

DRIVING INSTITUTIONAL IMPACT AS AN INDIVIDUAL



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Session

Impact and the sector

Challenges and opportunities

Healthy practice

Some tips

Q&A

Impact =
Provable effects (benefits) of research in
the 'real world'



Not dissemination, academic interest or reputation, citations, attention

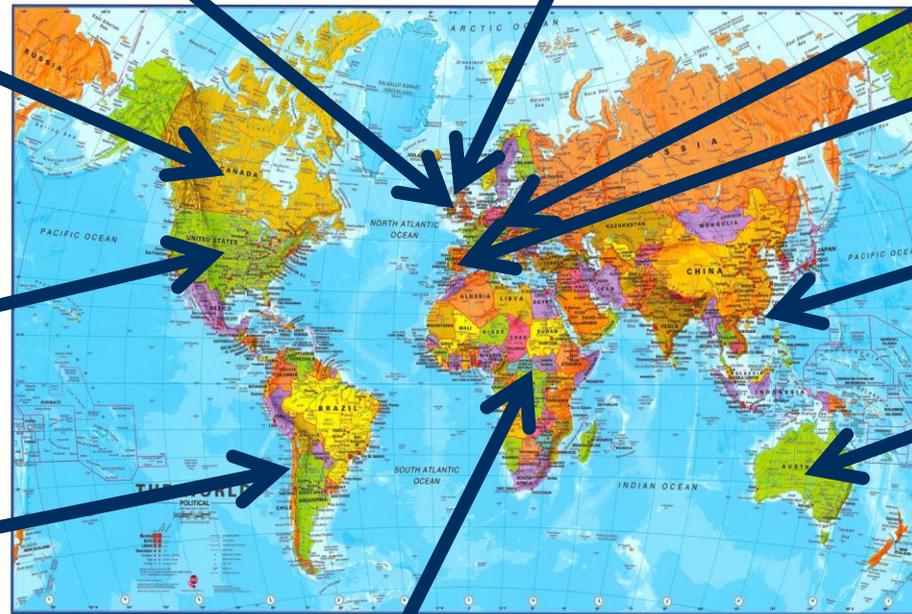
Universities
Policy
Engagement
Network



REF2021 Research Excellence Framework



RESEARCH
IMPACT
CANADA Turning research into action



CERCA Centres de Recerca de Catalunya

研究評審工作
Research Assessment
Exercise 2020 HONG KONG
大學教育資助委員會 UNIVERSITY GRANTS COMMITTEE

ARIS Advancing Research Impact in Society

Australian Government
Australian Research Council

vincula



arin AFRICA RESEARCH & IMPACT NETWORK

MISSION DRIVEN
= HOW

ASSESSMENT DRIVEN
= WHAT

Credit: David Phipps

Researcher

Institution

Unease

'Test anxiety'

'Not expert'

'Other people do it'

Attribution

Fatigue

Delivering on expectations



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Resourcing

Research management

Information management

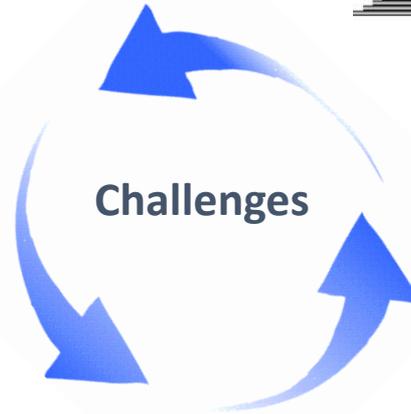
*Collating formal submissions

Prioritising

Managing change

Strategy

Tracking / time lag



Challenges

'User'



Access

Usefulness

Appropriateness

Suitability

Needs based

Sustainability

Burden

Activities

1-2-1 support

Training & development

Strategy

Leadership

Information

management (etc)



'Resistance'

- Workload
- Resistance on principle
- Resistance through uncertainty
- Resistance through experience

