

Course Programme (draft)

Access to EU research funding by stimulating and demonstrating societal impact

AESIS

NETWORK FOR
ADVANCING & EVALUATING THE SOCIETAL IMPACT OF SCIENCE

In collaboration with (all tbc)



Brussels,
Belgium

8 - 10
December

-Access to EU research funding by stimulating and demonstrating Societal Impact-

Research institutions, most notable Universities (of Applied Sciences) throughout the EU are increasingly in the position to apply for EU research funding. Several EU initiatives were launched to give Universities access to these grants in order to strengthen their research programmers. To increase the chances of receiving this funding, it is important to know how the EU decides on these applications and understand the role of demonstrating the Societal Impact of the research project in this process.

This 5-half-days online course invites research managers and administrators to profit from the knowledge of our Impact and EU experts to put their insights to practice. The course will map out recent insights and results on measuring the impact of EU research and outline how the Union defines societal and economic impact. We will examine possibilities to enhance collaboration between universities, universities of applied sciences and research institutions and discuss how they can improve the demonstration of “impact” in their EU research funding applications. We will provide tools to optimise this even further by using the format of a Research Consortium which will include a segment with tips and tricks to help you to successfully apply for EU funding.

Together with experts in the field and other participants from all over Europe, representing a variety of contexts and a wide range of experiences, you will be able to discuss best practices to find solutions to shared problems and strengthen both research excellence as well as societal impact. Finally, we will convert our knowledge into practice and do a case-study exercise which creates a large pool of sources to enhance your access to EU funding for your research projects.

Main themes:

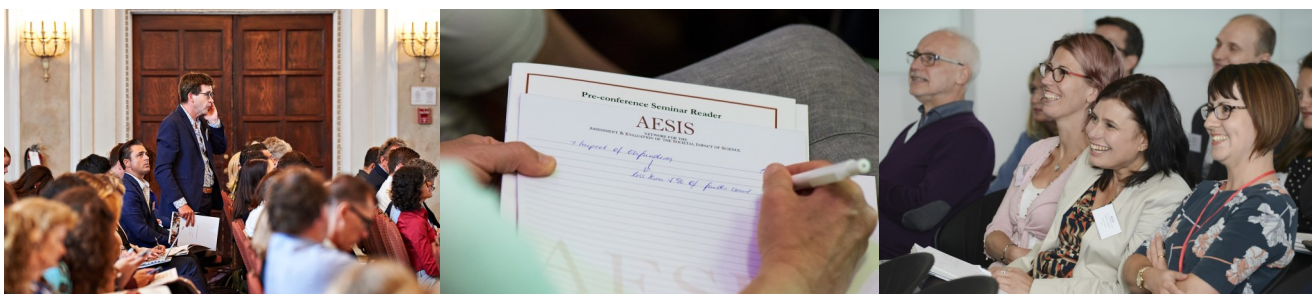
Taking an active role within an EU research strategy

Integrating impact in an institutional research strategy

Effective collaboration with resaearch institutions and societal partners

Successful applications of EU Research

Building consortiums for EU funding



Programme

Wednesday 8 December

*all times in CET (GMT+1)

8.30 - 9.00 Registration, Coffee and Tea

OPENING & INTRODUCTIONS

9.00 Words of Welcome by AESIS

9.10 Introductions by the participants

- Why are you here, what do you want to take away?
- Where do you sit in the ecosystem of research activity?

9.45 What are we talking about and why is it important?

A perspective of the changing framework of “impact” and new implications pointing to the future

Three perspectives of Impact

- Funder
- Researcher
- Society

Jan Andersen

Head of Research Office, Faculty of Business and Social Sciences, University of Southern Denmark

**& Anika Duut
van Goor**

Director of AESIS

10.45 - 11.15 Break

WHAT IS IMPACT AND WHERE IS IT GOING IN THE EU CONTEXT?

11.15 Taking an active role within an EU research strategy

Lobbying, monitoring and positioning as a University (of Applied Sciences) in Europe

Danielle de Boer

Director European Affairs and Innovation at Innofius BVBA

13.00 - 13.45 Lunch

**** to be confirmed**

Programme
Wednesday 8 December (continued)

*all times in CET (GMT+1)

DEMONSTRATING SOCIETAL IMPACT OF SCIENCE

13.45 *To be confirmed*

15.15 - 15.45 Break

15.45 **Panel discussion**

16.15 **EU Commission visit**

17.30 Reception

Programme
Thursday 9 December

8.30 - 9.00 Registration, Coffee and Tea

INTEGRATING IMPACT TRAINING IN YOUR INSTITUTION

9.00 **Training researchers to become impact literate**

- Scope - get to grips with the lingo, the institutional context and learn to flip your approach
- Decisive duo – stakeholder analysis and communication strategy
- Structured approach – impact planning, existing frameworks, and feasibility

Institutional infrastructure and support: the case of Ghent University

- A role for research administration: meet the EU team
- IDC coordinators acting as knowledge brokers and supporting impact creation

Esther de Smet *Senior Research Policy Advisor at Ghent University*

10.45 - 11.15 Break

**** to be confirmed**

Programme

Thursday 9 December

*all times in CET (GMT+1)

INTEGRATING IMPACT TRAINING IN YOUR INSTITUTION (continued)

11.15 Horizon Europe grant writing

How to approach grant application writing in Horizon Europe

Yvonne *Consultants at Nebem*
Vermonden &
Cecile ten Kate**

13.00 - 13.45 Lunch

CROSS-BORDER ALLIANCES & TRANSDISCIPLINARY RESEARCH

13.45 Aspects of European R&I strategy for research managers

- Building European networks
- Finding synergy between national and EU programmes
- Working the Brussels bubble
- Success stories in institutional EU strategy

Understanding the changing EU R&I landscape

- Structure of Horizon Europe
- Structure of Digital Europe Programme

Otto Bruun *Chair of UAS4EUROPE management committee and Senior Innovation Advisor at SwissCore*

15.30 - 15.50 Break

15.50 Working on the course exercise in your case study groups

18.30 Dinner

**** to be confirmed**

Programme

Friday 10 December

*all times in CET (GMT+1)

8.30 - 9.00 Registration, Coffee and Tea

THEME TO BE DETERMINED...

9.00 Subtopics to be determined

Speaker tbd

10.15 - 10.45 Break

PRESENTATIONS BY PARTICIPANTS WITH FEEDBACK

10.45 Case study exercise presentations

- Applying theories, best practices, and insights taught in the course
- Relate individual experiences to a case
- Reflect learnings exercise to individual experiences

Panel:

11.30 - 11.45 Break

11.45 Case study exercise presentations continues

12.30 Last feedback panel

12.45 Collective course lunch with final recommendations and conclusions

Problem Solving: going into collected practical issues of the past days, discussion, summary & recap of most important lessons

What's next for you?

- Most important lessons and obstacles
- Answering last questions
- What to do when you return

13.30 - End of the course

**** to be confirmed**