Developing an Institutional Impact Profile
Anika Duut van Goor

Director, AESIS
David Sweeney

*Executive Chair, Research England, United Kingdom*
Developing an Institutional Impact Strategy

David Sweeney

Executive Chair, Research England

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Universities are both private and public, multi-faceted institutions in civil society with a very long-term commitment to people, to their communities and to the world.
Impact in Various Forms?

- Innovation Strategy
- Levelling Up agenda
- Place Agenda
- Licensing
- Training and Skills
- Spinouts
- SME’s
The Institutional Mission

- Teaching, Research, Engagement: One approach?
- Framing
  - SDGs.
  - Key Stakeholders
  - Global vs Local – and what is ‘local’ to you
  - Concentrate on a few big inputs, or on scaling up numbers of small inputs
  - Universities and Brand
- Support for impact
- Evaluating – how will you know you are a success
Thank you
David Phipps

Assistant Vice President Research Strategy & Impact,
Division of Vice-President Research & Innovation, Office of Research Services
York University, Canada
Impact is Local

David Phipps, Executive Director
Research & Innovation Services, York University
Network Director, Research Impact Canada
@researchimpact

Turning research into action  |  De la recherche à l’action
York Region’s University
Anchor Institution

“entities such as colleges and universities, hospitals, military bases and local business that are deeply embedded in a community and could not easily move elsewhere”

Social Procurement, the process of buying goods and services, can positively impact the social well-being of communities and assist to reduce poverty, promote economic and social inclusion.

Develop social, physical and environmental infrastructure; Buildings and land development that is inclusive of community needs; rapid/public transit hub

“Improve access to York facilities such as the library system, buildings, sports complexes and laboratories. In particular, a number of days each year should be designated as ‘community use days’

- Targeted hiring, with a benchmark set of eligible employees from surrounding postal codes
- Experiential education
- Research and Knowledge mobilization

Social Procurement, one of the largest employers in the Black Creek area and neighbouring York region, employing over 14,000 staff in full and part-time, unionized and non-unionized environments

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- Experiential education
- Research and Knowledge mobilization
• Public policies
• Funding: research, operations

• Institutional policy/plans
• Services
• Infrastructure
• Funding

• Collaboration
• Students
• Dissemination
• End user perspective

RESEARCHER ↔ PARTNER
An institutional priority: York U

Knowledge for the Future: From Creation to Application
• expanding the influence of our work through broadening and deepening our external partnerships and engagement in the generation and sharing of knowledge and creative works
• maximizing our impact by building on the success of Innovation York to expand student, faculty, and community access to entrepreneurial programming and to increase our innovation activities

Working in Partnership
• developing with partners in Vaughan an integrated, interdisciplinary health precinct that will serve the needs of a growing region, while creating synergies for health-related research, teaching, and innovation
• establishing a UN-sponsored CIFAL1 centre to provide cross-sectoral training and development programs that will advance the UN SDGs
• connecting our entrepreneurship and innovation activities to the broader innovation ecosystem of Ontario

Living Well Together
• continue our actions to support reconciliation through our Indigenous Framework, including additional Indigenous spaces and art works
• Entrepreneurship, start up companies: hot desks, shared meeting rooms
• School/community outreach
• Maker space
• Community engagement
• Community based research
• Legal aid, practicum placements, experiential education
• Knowledge mobilization, research partnerships
• Grant support
• Graduate student research/engagement
• 4 universities, 3 colleges, City of Toronto
• Academic ↔ City research partnerships
• First research summit November 2021
KMb Services Offered at York

Connecting  Partnering  Collaborating

(Events, Social Media)  (Brokering Relationships/Projects)  (Grant/Project Support)

Impact

(Impact Assessment, Mentoring, Success Stories)

- 2 full time staff
- 2 student assistants
- $300K/year
<table>
<thead>
<tr>
<th>Category</th>
<th>2020-2021</th>
<th>2019-2020</th>
</tr>
</thead>
<tbody>
<tr>
<td>New Brokering Projects</td>
<td>29</td>
<td>34</td>
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<tr>
<td>Faculty Engaged</td>
<td>121</td>
<td>154</td>
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<tr>
<td>Partners Engaged</td>
<td>148</td>
<td>468</td>
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<tr>
<td>Students Engaged</td>
<td>156</td>
<td>284</td>
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<tr>
<td>Funding Applications Submitted</td>
<td>32</td>
<td>26</td>
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<tr>
<td>Value of Applications*</td>
<td>$24,759,000</td>
<td>$9,100,000</td>
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<td>Events Attended</td>
<td>10</td>
<td>22</td>
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<tr>
<td>Events Supported or Led</td>
<td>68</td>
<td>43</td>
</tr>
</tbody>
</table>

*Total external research income from KMb Unit supported applications (2006-2019) = $99M
Attendees – 118

Students
• Centennial – 3
• Durham – 7
• Ryerson – 3
• U of T – 8
• York U – 8
• Seneca – 2
• U Ottawa – 2
• U Waterloo – 2
• High school – 6

Civic Innovation Award

McConnell

Ontario Trillium Foundation

Fondation Trillium de l’Ontario

Innovations invited to apply to Collective Impact Fund

An agency of the Government of Ontario
Un organisme du gouvernement de l’Ontario
Amy Hillis, D.Mus.
Assistant Professor
Department of Music

Call for Proposals (CFP) 2022
The Helen Carswell Chair supports projects that can inform the practice, programming, or curricula of a community music school with financial funding up to $20 000.
CivicLabTO

• 4 universities, 3 colleges, City of Toronto
• Academic ↔ City research partnerships
• First research summit November 2021

Evidence in Use
• Housing
• Sustainability

On going connections
• Mental Health in Black communities

https://www.civiclabto.ca/
Anchor Institution - York’s Institutional Impact Profile
Small Group (20 mins):

1. Is there an anchor institution in your area?

2. What will you do/are you doing to become an anchor institution?

3. What role does research play in your anchor institution?
It's Your Turn!
Developing an Institutional Impact Profile

“Universities need to avoid an academic echo chamber by listening to external stakeholders”