 when you make an advance booking. Cardiff Cathays Station is a ten minute walk away from spark.



### Getting to sbarc | spark from Cardiff Central

There are several busses that depart from Cardiff Central to the conference venue. We recommend taking bus 35 towards Mynachdy and getting off at Park Place Stop. Walking distance is approximately 10 minutes to the venue from the bus stop. This journey takes approximately 20 minutes. However, if you would like to walk then it takes about 30 minutes.

# PROGRAMME FORMAT

The three-day programme (detailed in the following pages) includes several types of sessions as well as three “tracks” running through the days to help you choose the relevant elements for your work and get the most out of the conference. To help you decide, we describe the types of formats and tracks below:

<b>Roundtable sessions</b>	At the beginning of the session, the roundtable coordinators will introduce the topic and the discussion points, after which the whole group participates in the hour long conversation, sharing insights and experiences.	Pre-registration required, maximum 20 attendees
<b>Workshops</b>	The workshops offer a more practical experience to specific skills in order to improve and/demonstrate impact. The trainers offer a taste of possible hands-on learnings and potential follow up after the conference.	Pre-registration required, maximum 25 attendees
<b>Other parallel sessions</b>	Most other parallel sessions will include several presentations from different perspectives, followed by a panel discussion and Q&A. Although this is the original format that has been suggested to speakers, some might surprise you...	No limited number of attendees. Also accessible to online participants
<b>Plenary sessions</b>	The plenary sessions are all different from each other in topics and/or formats, but all of them allow for input and questions from the audience. Don't forget to have your phone with the conference app on standby. You will need it!	No limited number of attendees. Also accessible to online participants



## Business engagement and commercialisation

An effective pathway to impact comes from the engagement and cooperation with a diverse range of stakeholders, including businesses, and how collaborations with one another can improve societal impact. Additionally, this track will also touch upon the process of bringing innovative ideas, products, or services to the market through entrepreneurship and how to monitor success



## From regional development to global impact

Sessions marked with this track will focus on impact created through regional engagement with industry, policy, research and the public as well as the progression of initiatives or strategies that begin at the regional level but have far-reaching consequences on a global scale. Efforts initially targeted at improving and developing specific regions or communities may ultimately have the potential to create positive societal impact on a global level.



## Transdisciplinarity

This theme will emphasize the interconnectedness of different domains of knowledge and how fostering cooperation between experts with diverse backgrounds and expertise can help find holistic solutions to real-world challenges. It acknowledges that some problems cannot be effectively solved within the confines of a single discipline and requires more interdisciplinary approaches to implement societal impact. But interdisciplinary work is not always easy...

Not all sessions belong to one of these three tracks as there are many other topics being covered during the conference. You can also choose to follow the whole track, part of them, or none of them — it is up to you!

# Wednesday, 18 October

9.00-9.30

## WALK IN & REGISTRATION



You are welcomed at the entrance and coffee and tea are served

- Cardiff University -

The conference app is available and the helpdesk is open for any technical issues or support

- Online platform -



9.30-9.40

## WORDS OF WELCOME

Room 0.47

9.30

Conference chair:

**Claire Gorrara**

Dean, Research & Innovation, College of Arts, Humanities and Social Sciences, Cardiff University, United Kingdom

9.40-10.55

## OPENING PLENARY: FROM REGIONAL DEVELOPMENT TO GLOBAL IMPACT

Room 0.47

9.40

**Steven Hill**

Director of Research, Research England, United Kingdom

Topic: Balancing Local and Global Impact

9.55

**Heidi van Rooyen**

Group Executive: Impact Centre, Human Sciences Research Council, South Africa

Topic: Social Science and Humanities Critical for Enhancing the Social Impact of Policy Research

10.10

**Eppo Bruins**

Chairman of the Advisory council for science, technology, and innovation (AWTI), The Netherlands

Topic: Agenda setting and societal impact for transformational innovation on a national and regional level

10.25

**Panel discussion and Q&A**

10.50

**Good Practices of societal impact:** Introduction to the research projects - for more information please visit their booths during the breaks

11.00-11.40

## COFFEE, TEA & GROUP PHOTO BREAK

Lobby

Learn more about the partners of this conference, without whom we wouldn't be here

