

Course Programme

# Access to EU research funding by stimulating and demonstrating societal impact

## AESIS

NETWORK FOR  
ADVANCING & EVALUATING THE SOCIETAL IMPACT OF SCIENCE

In collaboration with

**LINO**

Lithuanian RDI Liaison Office



7 - 9 December,  
Brussels,  
Belgium

# Access to EU research funding by stimulating & demonstrating Societal Impact

Research institutions, most notably, Universities (of Applied Sciences) throughout the EU are increasingly in the position to apply for EU research funding. Several EU initiatives were launched to give Universities access to these grants in order to strengthen their research programmers. To increase the chances of receiving this funding, it is important to know how the EU decides on these applications and understand the role of demonstrating the Societal Impact of the research project in this process.

This 3-day course invites research managers and administrators to profit from the knowledge of our Impact and EU experts to put their insights to practice. The course will map out recent insights and results on measuring the impact of EU research and outline how the Union defines societal and economic impact. We will examine possibilities to enhance collaboration between universities, universities of applied sciences and research institutions and discuss how they can improve the demonstration of “impact” in their EU research funding applications. We will provide tools to optimise this even further by using the format of a Research Consortium which will include a segment with tips and tricks to help you to successfully apply for EU funding.

Together with experts in the field and other participants from all over Europe, representing a variety of contexts and a wide range of experiences, you will be able to discuss best practices to find solutions to shared problems and strengthen both research excellence as well as societal impact. Finally, we will convert our knowledge into practice and complete a course assignment which creates a large pool of sources to enhance your access to EU funding for your research projects.

## Main themes:

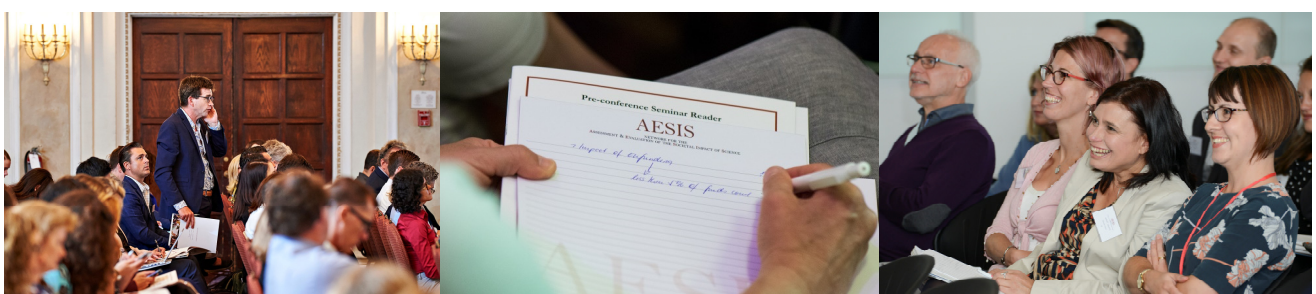
Taking an active role within an EU research strategy

Integrating impact in an institutional research strategy

Effective collaboration with research institutions and societal partners

Successful applications of EU Research

Building consortiums for EU funding



# Programme

## Wednesday 7 December

\*all times in CET (GMT+1)

9.00 - 9.30 Registration with coffee/tea

### OPENING & INTRODUCTIONS

9.30 Words of Welcome by AESIS

9.40 Opening Speech by LINO

*Speaker tbd* *Position*

9.50 Introductions by the participants

- Why are you here, what do you want to take away?
- Where do you sit in the ecosystem of research activity?

10.30 What is societal impact and why are we talking about it?

*Anika Duut van Goor* *Director of AESIS, The Netherlands*

11.30 - 12.00 Coffee/tea break

### DEFINING AND CONTEXTUALISING EU MISSIONS IN THE HORIZON EUROPE

12.00 Mapping the EU funding landscape of societal impact

- Making Missions happen: current status
- What is the purpose of Impact in Horizon Europe
- What is the impact focus on each subprogramme of Horizon Europe
- How to get involved

*Speaker tbd* *European Commission, Belgium*

13.30 - 14.30 Lunch

*Programme of the day continues on the next page...*



# Programme

## Wednesday 7 December (continued)

\*all times in CET (GMT+1)

