



Vetenskap & Allmänhet
Public and Science

Impact through Open Science

— stakeholder engagement with CSOs

AESIS webinar From Open Science to Impact
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CSO with some 80 member organisations



VA promotes dialogue
and openness between
researchers and the public



What does VA do?

Knowledge creation

- Attitude surveys
- Societal groups' perceptions of research
- Researchers' engagement with research
- Methods for science communication

Dialogue and activities

Tests new formats, arenas, themes

Communication and advocacy
of knowledge and experience



VA in ongoing H2020 Open Science projects

- **ORION:** Promoting institutional change in RFPOs
<http://www.orion-openscience.eu>
twitter: @ORION_opensci
- **SciShops:** Enhancing the responsible and sustainable expansion of the Science Shop ecosystem in Europe



Stakeholder engagement: one feature of Open Science

- Recent **EU Open Science** developments: making it **more concrete**
- Narrowing it down to one specific aspect: **CSO involvement in research and innovation**
- Swedish project ***Smedpack*** – *Sustainable and secure medical packaging*



Smedpack



- Project funded under **Challenge Driven Innovation** scheme (Vinnova) 2012–2016
- **Secure medical packaging**: preventing counterfeit medicines
- Involvement of **the whole 'value chain'**
- Our role: **involvement of end-users as active stakeholders** in the development process



Smedpack's stakeholder engagement in a nutshell



- Internally
 - Co-creation workshops with all project partners
 - Site visits to 'weak links' in distribution chain
- With the general public and professional users:
 - Iterative focus groups
 - User verifications/demo testing
 - From app to user guide
 - Survey of the general public



Results and impact



- New **collaborations** between project partners
- Co-organising of **conference on anti-counterfeit medicines**
- Participation in **standardisation work** on pharmaceutical packaging
- Scientific **publications**
- **Collaboration and mutual understanding** between actors in the whole value chain



Open science and impact

– one key issue ...

- How to link the **individual level** (rewards and incentives for researchers) and the **national level** (allocation of public funds) -> the Swedish case





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Thank you!

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