- Exhibition area -



The app also allows for communicating with other attendees through chat

- Online Platform -



# Wednesday, 18 October

11.40-12.55

## PARALLEL SESSIONS

### ▼ Changing the Culture for more Impact and Innovation

*Room 0.47*

*How can incentives and monitoring change the culture to support societal impact and innovation?*

**Frank Zwetsloot** (*Chair*)

Founder & CEO, ScienceWorks, The Netherlands

**Gabriele Permoser**

Managing Director E<sup>3</sup>UDRES<sup>2</sup> and Head of Service Unit for Research and Knowledge Transfer, St. Pölten University of Applied Sciences, Austria

**Astrid Wissenburg**

Director of Research Services, University of Exeter, United Kingdom

**Katy Elliott**

Senior Account Executive, Researchfish, Elsevier, United Kingdom

### ▼ Regional Collaboration for Development

*Room 1.17*

*How can policymakers, universities (of applied sciences and colleges), businesses and communities collaborate to work in the long-term?*

**Fumi Kitagawa** (*Chair*)

Chair in Regional Economic Development, City-REDI, University of Birmingham, United Kingdom

**Nicky Buckley**

Associate Director, Centre for Science and Policy, University of Cambridge, United Kingdom

**Caroline Nevejan**

Chief Science Officer, City of Amsterdam, The Netherlands

### Open Science and Credibility in Society

*Room 1.34*

*How would having more access to scientific data and research affect scientific stakeholders' credibility and trust in science?*

**Paul Wouters** (*Chair*)

Dean of Social and Behavioural Sciences, Leiden University, The Netherlands

**David Sweeney**

Former Executive Chair, Research England, United Kingdom

**Sarah Chaytor**

Director of Strategy & Policy, University College London, United Kingdom

### Integrating Impact in an Institutional Strategy

*Room in Building TRH*

*How can institutions develop strategies for impact that align with potential conflicting priorities and expectations from within the institution as well as the external environment?*

**Wilfred Mijnhardt** (*Chair*)

Policy Director, Rotterdam School of Management, Erasmus University, The Netherlands

**Genevieve Simpson**

Director, Planning & Development, National Research Foundation, South Africa

**Esther de Smet**

Senior Research Policy Advisor, Ghent University, Belgium

**Anne Sofie Laegran**

Head of Research Impact, The University of Edinburgh, Scotland

12.55-13.55

## LUNCH BREAK + GOOD PRACTICES OF SOCIETAL IMPACT STORIES

*Lobby*

During the lunch break, you will have the possibility to view booths that will highlight good practices of impact. These research projects have already demonstrated or are currently demonstrating their positive effects.

▼ = Business engagement and commercialisation

▼ = From regional development to global impact

▼ = Transdisciplinarity

# Wednesday, 18 October

13.55-15.25

## INTERACTIVE PANEL

**13.55** Presentation of the recommendations from the parallel sessions

**14.05** *After short presentations of our panelists the debate will start and the audience can vote between 8 to 10 questions or statements that the panelists have brought forward in their presentation. The top 3 will be debated by the panel members:*

**Paul Wouters** Dean of Social and Behavioural Sciences & former Director, CWTS, Leiden University, The Netherlands

**Marc Vanholsbeeck** Director of the Coordination Department, Belgian Science Policy Office

**Sally O'Connor** Director of Operations, SPARK, Cardiff University, United Kingdom

**Anne Sofie Laegran** Head of Research Impact, The University of Edinburgh, Scotland

**15.15** Closing words from the Chair

15.25-15.55

## REFRESHMENT BREAK

Lobby

15.55-17.30

## CARDIFF BOAT TOUR (Pre-registration required)

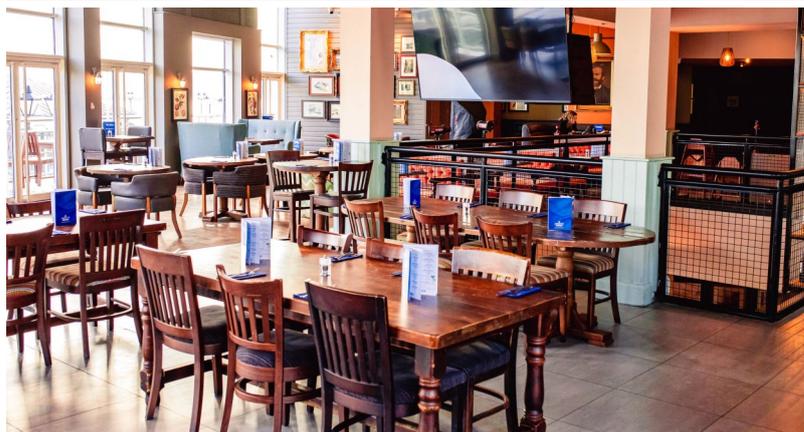
### Leaving at 16:00 to Bute Park.

