

# Integrating societal impact in a research strategy

A 2.5-day International Winter Course

28 - 30 November 2018  
Leuven, Belgium



## Target audience

- ✓ Research councils and research foundations
- ✓ Managers of University research
- ✓ All professionals involved in stimulating societal impact of science

Organised by:

**AESIS**  
NETWORK FOR  
ADVANCING & EVALUATING THE SOCIETAL IMPACT OF SCIENCE



In cooperation with:



Supported by:



## Programme

### Tuesday 27 November

19:30 *Welcoming dinner (location TBA)*

### Wednesday 28 November

8:30 *Registration with coffee and tea*

9:00 **Word of Welcome**

9:05 **Opening of the course by:**

**Koenraad Debackere**

*Executive Director of KU Leuven Research & Development*

**Topic description\***

9:15 **Introduction by the Course Directors:**

**Barend van der Meulen & Kathryn Graham**

*Barend: Head of the Science System Assessment, Rathenau Institute (the Netherlands)*

*Kathryn: Executive Director of Performance Management and Evaluation at Alberta Innovates*

**Topic description\***

9:45 **General introductions by the participants**

- Why are you here, what do you want to take away?
- Where do you sit in the ecosystem of research activity?
- What are we talking about and why is it important?

10:30 *Break*

11:00 **Barend van der Meulen & Kathryn Graham**

**Overview:** Topic description\*

**Case Study Session 1:** Introduction

12:30 *Lunch*

13:30 **Mike Smith**

*Emeritus Professor of Medical Science, Managing Partner of Harper Keeley LLP & Chair of Medipex*

**Research strategy & funding systems; optimising societal impact**

Topic description\*

Interactive Exercise

15:15 *Break*

15:45 *Speaker*  
Design of instruments for research financing  
Topic description\*  
Interactive Exercise

17:30 *Reception*

## Thursday 29 November

08:30 *Registration with coffee and tea*

09:00 Welcome & Summary

09:15 *Speaker*  
Topic description\*  
Interactive Exercise

10:45 *Break*

11:15 **Barend van der Meulen & Kathryn Graham**  
Topic description\*  
Presentation

12:15 Case Study Session 2: Lessons learned

12:30 *Lunch*

13:30 *EARMA Representative\**  
Impact through Framework Programme(FP9)/H2020 in a research strategy  
Interactive Exercise

15:15 *Break*

15:45 **Barend van der Meulen & Kathryn Graham**  
Case Study Session 3: Reading time and preparation  
How to set up an impactful research program

17:15 Recap & remaining questions (until 17:30)

18:00 *Dinner (location TBA)*

## Friday 30 November

08:30 *Registration with coffee and tea*

9:00 **Welcome & Summary**

09:15 ***Speaker***  
Connecting investors to university research

10:30 **Panel**  
Case Study Session 4: Presentations of Participants

11:30 *Break*

12:00 **Barend van der Meulen & Kathryn Graham**  
**Problem Solving: going into collected practical issues of the past days**  
(Closing) presentation, discussion, summary & recap of most important lessons

13:30 *Lunch & End*

\* = *To be confirmed*