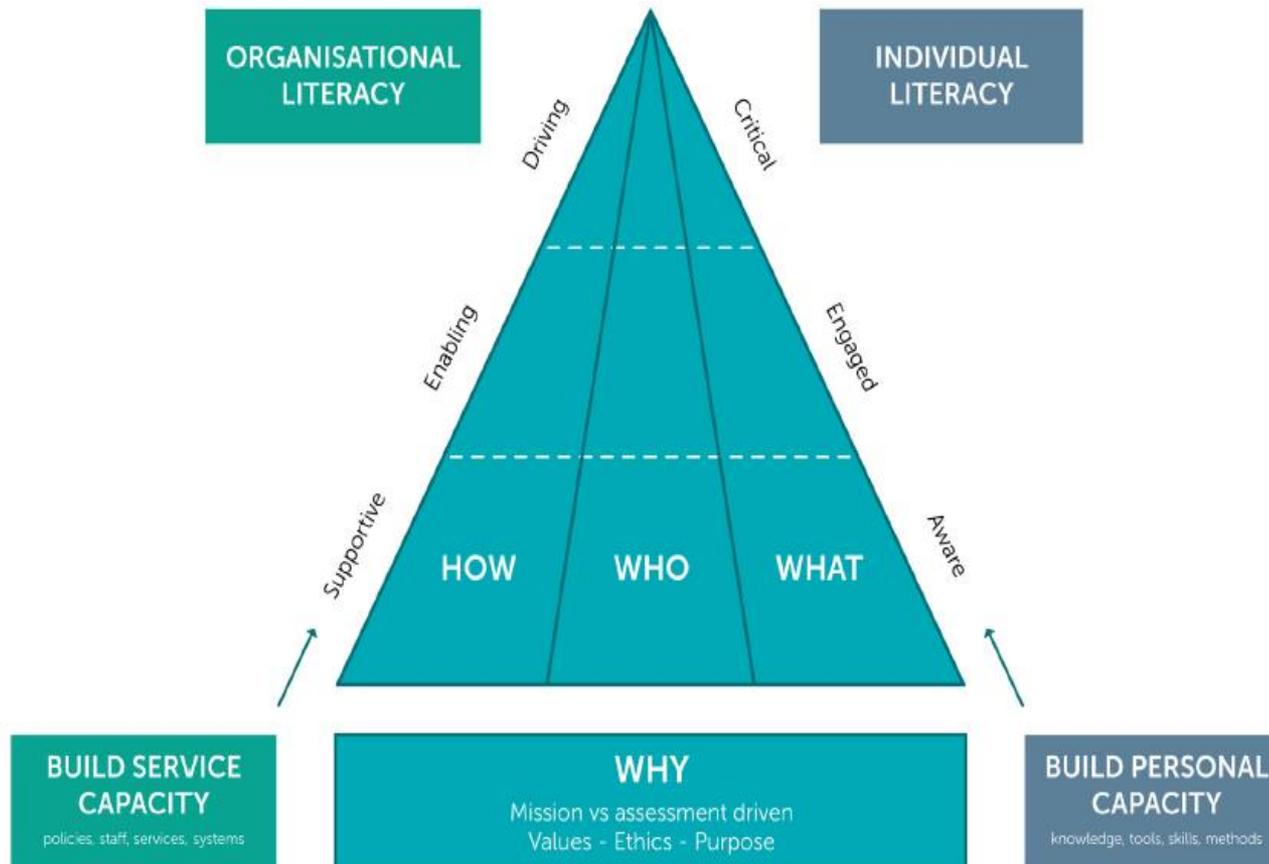
“People can feel scared about getting impact wrong or doing it badly.....As individuals we need to be brave, and as institutions we need to make people feel safe to make mistakes”