Embark on a remarkable aquatic adventure in the heart of Cardiff as you set sail on a picturesque boat tour that promises to delight your senses and stir your wanderlust. Prepare to be captivated by the unique charm of the Welsh capital, as we invite you to experience the magic of Cardiff from the tranquil waters of the River Taff.



18.30-21.00

## THE DOCK (Pre-registration required)



The Dock, ideally situated in the heart of Mermaid Quay, with a scenic view of Cardiff Bay. The light-filled interiors, paired with a waterfront view, celebrate the Dock's heritage through delectable dishes and drinks.

# Thursday, 19 October

9.00-9.30

## WALK IN & REGISTRATION



You are welcomed at the entrance and coffee and tea are served

- Cardiff University -



The conference app is available and the helpdesk is open for any technical issues or support

- Online platform -

9.30-9.40

## WORDS OF WELCOME

Room 0.47

9.30 Conference chair:

**Claire Gorrara**

Dean, Research & Innovation, College of Arts, Humanities and Social Sciences, Cardiff University, United Kingdom

9.40-10.50

## PLENARY OPENING: SCIENCE ENGAGEMENT WITH BUSINESS, POLICY & SOCIETY

Room 0.47

9.40 **Jaideep Gupte**

Director of Research, Strategy and Innovation, Arts & Humanities Research Council, United Kingdom

Topic: The 3 i's of impact. Inclusion, Innovation and Infrastructure

9.55 **Elvira Uyarra**

Professor of Innovation Studies, University of Manchester, United Kingdom

Topic: Should academic engagement be pushed or pulled?

10.10 **Rob Ashelford**

Head of Nesta Wales & Former Head of Y Lab, United Kingdom

Topic: Just enough (knowledge) to move forward

10.25 **Panel discussion**

10.50-11.20

## COFFEE & TEA BREAK

Room 0.47

Interact with fellow participants, speakers and partners while enjoying some refreshments

- Lobby -



Online participants can also visit the online booths of our partners and find out about the work they do

- Online Platform -

11.20-12.35

PARALLEL SESSIONS + WORKSHOP

## Evidence Informed Policy Making

*Room 6.35*

*How to organise healthy science – policy connections and have a good impact on policy making*

**Barend van der Meulen** (Chair)

Director, Center for Higher Education Policy Studies, University of Twente, The Netherlands

**Sarah Chaytor**

Director of Strategy & Policy, University College London, United Kingdom

**James Canton**

Deputy Director of Public Policy and Engagement, Economic and Social Research Council, United Kingdom

## ▼ Science Funding Frameworks

*Room 1.34*

*Topic description*

**Marta Wróblewska** (Chair)

Assistant Professor, SWPS University, Poland

**Marco Malgarini**

Director of Evaluation of University Research, ANVUR, Italy

**Steven Hill**

Executive Chair & Director of Research, Research England, United Kingdom

## ▼ Inclusive Engagement with Broader Community

*Room 1.17*

*Strengthening Community/Research Engagement & Partnership for Impact: Examining promising practices through case studies & shared learnings*

**Ursula Gobel** (Chair)

Vice-President, Stakeholder Engagement and Advancement of Society, Social Sciences & Humanities Research Council, Canada

**Nicky Buckley**

Associate Director, Centre for Science and Policy, University of Cambridge, United Kingdom

**Susan Monkton**

Cardiff University, United Kingdom

**& Carl Smith**

Public Engagement Manager, Cardiff University, United Kingdom

## Demonstrating and Amplifying Impact beyond Bibliometrics

*Room 0.47*

*How to demonstrate impact through economic bibliometrics and societal narratives and how can it be used to strengthen impact?*

