

Course Programme

Access to EU research funding by stimulating and demonstrating societal impact

AESIS

NETWORK FOR
ADVANCING & EVALUATING THE SOCIETAL IMPACT OF SCIENCE

In collaboration with



7 - 9 December,
Brussels,
Belgium

Access to EU research funding by stimulating & demonstrating Societal Impact

Research institutions, most notably, Universities (of Applied Sciences) throughout the EU are increasingly in the position to apply for EU research funding. Numerous EU initiatives were launched to give Universities access to these grants in order to strengthen their research programmes. To increase the chances of receiving this funding, it is important to know how the EU decides on these applications, understand the role of societal impact of the research project in this process, and learn how to demonstrate it.

This 2,5-day course invites research managers and administrators, grant advisors, university supporting staff, and researchers to profit from the knowledge of our Impact and EU experts and put their insights into practice. The course will map out recent developments and experiences on mapping the impact of research and outline how the EU defines societal and economic impact. We will examine possibilities to enhance collaboration between universities, universities of applied sciences, and societal stakeholders and discuss how they can improve the demonstration of “impact” in their EU research funding applications. We will provide tools to optimise this even further by using the format of consortia which will include a segment with tips and tricks to help you to successfully apply for EU funding.

Together with experts in the field and other participants from all over Europe, representing a variety of contexts and a wide range of experiences, you will be able to discuss good practices to find solutions to shared problems and strengthen both research excellence as well as societal impact. Finally, you will convert the gained knowledge into practice and complete a course assignment which creates a large pool of sources to enhance your access to EU funding for your research projects.

Main themes:

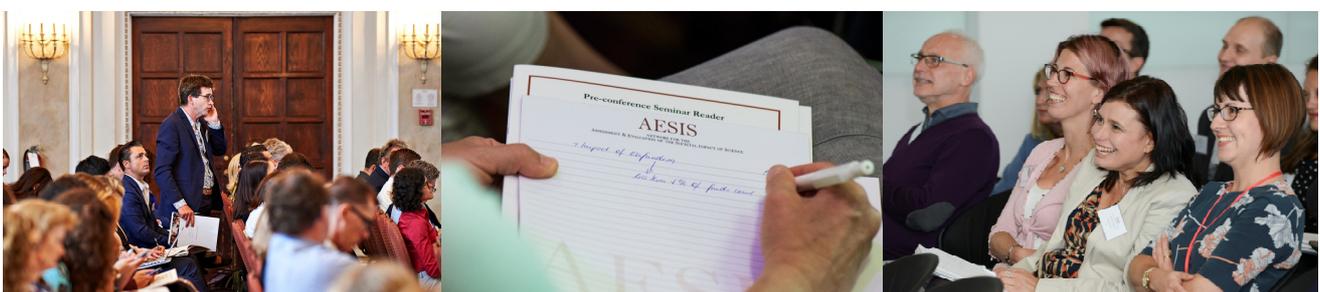
Taking an active role within the EU research landscape

Integrating impact in an institutional research strategy

Effective collaboration with research institutions and societal partners

Successful demonstration of research impact

Building consortiums for EU funding



Programme

Wednesday 7 December

*all times in CET (GMT+1)

9.00 - 9.30 Registration with coffee/tea

OPENING & INTRODUCTIONS

9.30 Words of Welcome by AESIS

9.40 Opening Speech by LINO

Tadas Tumėnas *Head of the Lithuanian RDI Liaison office (LINO)*

9.50 Introductions by the participants

- Why are you here, what do you want to take away?
- Where do you sit in the ecosystem of research activity?

10.15 What is societal impact and why are we talking about it?

Anika Duut van Goor *Director of AESIS*

10.45 - 11.15 Coffee/tea break

DEFINING AND CONTEXTUALISING EU MISSIONS

11.15 Mapping the EU funding landscape of societal impact

- Looking at the landscape
- Zooming in - where to look?
- Funding Impact as a policy-based approach
- How to know more and get involved

Rita Gil Mata *Senior Consultant EU Funding, Impact Funding Europe, Portugal*

12.45 - 13.45 Lunch

Programme of the day continues on the next page...

