

Implementing a National Research Impact Strategy

A 2.5-day International Training Course

3 – 5 April 2019
Bilbao, Spain



Target audience

- ✓ Research councils and research foundations
- ✓ Managers of University research
- ✓ All professionals involved in stimulating societal impact of science

Organised by:

AESIS

NETWORK FOR
ADVANCING & EVALUATING THE SOCIETAL IMPACT OF SCIENCE

In cooperation with:



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Implementing a National Research Impact Strategy

2,5 day International Course

April 3-5, Bilbao, Spain

Background and reasoning

Science funders and research programme designers are constantly challenged to maintain an effective and efficient science funding system, while justifying the investments in scientific research towards politics. The pressure increases on governmental and non-governmental science funding organisations to increase the extent to which they demonstrate the economical and societal returns on their investments in science.

In countries in all parts of the world, experts are working on improving the process of measuring and demonstrating the impact of science on society. In the past years, new methods have been developed to better justify and demonstrate the societal impact of scientific research by universities and research institutions. Increasingly, research councils do not just ask to promise impact of new research ideas, but also to plan activities to involve stakeholders and realise impact. Together policymakers, research councils and other stakeholders have to develop effective systems for the particular scientific climate in their country such as for example the Research Excellence Framework (REF) in the UK.

During this interactive training seminar, experts from multiple countries, leading the innovation in research funding approaches, will discuss their experiences and they will provide insights on how you can organise a national research impact strategy. The seminar brings together experiences of organisations, insights in the dynamics of research impact, as well as a hands on case study.

Themes

- ✓ Qualitative and quantitative assessment of research impact;
- ✓ Connecting societal impact in national research strategies;
- ✓ Gaining support for impact from universities and researchers;
- ✓ Lessons from international best practices for developing an impact strategy;
- ✓ Tailor made approaches; comparing Impact Strategies for different scientific disciplines
- ✓ Case study – How to implement a new strategy with all stakeholders?

Target audience

Professionals from science funding organisations, policy bodies or academics that are considering to include or improve the integration of societal impact of science in the funding processes of scientific research.

- ✓ Members of research councils and research foundations;
- ✓ Managers of University research;
- ✓ Regional, national and international policymakers
- ✓ Professionals involved in promoting the impact of science;
- ✓ Experts on innovation or scientometrics

Programme Advisory Board

The board is involved in composing and realizing the course programme.

David Phipps *Executive Director, Research & Innovation Services, Division of Vice-President Research & Innovation, York University, Canada*

David Sweeney *Executive Chair, Research England, United Kingdom*

Paul Wouters *Professor of Scientometrics & Director of the Centre for Science and Technology Studies, Leiden University, the Netherlands*

Wednesday 3 April

- 08:30** *Registration with coffee and tea*
- 09:00** **Word of welcome by Deusto University & AESIS**
José María Guibert*
Rector of the University of Deusto
Adolfo Morais Ezquerro*
Deputy Minister for Universities and Research, Basque Government
- 09:15** **Word of welcome by the course-directors:**
David Phipps, David Sweeney & Paul Wouters
- Introductions by the participants**
- Why are you here, what do you want to take away?
 - Where do you sit in the ecosystem of research activity?
 - What are we talking about and why is it important?
- Overview:**
- What is a National Impact Strategy?
 - How can you initiate such a strategy and who needs to be involved?
 - Role of the Ministry of Science, the Research Councils, Universities, Research Partners
- 09:45** **David Phipps**
Executive Director, Research & Innovation Services, York University, Canada
- Policy Frameworks for impact of science. What are the conditions for embracing impact?**
- 11:00** *Break*
- 11:30** **Course-directors**
- Case Study Session 1:** Introducing the case study and group forming
- 12:30** *Lunch*
- 13:30** **Representative of the Swedish Research Council* (case to be decided)**

Wednesday 3 April (cont.)

14:30 **David Sweeney**
Executive Chair, Research England, United Kingdom
Instruments for a national impact strategy - Lessons and prospects UK

15:30 *Break*

16:00 Comparing national performances

17:15 Recap & remaining questions

17:30 *Reception*

Thursday 4 April

08:30 *Registration with coffee and tea*

09:00 Welcome & Summary

09:30 **Paul Wouters**
Director of Centre for Science and Technology (CWTS)
Impact as performance

10:30 *Break*

11:00 Framework for assessing impact

12:30 *Lunch*

13:30 **Anne Kraav*** (*case to be decided*)
Vice-Rector, Tallinna Tehnikakõrgkool/ University of Applied Sciences, Tallinn, Estonia

14:30 Interactive exercise & debate

15:30 *Break*

Thursday 4 April (cont.)

16.00 Case Study Session 2: Brainstorm and preparation

17:15 Recap & remaining questions

17:30 *Reception*

18:30 *Dinner*

Friday 5 April

08:30 *Registration with coffee and tea*

09:00 Welcome & Summary

09.30 Case Study Session 3: Presentations of Participants

11:00 *Break*

11:30 **Course-directors**

Problem solving: going into collected practical issues of the past days

Closing presentation & discussion with summary & most important lessons

12:30 *Lunch & End*