

# Integrating societal impact in a research strategy

A 2.5-day International Winter Course

28 - 30 November 2018  
Leuven, Belgium



## Target audience

- ✓ Research councils and research foundations
- ✓ Managers of University research
- ✓ All professionals involved in stimulating societal impact of science

Organised by:

**AESIS**  
NETWORK FOR  
ADVANCING & EVALUATING THE SOCIETAL IMPACT OF SCIENCE



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## Programme

### Tuesday 27 November

19:30 Welcoming dinner (location TBA)

### Wednesday 28 November

8:30 Registration with coffee and tea

9:00 Word of Welcome

9:05 Opening of the course by:  
**Koenraad Debackere**  
*Executive Director of KU Leuven Research & Development*

Topic description\*

9:15 Introduction by the Course Directors:  
**Barend van der Meulen & Kathryn Graham**  
*Barend: Head of the Science System Assessment, Rathenau Institute (the Netherlands)*  
*Kathryn: Executive Director of Performance Management and Evaluation at Alberta Innovates*

Topic description\*

9:45 General introductions by the participants  
- Why are you here, what do you want to take away?  
- Where do you sit in the ecosystem of research activity?  
- What are we talking about and why is it important?

10:30 Break

11:00 **Barend van der Meulen & Kathryn Graham**

Overview: Topic description\*

Case Study Session 1: Introduction

12:30 Lunch

13:30 **Mike Smith**  
*Emeritus Professor of Medical Science, Managing Partner of Harper Keeley LLP & Chair of Medipex*

**Research strategy & funding systems; optimising societal impact**

Topic description\*

Interactive Exercise

15:15 *Break*

15:45 *Speaker*  
Matching your research strategy with instruments for research funding  
Topic description\*  
Interactive Exercise

17:30 *Reception*

## Thursday 29 November

08:30 *Registration with coffee and tea*

09:00 Welcome & Summary

09:15 *Speaker*  
Topic description\*  
Interactive Exercise

10:45 *Break*

11:15 **Barend van der Meulen & Kathryn Graham**  
Topic description\*  
Presentation

12:15 Case Study Session 2: Lessons learned

12:30 *Lunch*

13:30 *EARMA Representative\**  
Impact through Framework Programme(FP9)/H2020 in a research strategy  
Interactive Exercise

15:15 *Break*

15:45 **Barend van der Meulen & Kathryn Graham**  
Case Study Session 3: Reading time and preparation  
How to set up an impactful research program

17:15 Recap & remaining questions (until 17:30)

18:00 *Dinner (location TBA)*

## Friday 30 November

08:30 *Registration with coffee and tea*

9:00 **Welcome & Summary**

09:15 **Panel**  
**Case Study Session 4: Presentations of Participants**

10:15 **David Budtz Pedersen**  
*Director of the Humanomics Research Centre, Denmark*  
**Topic description\***

11:30 *Break*

12:00 **Barend van der Meulen & Kathryn Graham**  
**Problem Solving: going into collected practical issues of the past days**  
(Closing) presentation, discussion, summary & recap of most important lessons

13:30 *Lunch & End*

\* = *To be confirmed*