Lorna Wilson, Co-Director of Research & Innovation Services, Durham University

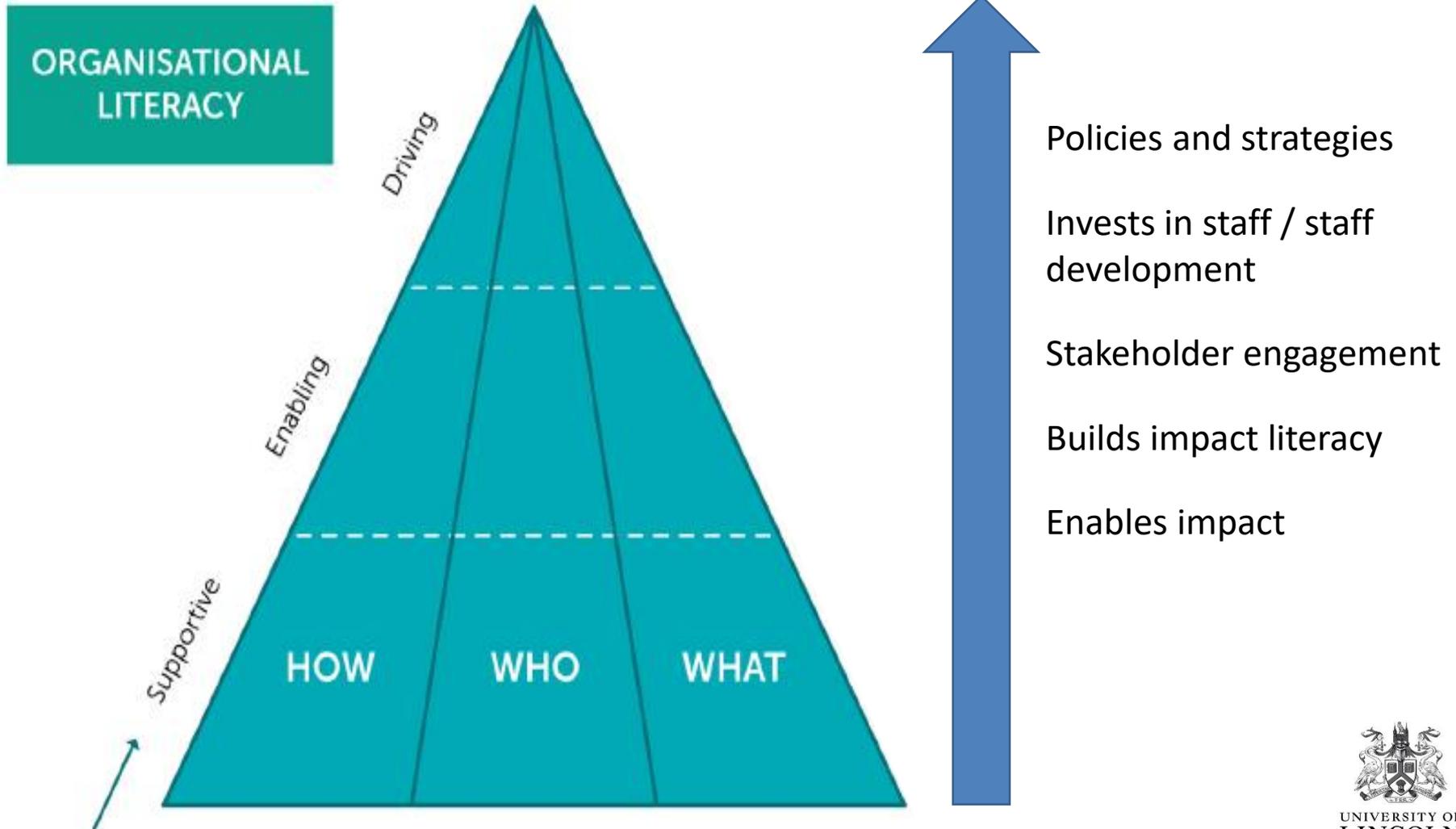
Opportunities

- Growing (international) agenda
- Professional identities, including:
 - Specialist (scholarship / practice)
 - Hybrid
 - Leadership
 - Lived experience
- Community of practice
- Growing evidence base (scholarship and practice)
- Funding

