

Open Science & Societal Impact

*‘Incentives for Open Science,
providing the right kind of feedback’*

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“Feedback: the property of being able to adjust future conduct by past performance”

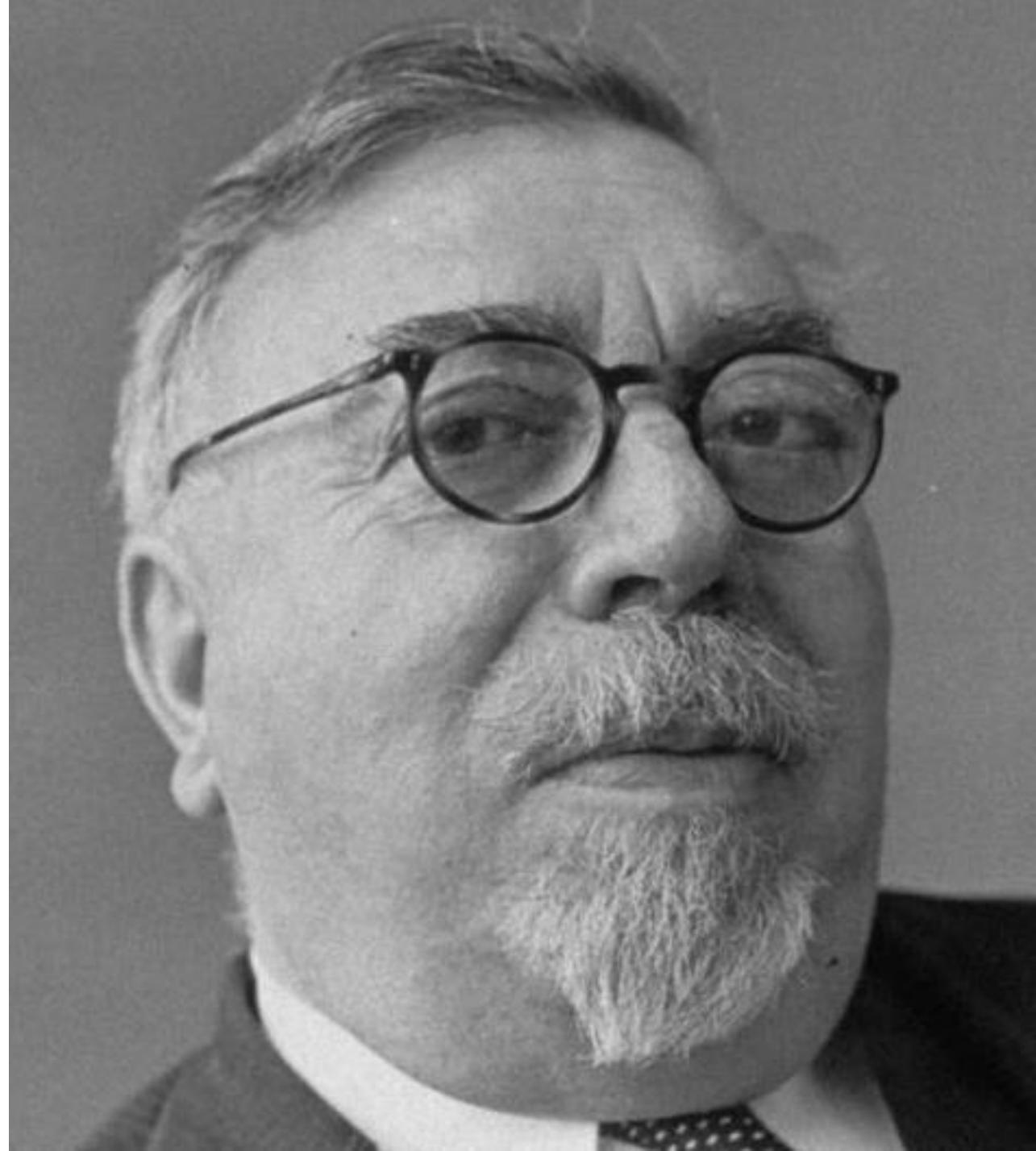
Norbert Wiener*

In 'The Human Use of Human Beings', 1950, pp.33

*Initiator of **cybernetics**, a formalization of the notion of feedback

Some suggestions on how to enhance
COMMUNICATIONS:

- **PURPOSE**
Provide feedback to senders of messages as to how & by whom they are received
- **PROCESS**
Let machines take over the tedious aspects so people can focus on what they do best



Benefits of Open Science

Re-use and transparency: outputs more frequently used by researchers and even a broader audience

Innovation: more innovation and collaboration between universities, industry and citizens

Impact on society: fruits from research benefit society directly

Global impact: stronger position of research institutions



Top talent: universities succeed better at attracting, collaborating with, and retaining top talent