### DISSEMINATION & EXPLOITATION

#### 14.30 How to increase the strength of your Horizon Europe application through the D&E plan

- What is the difference between Dissemination, Communication and Exploitation and how to formulate proper strategies for each
- Decisive duo – stakeholder analysis and communication strategy
- Examples/templates of Dissemination & Exploitation strategy

**Andrea di Anselmo**

*President of META Group, Italy*

16.00 - 16.30 Break

### CROSS-BORDER ALLIANCES & TRANSDISCIPLINARY RESEARCH

#### 16.30 Pathways to achieve expected outcomes and impacts

- What is the difference between expected outcomes, impacts, outputs and how to deal with each one effectively
- What is the timeline for achieving the expected outcomes and impacts
- How to deal with expected impacts in a bottom-up but especially in top-down calls in Horizon Europe
- How to deal successfully and convincingly with the "Scale" and "Significance" for the expected impacts and outcomes

**Rita Gil Mata \***

*Senior Consultant EU Funding, Impact Funding Europe, Portugal*

#### 17.50 Introduction to the course assignment

18.00 End of Day 1



\*to be confirmed

# Programme

## Thursday 8 December

\*all times in CET (GMT+1)

9.00 - 9.30 Coffee/tea walk-in

### DEMONSTRATING SOCIETAL IMPACT OF SCIENCE

#### 9.30 Training researchers to become impact literate

- Scope - get to grips with the lingo, the institutional context and learn to flip your approach
- Decisive duo – stakeholder analysis and communication strategy
- Structured approach – impact planning, existing frameworks, and feasibility

#### Institutional infrastructure and support: the case of Ghent University

- A role for research administration: meet the EU team
- IDC coordinators acting as knowledge brokers and supporting impact creation

**Speaker tbd**

*Position*

11.00 - 11.30 Break

### INTEGRATING IMPACT TRAINING IN YOUR INSTITUTION

#### 11.30 Panel discussion with guest speakers

Working on the course assignment

**Rita Gil Mata \***

*Senior Consultant EU Funding, Impact Funding Europe, Portugal*

**Otto Bruun \***

*Member of UAS4EUROPE Management Committee & Senior Innovation Advisor at SwissCore, Switzerland*

**Ritchie Head**

*Managing Director, Ceratium BV, United Kingdom*

13.00 - 14.00 Lunch

*Programme of the day continues on the next page...*

**\*to be confirmed**

# Programme

**Thursday 8 December (continued)**

\*all times in CET (GMT+1)

## CROSS-BORDER ALLIANCES & TRANSDISCIPLINARY RESEARCH

### 14.00 Understanding the changing EU R&I landscape

- Structure of Horizon Europe
- Structure of Digital Europe Programme

#### Forming Consortia

- Interdisciplinary
- Intersectorial - businesses, governments

#### Building Strategy for Impact

**Otto Bruun**

*Member of UAS4EUROPE Management Committee & Senior Innovation Advisor at SwissCore, Switzerland*

**15.30 - 16.00 Break**

### 16.00 Visit to the European Parliament (to be confirmed)

**17.00 End of Day 2**



# Programme

## Friday 9 December

\*all times in CET (GMT+1)

9.00 - 9.30 Coffee/tea walk-in

### INTEGRATING IMPACT TRAINING IN YOUR INSTITUTION

#### 9.30 Horizon Europe grant writing

- What is the value that the societal impact of research has in Horizon Europe proposals & how to understand the EU language;
- Broadening the scope of engagement beyond academia
- Tips and tricks
- Good-practices and pitfalls

**Ritchie Head**

*Managing Director, Ceratium BV, United Kingdom*

11.00 - 11.30 Break

### PRESENTATIONS BY PARTICIPANTS WITH FEEDBACK

#### 11.30 Case study exercise presentations

- Applying theories, best practices, and insights taught in the course
- Relate individual experiences to a case
- Reflect learnings exercise to individual experiences

#### 13.00 Wrapping up: going into collected practical issues of the past days, discussion, summary & recap of most important lessons

##### What's next for you?

- Most important lessons and obstacles
- Answering last questions
- What to do when you return

13.30 End of the Course

13.30 Closing Lunch

**\*to be confirmed**