**Jack Spaapen** (Chair)

Vice Chair, COST Action ENRESSH, The Netherlands

**Ursula Stricker**

Project Manager, hei\_INNOVATION Heidelberg University, Germany

**Andy Tattersall**

Information Specialist and Research Communications Trainer, University of Sheffield, United Kingdom

**Tasha Calvert**

Head of Evaluation Team, Economic and Social Research Council, United Kingdom

## ▼ Workshop: The Commercial Potential Audit – Paving Commercialisation Pathways for SSHA

*Room in building TRH*

*Commercialisation and audit as a pathway to impact*

**Chris Fellingham**

Founder & Director, ARC Accelerator & ARC Scale, United Kingdom

**Julian Jantke**

Director, ARC Discover & ARC Launch, United Kingdom

# Thursday, 19 October

12.35-13.35

LUNCH BREAK + GOOD PRACTICES OF SOCIETAL IMPACT STORIES

Lobby

During this lunch buffet, you will have the opportunity to walk around and view different booths that are located around the lunch area. This will give you the option to listen to different organisations presenting their impact work.

13.35-14.35

ROUNDTABLES SESSIONS

▼ Evidencing Regional Strengths to meet Global Challenges

Room 1.34

*Aligning innovative approaches from SSHA to tackle local and global problems*

**Lewis Dean**

Assistant Director, Head of Wales Innovation Network, United Kingdom

**Fumi Kitagawa**

Chair in Regional Economic Development, City-REDI, University of Birmingham, United Kingdom

▼ Transdisciplinarity: Trials, Tribulations and Triumphs

Room 6.35

*True interdisciplinarity has many challenges*

**Linda Newnes**

Professor of Cost Engineering, Bath University, United Kingdom

**Susan Lattanzio**

Industry Engagement Manager, Transdisciplinary Engineering Lead, Bath University, United Kingdom

▼ Co-Creating Impact through Business Engagement

Room in building TRH

*How can researchers and their partners co-design impactful projects and programmes?*

**Irene Dal Poz**

Head of Impact Strategy, Oxentia Ltd, United Kingdom

**Hamish McAlpine**

Director and Lead for Policy & Engagement, Oxentia Ltd, United Kingdom

Documentary: Campaign Against the Climate (no preregistration required)

Room 0.47

Debunking climate change denial, Mads Ellesøe tells the important story on how leading experts, some pretending to be scientists, worked as climate sceptics denying the climate changes in public debate.

14.35-15.00

REFRESHMENT BREAK

Lobby

15.00-16.00

AESIS FAMILY FEUD & IMPACT DEBATE

Room 0.47

15.00 Presentations of the recommendations from the parallel and roundtable sessions

15.15 **The impact game show** - In this fun and insightful “family-feud” style session, two teams will compete to answer questions about the societal impact of social sciences, humanities and arts, with the winning team earning time between each round to debate and elaborate on these challenges within their own experiences.

Host **Anika Duut van Goor & Mark Mann**

Team #1 **Rick Delbridge, Esther de Smet, Samantha McGregor**

Team #2 **David Sweeney, Heidi van Rooyen, Paul Manners**

# Thursday, 19 October

16.00-16.25

REFRESHMENT BREAK

16.25-17.30

THE TEMPLE OF PEACE (Pre-registration required)

## Leaving at 16:15 for Temple of Peace

Enjoy a guided tour of the Temple of Peace, also referred to as the Welsh National Temple of Peace and Health, is a secular civic structure situated in Cathays Park, Cardiff, the capital of Wales. This architectural masterpiece was created by the renowned architect, Sir Percy Thomas.



18.00-20.00

THE CÔTE BRASSERIE (Pre-registration required)



Spilling out from a stylish interior into a large outdoor dining area on Mill Lane, here at Côte Brasserie you can enjoy the very best French cuisine in a truly gorgeous location. Relax and watch the world go by in our chic restaurant space, or enjoy a meal al fresco on one of our covered outdoor tables, right on the bustling pedestrianised lane.