Programme

Wednesday 7 December (continued)

*all times in CET (GMT+1)

DISSEMINATION & EXPLOITATION

13.45 How to increase the strength of your Horizon Europe application through the D&E plan

- What is the difference between Dissemination, Communication and Exploitation and how to formulate proper strategies for each
- Decisive duo – stakeholder analysis and communication strategy
- Examples/templates of Dissemination & Exploitation strategy

Andrea di Anselmo

President of META Group, Italy

15.15 - 15.45 Break

PARTNERSHIPS FOR SOCIETAL IMPACT OF SCIENCE

15.45 Training organisations to become impact-involved

- What are the steps for working in EU projects (“partnerships for impact”)
- Current environment of societal impact in Horizon Europe - involving societal stakeholders, governments, organizations, academia, and more
- Designing a structured strategy to become involved in impact: public-private partnerships, joint projects, stakeholder analysis, communication strategies, among others
- Case-practices: Open Research Europe Portal, RVO, Radboud University Medical Center and Dutch Arthritis Society

Annelies van Ravestijn

Grant advisor at the Dutch Arthritis Society, the Netherlands

17.15 Introduction to the course assignment

17.30 End of Day 1

Programme

Thursday 8 December

*all times in CET (GMT+1)

9.00 - 9.30 Coffee/tea walk-in

FROM SCOPE TO PRACTICAL GUIDANCE

9.30 Getting to grips with the lingo and the institutional context, and building a guidance structure around it

- How to map relevant programmes and calls
- How to communicate about the opportunities
- How to motivate researchers to get and stay on board
- How to co-write proposals

Anneke Geyzen

Grant writing consultant, University Medical Center of Vrije Universiteit Brussel, Belgium

11.00 - 11.30 Break

ENHANCING ACCESS TO EU FUNDING IN YOUR INSTITUTION

11.30 Panel discussion with guest speakers
Working on the course assignment

Annelies van Ravestijn

Grant advisor at the Dutch Arthritis Society, the Netherlands

Anneke Geyzen

Grant writing consultant, University Medical Center of Vrije Universiteit Brussel, Belgium

Ritchie Head

Managing Director, Ceratium BV, United Kingdom

13.00 - 14.00 Lunch

Programme of the day continues on the next page...



Programme

Thursday 8 December (continued)

*all times in CET (GMT+1)

CROSS-BORDER ALLIANCES & TRANSDISCIPLINARY RESEARCH

14.00 Understanding the changing EU R&I landscape

- Structure of Horizon Europe
- Structure of Digital Europe Programme

Forming Consortia

- Interdisciplinary
- Intersectorial - businesses, governments

Building Strategy for Impact

Otto Bruun

Member of UAS4EUROPE Management Committee & Senior Innovation Advisor at SwissCore, Switzerland

15.30 - 16.00 Break

16.00 Visit to the European Parliament

18.00 Course dinner



Programme

Friday 9 December

*all times in CET (GMT+1)

9.00 - 9.30 Coffee/tea walk-in

GRANT WRITING

9.30 Horizon Europe grant writing

- What is the value that the societal impact of research has in Horizon Europe proposals & how to understand the EU language
- Broadening the scope of engagement beyond academia
- Tips and tricks
- Good-practices and pitfalls

Ritchie Head

Managing Director, Ceratium BV, United Kingdom

11.00 - 11.30 Break

PRESENTATIONS BY PARTICIPANTS WITH FEEDBACK

11.30 Participant presentations

- Applying theories, best practices, and insights taught in the course
- Reflect learnings exercise to individual experiences
- Form a plan for future work

Ritchie Head

Managing Director, Ceratium BV, United Kingdom

Otto Bruun

Member of UAS4EUROPE Management Committee & Senior Innovation Advisor at SwissCore, Switzerland

Rita Gil Mata

Senior Consultant EU Funding, Impact Funding Europe, Portugal

13.00 Wrapping up: going into collected practical issues of the past days, discussion, summary & recap of most important lessons

What's next for you?

- What to do when you return

13.30 Closing Lunch