

Integrating societal impact in a research strategy

A 2.5-day International Winter Course

28 - 30 November 2018
Leuven, Belgium



Target audience

- ✓ Research councils and research foundations
- ✓ Managers of University research
- ✓ All professionals involved in stimulating societal impact of science

Organised by:

AESIS
NETWORK FOR
ADVANCING & EVALUATING THE SOCIETAL IMPACT OF SCIENCE



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Tuesday 27 November

19:30 *Welcoming dinner – Restaurant Voltaire*

Wednesday 28 November

8:30 *Registration with coffee and tea – M.M van Hamaele Hall*

9:00 *Word of Welcome – St. Barbara Hall*

9:05 *Opening of the course – St. Barbara Hall*

Bart Motmans

Innovation Policy Officer and Innovation Manager, KU Leuven, Belgium

9:30 *Introduction by the Course Directors – St. Barbara Hall*

Barend van der Meulen & Kathryn Graham

Barend: Head of Research, Rathenau Instituut, the Netherlands

Kathryn: Executive Director of Performance Management & Evaluation, Alberta Innovates, Canada

General introductions by the participants

- Why are you here, what do you want to take away?
- Where do you sit in the ecosystem of research activity?
- What are we talking about and why is it important?

10:30 *Break – M.M. van Hamaele Hall*

11:00 **Barend van der Meulen & Kathryn Graham – St. Barbara Hall**

Overview: a pragmatic approach to research impact

- Understanding ‘impact’ in the research ecosystem
- What is impact and who is impacted?
- Why and how do we assess impact?
- Frameworks in review

Case Study Session 1: Introduction

12:30 *Lunch – M.M. van Hamaele Hall*

13:30 **Marie Claire Van de Velde – St. Barbara Hall**

Senior policy-advisor to the rectorate, Ghent University, Belgium

Implementing societal impact in new policy initiatives

- Defining societal impact
- Impact and the position of institutes in the research system
- Hands-on examples and implications of ‘citizen science’

Interactive Exercise

15:15 *Break & group picture – M.M. van Hamaele Hall*

15:45 **Graeme Rosenberg – St. Barbara Hall**

Head of the Teaching Excellence Framework (TEF), Former Project Manager at the REF, England

Making impact: lessons from the UK's Research Excellence Framework (REF)

- Societal impact in the REF
- Criteria and factors of societal impact
- REF-related examples and case studies

Interactive Exercise

17:15 **Closing remarks & remaining questions**

17:30 *Reception*

Thursday 29 November

08:30 *Coffee and tea – M.M. van Hamaele Hall*

09:00 **Welcome & Summary – St. Barbara Hall**

09:15 **Mike Smith – St. Barbara Hall**

Emeritus Professor of Medical Science & Managing Partner of Harper Keeley LLP, Scotland

Impact Oriented Research

- How to regard societal and economic impact at the start of a research programme
- The subsequent benefit for measuring the impact of a research strategy
- Both negative and positive detailed examples of research and impact

Interactive Exercise

10:45 *Break – M.M. van Hamaele Hall*

11:15 **Kathryn Graham – St. Barbara Hall**

Implementation of societal impact – lessons learned

- Assessing societal impact beyond the conventional indicators
- Which activities should you invest in or avoid ?
- Hands-on examples and lessons of implementation experiences

12:30 *Lunch – Infirmierie Hall*

13:30 **Borbala Schenk – St. Barbara Hall**

Head of Office of the Director-General, Centre for Social Sciences, Hungarian Academy of Sciences & EARMA representative

Monitoring, measuring and maximizing impact at system level

- Translation of research into societal impact in the EU-Framework
- Risk management and assessment in an impact strategy
- “Societal impact gap” – the phenomenon and examples

Interactive Exercise

15.15 Break – Cousture Hall

15:45 Barend van der Meulen & Kathryn Graham – St. Barbara Hall

Case Study Session 2: Reading time and preparation

- How to set up an impactful research program

17:15 Recap & remaining questions (until 17:30)

18:00 Dinner – Restaurant Troubadour

Friday 30 November

08:30 Registration with coffee and tea – M.M. van Hamaele Hall

9:00 Welcome & Summary – St. Barbara Hall

09:15 David Budtz Pedersen – St. Barbara Hall

Director of the Humanomics Research Centre, Denmark

Aligning Research Strategy & Impact Assessment

- Taking on the challenge of matching different strategies with evaluation frameworks
- Analysing assessment criteria and principles

10:15 Panel of all the trainers – St. Barbara Hall

Case Study Session 3: Presentations of Participants

11:30 Break – M.M. van Hamaele Hall

12:00 Barend van der Meulen & Kathryn Graham – St. Barbara Hall

Problem Solving: going into collected practical issues of the past days

(Closing) presentation, discussion, summary & recap of most important lessons

13:30 Lunch & End – M.M. van Hamaele Hall