# Friday, 20 October

9.00-9.30

## WALK IN & REGISTRATION



You are welcomed at the entrance and coffee and tea are served

- Cardiff University -



The conference app is available and the helpdesk is open for any technical issues or support

- Online platform -

9.30-9.40

## WORDS OF WELCOME

*Lobby*

9.30 Conference chair:  
Claire Gorrara

Dean, Research & Innovation, College of Arts, Humanities and Social Sciences, Cardiff University, United Kingdom

9.40-11.15

## PLENARY OPENING: TRANSDISCIPLINARITY

*Room 0.47*

9.40 **Melanie Knetsch**

Deputy Director, Impact & Innovation, Economic and Social Research Council, United Kingdom

Topic: The importance of interdisciplinary collaboration: reflections from a funder

10.00 **Dariusz Aksamit**

Head of Council, March for Science Foundation, Poland

Topic: "We need you" - transition from STEM to STEAM

10.20 **Isabel Maria Casimiro** (*virtual*)

CODESRIA, Dakar, Mozambique

Topic: TBD

10.40 **Panel discussion**

11.15-11.45

## COFFEE & TEA BREAK

*Lobby*



11.45-13.00

## PARALLEL SESSIONS & WORKSHOP

### ▼ Challenges of SDG-Driven Research

*Room 1.17*

*Grand challenges and SDGs are multidisciplinary problems so they need multidisciplinary solutions*

**Christoph Köller** (*Chair*)

Co-founder & Managing Partner, Görgen & Köller GmbH,  
Germany

**Vera de Ruiter**

Manager, Saixon Center for Entrepreneurship, Saixon University  
of Applied Sciences, The Netherlands

**Juan Mario Díaz**

Post-Doc Researcher, Institute for Global Sustainable  
Development, University of Sheffield, United Kingdom

### ▼ Strengthening Cross Border Knowledge Exchange to Collaborate for Societal Challenges

*Room in building TRH*

*If input is lower between countries and regions, impact is lower*

**Georg Russegger** (*Chair*)

Project Director, Academy of the Fine Arts Vienna, Austria

**Ursula Gobel**

Vice-President, Stakeholder Engagement and Advancement of  
Society, Social Sciences & Humanities Research Council, Canada

**& Jaideep Gupte**

Director of Research, Strategy and Innovation, Arts &  
Humanities Research Council, United Kingdom

### Communication and Public Engagement

*Room 0.47*

*What are the best ways to communicate impact to different audiences?*

**Paul Manners** (*Chair*)

Founding Director, National Co-ordinating Centre for Public  
Engagement, United Kingdom

**Ger Hanley**

Write Fund, Dublin, Ireland

**Paola Mattei** (*virtual*)

Professor of Political Science, University of Milan

### ▼ Societal Impact through Collaborations with SME's

*Room 6.35*

*Creating Impact through collaborations with business*

**Melanie Knetsch** (*Chair*)

Deputy Director, Impact & Innovation, Economic and Social  
Research Council, United Kingdom

**Balzhan Orazbayeva**

Strategic Initiatives Manager, University Industry Innovation  
Network, The Netherlands

**Good practices of impact**

Andrea Collins, School of Geography and Planning & Nicole  
Koenig-Lewis, Cardiff Business School Katie Webb & Julie  
Brown, School of Medicine Yingli Wang & Alex Jones, Cardiff  
Business School

### ▼ Workshop: Co-Creation: more Ethical, more Impactful, more Headaches

*Room 1.34*

*Put yourself on the crest of the co-creation wave in the commercial sector.*

**Edwin Colyer**

Founder and Impact Lead, Scientia Scripta, United Kingdom

**Eva Kagiri-Kalanzi**

Head of Partnerships & Communities, Senior Consultant, Scientia Scripta, United Kingdom

# Friday, 20 October

13.00-14.00	LUNCH BREAK + GOOD PRACTICES OF SOCIETAL IMPACT STORIES	<i>Lobby</i>
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14.00-15.30	CLOSING PLENARY: EXPLOITING GAINED KNOWLEDGE AND IGNITING CHANGE	<i>Room 0.47</i>
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14.00 Presentation of the recommendations from all the parallel sessions

14.30 Panel with:

**Rick Delbridge** Special Advisor for R&I, Learned Society of Wales, United Kingdom

**Melanie Knetsch** Deputy Director, Impact & Innovation, Economic and Social Research Council, United Kingdom

**Chris Taylor** Academic Director, SPARK, United Kingdom

**Genevieve Simpson** Director, Planning & Development, National Research Foundation, South Africa

15.15 Closing remarks by the conference chair

15.30-16:00	CLOSING RECEPTION	<i>Lobby</i>
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16:00	END OF CONFERENCE	
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