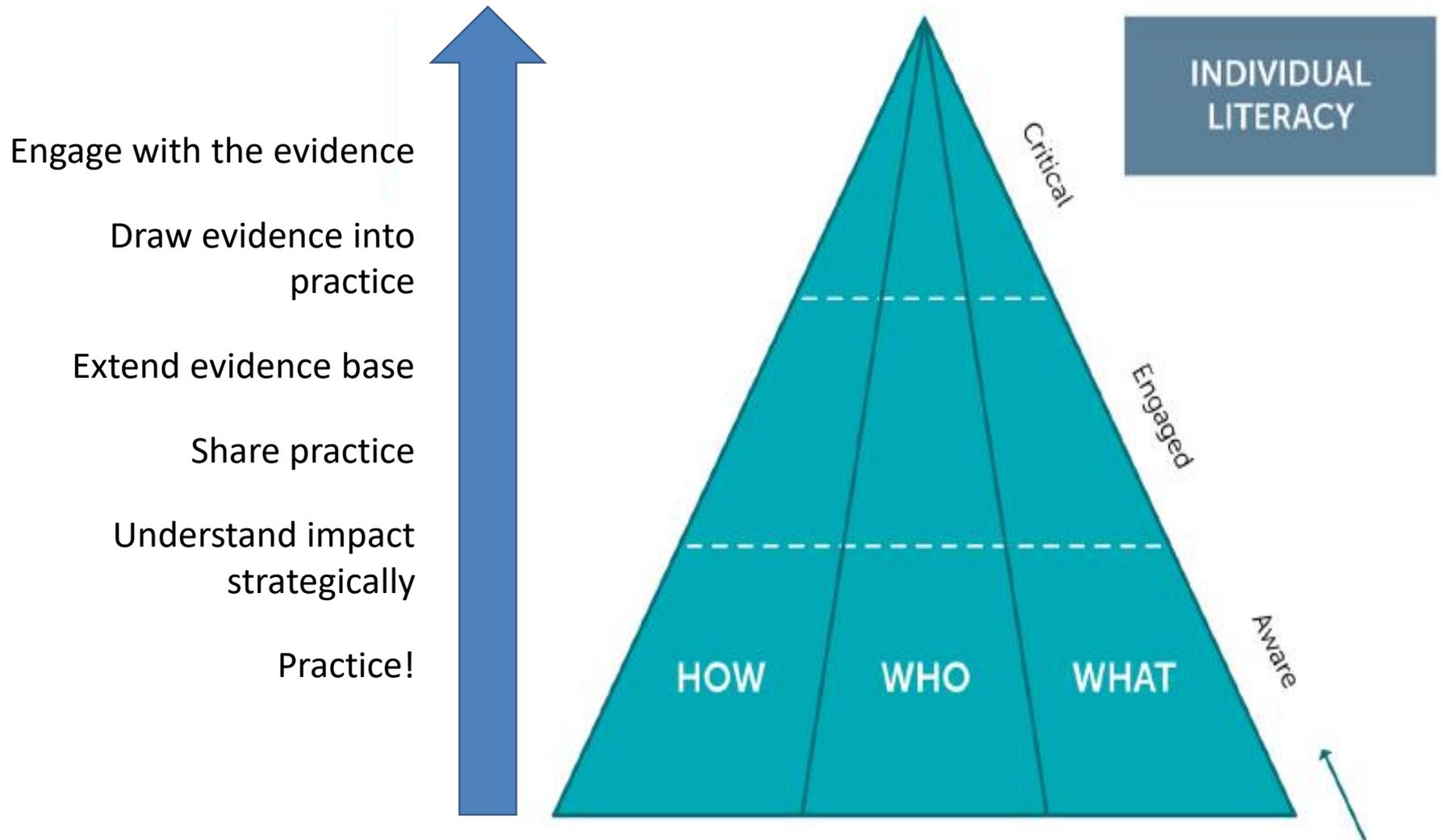
Impact literacy



The institution....



As an individual....



SOME TIPS





Develop yourself

Learn from others

Connect
internally and
externally

Don't be a lone wolf





Find your voice

Establish credibility

BE AN IMPACT LIGHTHOUSE

Shine a light everywhere
to help stop people
crashing on the impact
rocks



WORK OUT
~~WHAT YOUR~~
~~RESEARCH~~
~~POWERS UP~~

...what you power
up, and what
powers you



BE YOU

Always, and with pride.



THANK YOU



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