Fair assessment: funding and careers based on a more holistic picture

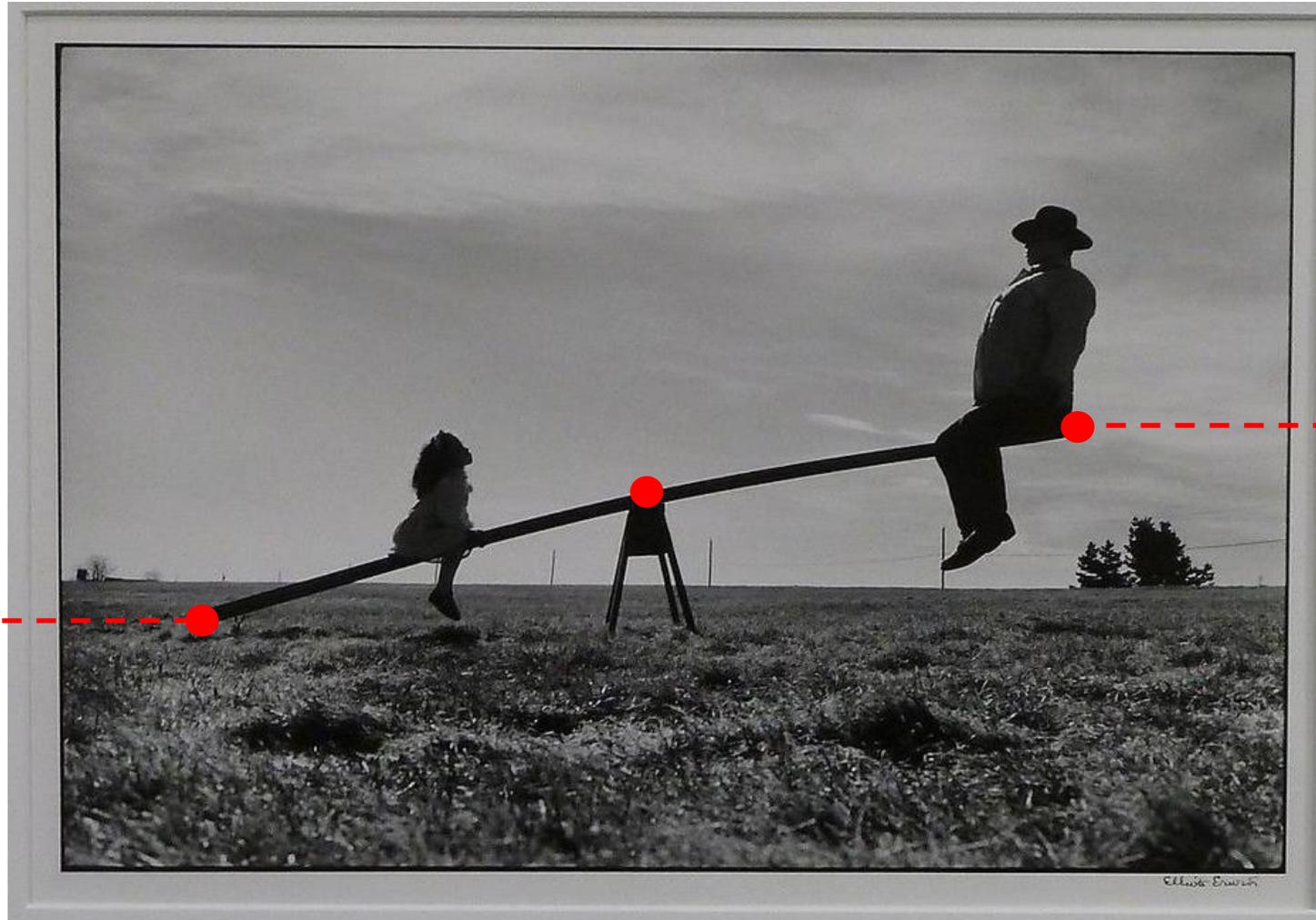
Less admin: admin burden on researchers decreases

The Seesaw Dilemma:

Open Science benefits vs. Researcher workflow benefits

Open
Science
Benefits:

Can we
increase
Impact?



Researcher
workflow
Benefits

Can we
avoid
the extra
work?

Case in point:

Dutch Open Science services (data & infrastructure) introduced as pilots

NL Open Science
Goals & Outcomes
Actors & Use Cases
Infrastructure
Building Blocks



As part of a special agreement, also comprising reading & OA publishing.
More info: epdos.nl

1. Data monitor: find datasets wherever they are

2. Aggregation portal: combine strength of institutions

3. Grant monitor: Funded projects tracked (members & impact)

4. Telescope (equipment tracker): impact of research equipment

5. Rare Disease analytics: insights into specialized topics

6. Preprint monitor: find preprints wherever they are

In summary:

How to create feedback loops in order to increase Incentives for Open Science?

We believe that by close collaboration and application of technology we can provide:

- **PURPOSE**
Provide feedback to creators of research outputs (researchers, institutions & funders) of how they are received, perceived and used.
In other words: Impact
- **PROCESS**
Provide tools that will allow them to share with as many as possible while uploading only once

